



Dear Friend,

This has been a *BIG* month for the Westchester Children's Museum. After years of planning and working in close partnership with our county government, we were finally given the green light to proceed when the County Board of Acquisitions and Contract voted unanimously on July 11th to convert the abandoned North Bathhouse at Playland into the Westchester Children's Museum.

So many people have been involved and deserve great credit for helping us get to where we are today - including you! Your support has sustained what for some has been a thirteen year effort to bring the benefits of a children's museum to Westchester. We believe the site - already an attraction for family fun and entertainment - was worth the time and effort and envision the children's museum as the beginning of the transformation of Playland into a year-round family destination.

With the site secured, we can now start the real work of raising funds and building a children's museum we will all enjoy for generations to come.

Sincerely,

Tracy R. Kay
Executive Director

County Exec Hands Over the Keys

On July 23rd at 11:00 am the county administration will hold a special press conference that will include a formal signing of various agreements between the county and the museum that will allow us to receive the keys to the North Bathhouse. This press event will be held at Playland and is open to the public.



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Museum Without Walls Update



With the addition this summer of the Mt. Kisco Childcare Center, YWCA of Greenwich, JCC on the Hudson, Family Service Society of Yonkers, and the Elizabeth Mascia Childcare Center, we have now worked with over 25 community partners to deliver our educational mission.

According to the terms of the lease, the museum will then have up to 24 months to open its doors. Our architectural plans and construction documents are complete and the project was recently submitted to general contractors for proposals. The construction itself is expected to take 10-12 months. The campaign now needs to raise \$10 million to complete this project.

Con Edison grant


conEdison

The Westchester Children's Museum has been awarded a \$10,000 grant through Con Edison's "Power of Giving" program. To date, Con Edison has provided over \$60,000 in programmatic support, primarily for the Museum Without Walls educational outreach program launched in 2010. Con Edison recognizes the value of our educational programming at a time when school budgets are rapidly decreasing and young children need hands-on learning experiences more than ever. This grant will allow us to expand our program to ensure that Museum Without Walls reaches even more deserving children throughout the region.

Mom's Night Out - July 31st

On July 31st we will be holding a free "Mom's Night Out" to honor Lisa Tung, the museum's newly appointed Community Ambassador for New Rochelle. Enjoy chair massages, hair styling, aromatherapy, and light refreshments while learning about the Westchester Children's Museum at this private in-store event at Athleta in Scarsdale.



May Gala a Huge Success

Thanks to our many event sponsors and supporters, the Boardwalk Bound gala in May raised nearly \$200,000 and boasted a record crowd of over 350 guests. We would not have had such a successful event without the tireless efforts of our honorees Lynn and Ray Quartararo, our chairs Sherri Brown Francois, Kim Lang, Stacey Schutzer, and Marin Weinberg, and the dozens of volunteers who helped before, during, and after the event.



Left to Right: County Executive Rob Astorino, honorees Ray and Lynn Quartararo, County Legislator Judy Myers

NYSECTA Conference



Our Museum Without Walls educators have been invited to make a presentation at the 2013 New York State Elementary Classroom Teachers Association Conference on August 13th. The program will introduce and illustrate our interactive children's program to promote heart health, developed in partnership with the Allison's Heart Foundation for Children and Adults.

Calling All Volunteers!

Volunteers needed to lead children's activities at the Oyster Arts & Music Festival on the Playland boardwalk in Rye on September 21 & 22. Call the office at (914) 421-5050 to learn more.

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