

AUGUST SEGERHOLM

MULTIDISCIPLINARY CREATIVE & STORYTELLER

SUMMARY

Swedish Multidisciplinary Creative and Storyteller.
Educated at Hyper Island Stockholm

SKILLS

Concept development, Art Direction, Problem Solving, Design, Storytelling, Film Directing, Teambuilding & Ideation Methods.

EXPERIENCE

Interactive Art Director at McCann London

Sept 2013 - Dec 2014

Clients: Xbox, Mastercard, Momondo, Coca Cola, Cereal Partners, Heart Research UK & Subway.

Art Director Internship at DigitasLBI

April 2013 - July 2013

Clients: Sony Mobile, Converse, Barrats and Clarins.

Creative Intern at A World Beneath

April 2012 - June 2012

AWB is one of the top Agencies in Stockholm focused in Fashion and Lifestyle.

Clients: Nike Football, Brother and Devoted.

Production Assistant at Camp David

March 2012 - June 2012

For Cannes Lions winner Director Gustav Johansson.

Photographer at Radarzine.com

April 2011 - June 2012

Lifestyle and Music Magazine, Radarzine.com

Fashion Film & Music Video Director

2012 - 2011

Maasai, Hybris & Warner Music - Music Video

Grandpa Store- Fashion Film

Smiley Vintage PUB - Fashion Film

Intern at Roy Andersson Film Production AB

April 2011 - May 2011

A Pigeon Sat on a Branch Reflecting on Existence, Venice Gold Lion Winner for Best Film

Actor at Der Kommissar und das Meer

February 2009 - July 2009

German Television

Actor at Livet i Fagervik, SVT Drama

February 2008 - March 2008

Swedish Television

HONORS & AWARDS

2014 Cannes Mobile Lions — Silver
2014 D&AD, Innovative Use Mobile Tech —Yellow Pencil
2014 Webby Award— Winner
2014 Guldagget, Alternative Media — Winner
2014 Guldagget, Mobile — Winner
2014 Guldagget, PR — Winner
2013 Eurobest, Mobile — Gold
2013 Eurobest, Interactive — Bronze
2013 Epica Awards, Social Networks — Gold
2013 Tomorrow Awards — Winner
2013 100 Wattaren, Non-profits — Gold
2013 100 Wattaren, Smart — Silver
2013 100 Wattaren, International — Bronze
2013 Cannes Mobile Lions — Silver Lion
2013 Cannes Promo & Activation Lions — Bronze Lion

Shortlisted

2014 Cannes Direct Lions, Digital & Social
2014 D&AD, Innovative Use of Mobile Technology
2014 Webby Awards, Best Use of Social Media
2013 Eurobest, Promo & Activation
2013 Cannes Cyber Lions, Other Digital Channels
2013 Cannes Innovation Lions
2013 Cannes PR Lions, Charity and Not for Profit
2013 Cannes PR Lions, Best use of social media
2013 Cannes Promo & Activation Lions, Charities
2013 Cresta Awards, Interactive
2012 Sweden Short Film Festival, Best Short film

EDUCATION

Hyper Island

Interactive Art Director, 2012 - 2013

Central Saint Martins

Art Direction, 2011

Kulturama

Directing/Cinematography/Scriptwriting/, 2011 - 2011

Lund University

Marketing and Organization, 2009 - 2009

Södra Latin Gymnasium

Acting, Directing & Photography, 2006 - 2009

CONTACT

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