

# AUGUST SEGERHOLM

MULTIDISCIPLINARY CREATIVE & STORYTELLER

## SUMMARY

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Swedish Multidisciplinary Creative and Storyteller.  
Educated at Hyper Island Stockholm

## SKILLS

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Concept development, Art Direction, Problem Solving, Design, Storytelling, Film Directing, Teambuilding & Ideation Methods.

## EXPERIENCE

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### Interactive Art Director at McCann London

Sept 2013 - Dec 2014

*Clients: Xbox, Mastercard, Momondo, Coca Cola, Cereal Partners, Heart Research UK & Subway.*

### Art Director Internship at DigitasLBI

April 2013 - July 2013

*Clients: Sony Mobile, Converse, Barrats and Clarins.*

### Creative Intern at A World Beneath

April 2012 - June 2012

AWB is one of the top Agencies in Stockholm focused in Fashion and Lifestyle.

*Clients: Nike Football, Brother and Devoted.*

### Production Assistant at Camp David

March 2012 - June 2012

For Cannes Lions winner Director Gustav Johansson.

### Photographer at Radarzine.com

April 2011 - June 2012

Lifestyle and Music Magazine, Radarzine.com

### Fashion Film & Music Video Director

2012 - 2011

*Maasai, Hybris & Warner Music - Music Video*

*Grandpa Store- Fashion Film*

*Smiley Vintage PUB - Fashion Film*

### Intern at Roy Andersson Film Production AB

April 2011 - May 2011

A Pigeon Sat on a Branch Reflecting on Existence, Venice Gold Lion Winner for Best Film

### Actor at Der Kommissar und das Meer

February 2009 - July 2009

*German Television*

### Actor at Livet i Fagervik, SVT Drama

February 2008 - March 2008

*Swedish Television*

## HONORS & AWARDS

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2014 Cannes Mobile Lions — Silver  
2014 D&AD, Innovative Use Mobile Tech —Yellow Pencil  
2014 Webby Award— Winner  
2014 Guldagget, Alternative Media — Winner  
2014 Guldagget, Mobile — Winner  
2014 Guldagget, PR — Winner  
2013 Eurobest, Mobile — Gold  
2013 Eurobest, Interactive — Bronze  
2013 Epica Awards, Social Networks — Gold  
2013 Tomorrow Awards — Winner  
2013 100 Wattaren, Non-profits — Gold  
2013 100 Wattaren, Smart — Silver  
2013 100 Wattaren, International — Bronze  
2013 Cannes Mobile Lions — Silver Lion  
2013 Cannes Promo & Activation Lions — Bronze Lion

### Shortlisted

2014 Cannes Direct Lions, Digital & Social  
2014 D&AD, Innovative Use of Mobile Technology  
2014 Webby Awards, Best Use of Social Media  
2013 Eurobest, Promo & Activation  
2013 Cannes Cyber Lions, Other Digital Channels  
2013 Cannes Innovation Lions  
2013 Cannes PR Lions, Charity and Not for Profit  
2013 Cannes PR Lions, Best use of social media  
2013 Cannes Promo & Activation Lions, Charities  
2013 Cresta Awards, Interactive  
2012 Sweden Short Film Festival, Best Short film

## EDUCATION

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### Hyper Island

Interactive Art Director, 2012 - 2013

### Central Saint Martins

Art Direction, 2011

### Kulturama

Directing/Cinematography/Scriptwriting/, 2011 - 2011

### Lund University

Marketing and Organization, 2009 - 2009

### Södra Latin Gymnasium

Acting, Directing & Photography, 2006 - 2009

## CONTACT

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