



TRACEY S LIN

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EDUCATION

Parsons The New School for Design, New York

BBA, Strategic Design and Management
2009 - 2013

New York University, New York

Summer 2012

Central Saint Martins, London

BA (Honors) Performance Design and Practice
Spring 2012

Sofia University, Tokyo

Summer 2010

Loyola University Chicago, Chicago

BA, Advertising and Public Relations
Spring 2009

Concordia International School Shanghai, Shanghai

Secondary Education, 2006 - 2008

EXPERIENCE

Ritz Casa, Shanghai

Director of International Business Development,
2014 – Present

Christopher Guy, Los Angeles

Marketing & Everything, 2014 - Present

Christopher Guy, New York

Marketing Coordinator, 2013

EarthSeaWarrior, New York

Business Development Manager, 2013

Dream:In, New York

China Team Outreach Coordinator, 2012 - 2013

EXPERIENCE CONTINUED.

Stink Digital (Studio), New York

Creative Intern, 2012

Classic Stage Company, New York

Intern, Winter 2012

Hassell Design Consulting Ltd., Shanghai

Interior Design Intern, Summer 2011

Unilever, Shanghai

CIIC (Customer Insight and Innovation Center)
Intern, Summer 2010

Praxis Language Ltd., Shanghai

Marketing Research Intern, Summer 2009

SKILLS

Languages

Fluent in English and Chinese (Mandarin,
Shanghainese and Cantonese). Introductory in
Japanese.

Software

Advanced in InDesign, Illustrator, Microsoft Word,
Excel and PowerPoint.
Basic knowledge of Photoshop and iMovie.
Administrative skills in Salesforce.

**References available upon request.*