

February 2013



Greetings!

I hope that the new year is off to a great start for you and your family. We continue to make steady progress toward construction of the museum. In December, the Rye City Council unanimously passed a resolution in support of both the Westchester Children's Museum and Sustainable Playland, the County Executive's designee for revitalizing Playland into a vibrant year-round facility. We have been in very productive talks with Sustainable Playland and look forward to beginning the transformation of Playland.

Thanks to you, our year-end fundraising results were fantastic with over \$180,000 in donations. In addition, we were notified about a state historic preservation grant for nearly \$100,000 for the fire suppression and safety systems in the museum. Securing this state grant was made possible by the generosity of Laura and Roger Lavan, whose personal support and recent challenge grant enabled us to raise funds to hire a part-time grantwriting consultant for the campaign.

We look forward to sharing more good news during this first quarter, and we thank you for your ongoing support.

Sincerely,

Tracy R. Kay
Executive Director



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Museum Without Walls Update



Before the close of 2012, Museum Without Walls partnered with two new sites: the Ossining Children's Center, where classic Mother Goose rhymes captivated almost 60 preschool children, and Fox Lane Middle School (Bedford) where fifth grade students in Claudia Pacifico's class became DNA Detectives, Heart Health enthusiasts, and Germbusters!

Annual Spring Gala - May 10th

The museum's spring gala is coming into focus and it's going to be an event to remember. Television personality and fashion expert Jené Luciani will be our special guest and emcee for the evening. Honorees Lynn and Ray Quartararo of Rye will be in attendance.

In addition to the usual exclusive get-a-ways and one-of-a-kind experiences, this year's auction will feature our first foray into the world of mobile bidding through ClickBid. Bidders will be able to create watch lists, get alerts when they've been outbid on an item, and check out electronically. All from the comfort of their mobile phone.



Online ticket sales go live next week, watch for the announcement!

New website

We're so pleased to announce the launch of our new website, where you will find updated exhibit plans and images, information about our educational program, and news and events. Click [HERE](#) to check out the new site.



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grow a mind. grow a community. grow a museum.

Set to open in mid to late 2014, the Westchester Children's Museum will offer exhibits that are designed to encourage imagination, play, and interactive learning. Exhibit design professionals have been hard at work creating a unique learning space, one that reflects the particular interests of our children and our community. The Campaign for the Westchester Children's Museum is in the midst of a \$10 million capital campaign to get the museum's doors open in the next 24 months. Supporting this campaign is a once-in-a-generation opportunity to create something of true lasting value for the thousands of children in the region.

Donate



We kick off 2013 with programs at two additional new sites - the Yonkers YMCA and the White Plains Public Library.

Peek-a-boo, I see germs!



Students at the Yonkers Community Action Program got an upclose look at germs recently during a Museum Without Walls lesson.

Bon Voyage!

It is with great sadness that we bid adieu to a member of the Museum Without Walls education committee. Emily Timmel joined the committee in 2010 and helped develop many of the lessons that have made the program such a great success.

As an alumna of Sandy Hook Elementary School, Emily is stepping into a new role on the conceptual planning team for the new memorial children's museum in Newtown, CT. Good luck, Emily! We will miss your tireless energy and positive outlook.

James Fields Joins the Board

We welcome the newest member of the board of the Campaign for the Westchester Children's Museum. James Fields has over 17 years experience in investment banking, structured products, private equity and investment management. He is currently the President of Klingenstein, Fields & Co., LLC, a \$4+ billion Registered Investment Adviser. Joining KF&Co in 2003 as a partner and CFO, James became president in 2009 and currently manages client accounts as well as oversees the firm's alternative investment efforts.



He began his career at J.P. Morgan Securities, Inc. in the leveraged finance department structuring deals and analyzing capital structures for domestic and international clients. He later joined The National Football League as a Senior Strategic Analyst and subsequently joined the N.Y. Jets / The Johnson Company as the Strategic and Financial Advisor to the

winning bidder for \$635 million purchase of the N.Y. Jets franchise. He is a director of Outcast Media International, Inc., Viagogo, Electronic Shipping Solutions Limited, Bottlenotes, Inc., and IndexIQ. James was also an advisory board member of Charles Schwab Advisory Services and KBW Capital Partners I, L.P. and is a member of the Young President's Organization.

He graduated magna cum laude from Harvard University with a B.A. in Economics and received an M.B.A. with honors in Entrepreneurial Management and Finance from The Wharton School. James lives in Rye Brook with his wife and two young daughters.

Calling All Camp Programs!



Find out today how you can bring the Museum Without Walls to your campers this summer by calling the museum's main office at (914) 421-5050.

Stay Connected



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