

TIM BALL

CONTACT

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www.tball.be

RECENT EXPERIENCE

POLITICO Europe

Creative Director | Brussels, Belgium

Manage and direct all visuals — on all platforms — for the European arm of the politics and policy news outlet. Commission a great deal of original content, from illustration to photography, lead staff in photo editing and presentation online, in a weekly print newspaper and for special reports, including an annual magazine featuring Europe's most influential political players — started from scratch in my first month.

Bay Area News Group

Visuals Editor | Pleasanton, Calif.

Managed dozens of designers, photographers and photo editors. Was responsible for design and photography in the San Jose Mercury News, Contra Costa Times, Oakland Tribune and others. Launched a series of original, award-winning quarterly magazines. 2014-15.

Digital First Media

Consultant | Nationwide

Served as a consultant on a team redesigning dozens of daily newspapers across the United States and implementing a new content-management system. Involved in creating templates, meeting with clients and on-site newsroom training. Also worked during this period as a freelance art director for the Post and a consultant for Advance Media, leading the launch of its new newspapers in Alabama. 2012-14.

The Washington Post

Art Director | Washington, D.C.

Designed and art-directed daily sports section, special sections and investigative projects for the news team. Launched and art-directed the standalone Sunday Arts section. Edited photos, commissioned freelance illustration, worked as part of visual leadership team. 2009-12.

Huntsville Times

Design Director | Huntsville, Ala.

Responsible for visuals across all sections of the daily newspaper. Designed and art-directed pages for every section front, coordinated special sections and special coverage — including visuals and written coverage — and managed a staff of 10 designers and copy editors. 2009.

South Florida Sun Sentinel

Deputy Design Director for News + Nights | Fort Lauderdale, Fla.

Was part of the core team to conceive and launch a radical redesign in an intense three-month period. Managed design staff, planned coverage and art-directed news and sports pages with focus on the front page of the newspaper and mentoring design staff. 2008-09.

INSTORE Magazine

Group Creative Director | Bangkok, Thailand

As a senior editor for this group of English-language trade magazines, art-directed and prototyped new products. Conceptualized stories, researched and art-directed illustrators and photographers. Helped to coordinate all editorial out of Bangkok office with other editors. 2007.

San Jose Mercury News

Assistant Sports Editor | San Jose, Calif.

As a manager in both the sports and visuals departments, was responsible for the look of all sports pages, coordinating all facets of major-event coverage (including the Olympics) with photographers and other editors across all newsroom departments. 2005-07.

FURTHER EXPERIENCE

Indianapolis Star

News Design Director | Indianapolis, Indiana | Leader on the nighttime news desk, responsible for presentation of news and sports sections.

Wisconsin State Journal

Design Director | Madison, Wisc. | As department head, was responsible for design across all sections and for planning all Sunday content.

San Jose Mercury News

Sports Design Director | San Jose, Calif. | In first stint there, planned and designed sports pages including Super Bowl, World Series, Olympics.

San Antonio Express-News

Sports Designer | San Antonio, Texas | Part of a team of more than a dozen designers hired to launch the paper into digital pagination.

ANG Newspapers

Sports Designer + Copy Editor | Pleasanton, Calif. | Played every role on my first daily sports desk, from editing local and wire copy to design.

Peninsula Daily News

Sports Reporter + Photographer | Port Angeles, Wash. | As the No. 2 member of the sports department, wrote, edited, designed, shot.

The Record-Courier

Sports Editor | Gardnerville, Nev. | Lone member of sports department for weekly paper, so did it all. Also wrote for daily in Carson City, Nev.

HIGHLIGHTS

Set the visual identity for the brand in Europe

Redesigned the daily print product, launched quarterly magazines

Gained experience in project management

Won 10 SND awards, including eight in 2011

Ran the newsroom on weekends

Redesign won international awards

Learned a lot about magazine publication

Won multiple design, photo editing awards

YEARS

2004-05.

2003-04.

2000-03.

1999-2000.

1998-99.

1998.

1996-97.

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AWARDS + HONORS

Society for News Design

International organization for print and digital design

Have received dozens of Awards of Excellence in its international competition for design work across sections, and a portfolio award for my body of work – including eight awards in 2011 alone for work done at The Washington Post.

Expert speaker at various Society events on sports design, picture editing, communication and managing a redesign.

Facilitator for many years and two-time judge at the Society's Best of News Design competition in Syracuse, N.Y.

National Press Photographers Association

International organization for print and digital design

Received first-place award in sports picture editing for a World Cup cover in 2014, edging out multiple entries from The New York Times.

Received other awards for picture editing and use of photography in annual competition and in the association's quarterly clips competition.

EDUCATION

City College of San Francisco

Studied journalism, taking classes in editing and design from working professionals.

REFERENCES

Available upon request