



CONTACT

Will Paybarah

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www.WillTypeForPay.com

EDUCATION

BFA - Package Design

Fashion Institute of Technology

May 2012

AAS - Communication Design

Fashion Institute of Technology

May 2009

SKILLS

Design Skills

Branding, illustration, hand lettering

2D / 3D rendering, knowledge of

substrates and printing, photography.

Software

Adobe Illustrator, Indesign, Photoshop,

XD, Premiere, Lightroom, Autocad.

Circus

Proficient in unicycling and juggling.

EXPERIENCE

W&P Design - Print & Package Designer

August 2016 - Present

Package design for kitchen and barware products

Private label package design for brands like Sur La Table and Starbucks

3D package renderings and mockups for website and sales decks

Cover design, illustration, and layouts for books.

REI Co-op - Package Designer

March 2015 - August 2016

Create dielines and packaging for all of the co-op's private label products

Updated old package designs to meet newer brand identity

Create artwork for hangtags, header cards, boxes, and countertop display units

Kikkerland Design - Package Designer

April 2014 - March 2015

Package design for a wide variety of design oriented consumer products

Created graphics and illustration for web, mobile, and packaging

Designed products, managed sampling, and quality control for packaging

Quirky - Packaging Production Artist

February - April 2014

Fetch for Pets - Package Designer

January 2013 - February 2014

Enchanté Accessories - Package Designer

June - December 2012

Stag & Hare - Graphic Design Intern

February - June 2012