
PITNEY BOWES

Product Display Page Wireframes

PDP TEMPLATE WITH IMAGE

[Header]

Home > Shipping & Mailing > Postage Meters > High Volume

Maximum power for your messages Connect+ 3000

[Image] [Image] [Image] [Image] [Image] [Image]

[Product Image]

The Connect+ 3000 is our most powerful tool for growing your business with transpromotional communications. For high-output mail operations, the Connect+ 3000 can help drive revenue like never before.

Connect+ Product Support
User Forum

Request More Info View Demo >

[*Legal copy lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.*]

- Overview
- Features
- Specifications
- Resources

The Connect+ 3000 takes what a mailroom is capable of to the next level both in terms of productivity and capability. It prints mail permits and indicia faster than any machine currently available but its transformative printing capabilities don't end there. It can produce custom envelopes with transpromotional marketing messages on demand. This makes every envelope an opportunity to generate revenue. Plus it's easy to use and maintain with an intuitive color touch-screen display application based navigation and Web connectivity.

Revolutionary Printing

- 1200-dpi HP powered ink-jet printing in process color and postal-compliant red fluorescent
- Generate revenue by printing marketing messages on transactional envelopes
- Cost effective printing - especially for small print runs

Web Connectivity

- Download applications directly to the machine
- Direct access to Pitney Bowes services like MyAccount Buy Supplies and Address Verification
- Get the most current domestic and international rates
- Access to package tracking for all major carriers
- Instant access to support

Revolutionary Printing

- Intuitive color touch-screen interface
- Built-in on-screen tutorials
- Programmable Job presets

Request More Info

More on Shipping & Mailing

CASE STUDY | RETAIL

[Case study name lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.]

CASE STUDY | FINANCE

[Case study name lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.]

ARTICLE | RETAIL

[Article name lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.]

[Footer]

- 1 Displays image thumbs. Selecting prompts main image feature view.
- 2 Displays video thumb. Selecting prompts full screen video player overlay - see Video Player.

If video, images exceed displayable amount, thumb row scrolls vertically.
- 3 Defaults to Overview tab selected. (See PDP Overview tab for detail.)
- 4 Displays up to three related long form content links (articles, case studies, etc.)
- 5 Displays marketing statement (up to 100 characters).
- 6 Displays highlight (300 characters without pricing info, 200 with pricing info).
- 7 Only displays when available. Prompts corresponding Product Support, User Forum, accordingly.
- 8 Launches video product demo.
- 9 *Recommended: Displays Request More Info or Buy Now.
- 10 Displays product names in immediate product grouping. "View All.." links to corresponding subcategory landing.
- 11 Displays three supplies available for immediate product grouping. "View All.." links to supply store.
- 12 You Might Also Like displays up to three related products, solutions, or some combination of the aforementioned. Dynamic, generated by Baynote.

Content author must be mindful of redundancies between You May Also Like and Products In This Series, and modify accordingly.
- 13 Displays legal copy up to **x characters** when necessary.

*Flexible; may display alternate CTA up to **x characters** if necessary.

PDP TEMPLATE WITHOUT IMAGE

[Header]

Home > [Product Category] > [Product Subcategory] > [Type]

[Marketing Statement]
[Product Name]

1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus. Sed ullamcorper leo in lorem sagittis dignissim. Suspendisse mattis, lectus eu luctus efficitur, lorem velit sodales tellus, non lobortis arcu nibh eu ligula. Proin efficitur dui sed nisi pharetra mattis. Mauris a lacinia ex. In at pellentesque sem, nec auctor velit. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Morbi eu justo urna. Fusce lobortis ac purus sed eleifend. Nunc pellentesque urna nisi, ut tristique arcu bibendum et.

2

[Connect+ Product Support](#)
[User Forum](#)

Request More Info

View Demo >

*[*Legal copy lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor]*

Overview

Features

[Tab 3]

[Tab 4]

Resources

The Connect+ 3000 takes what a mailroom is capable of to the next level both in terms of productivity and capability. It prints mail permits and indicia faster than any machine currently available but its transformative printing capabilities don't end there. It can produce custom envelopes with transpromotional marketing messages on demand. This makes every envelope an opportunity to generate revenue. Plus it's easy to use and maintain with an intuitive color touch-screen display application based navigation and Web connectivity.

Revolutionary Printing

- 1200-dpi HP powered ink-jet printing in process color and postal-compliant red fluorescent
- Generate revenue by printing marketing messages on transactional envelopes
- Cost effective printing - especially for small print runs

Web Connectivity

- Download applications directly to the machine
- Direct access to Pitney Bowes services like MyAccount Buy Supplies and Address Verification
- Get the most current domestic and international rates
- Access to package tracking for all major carriers
- Instant access to support

Revolutionary Printing

- Intuitive color touch-screen interface
- Built-in on-screen tutorials
- Programmable Job presets

Products in this series:

[Product 1]
[Product 2]
[Product 3]

[View all \[subcategory\]](#)

Supplies for [type]:

[Supply 1]
[Supply 2]
[Supply 3]

[View all \[type\] Supplies](#)

You may also like:

[Related Product/Solution 1]
[Related Product/Solution 2]
[Related Product/Solution 3]

Request More Info

More on [Category]

CASE STUDY | [INDUSTRY]

[Case study name lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.]

CASE STUDY | [INDUSTRY]

[Case study name lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.]

ARTICLE | [INDUSTRY]

[Article name lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.]

[Footer]

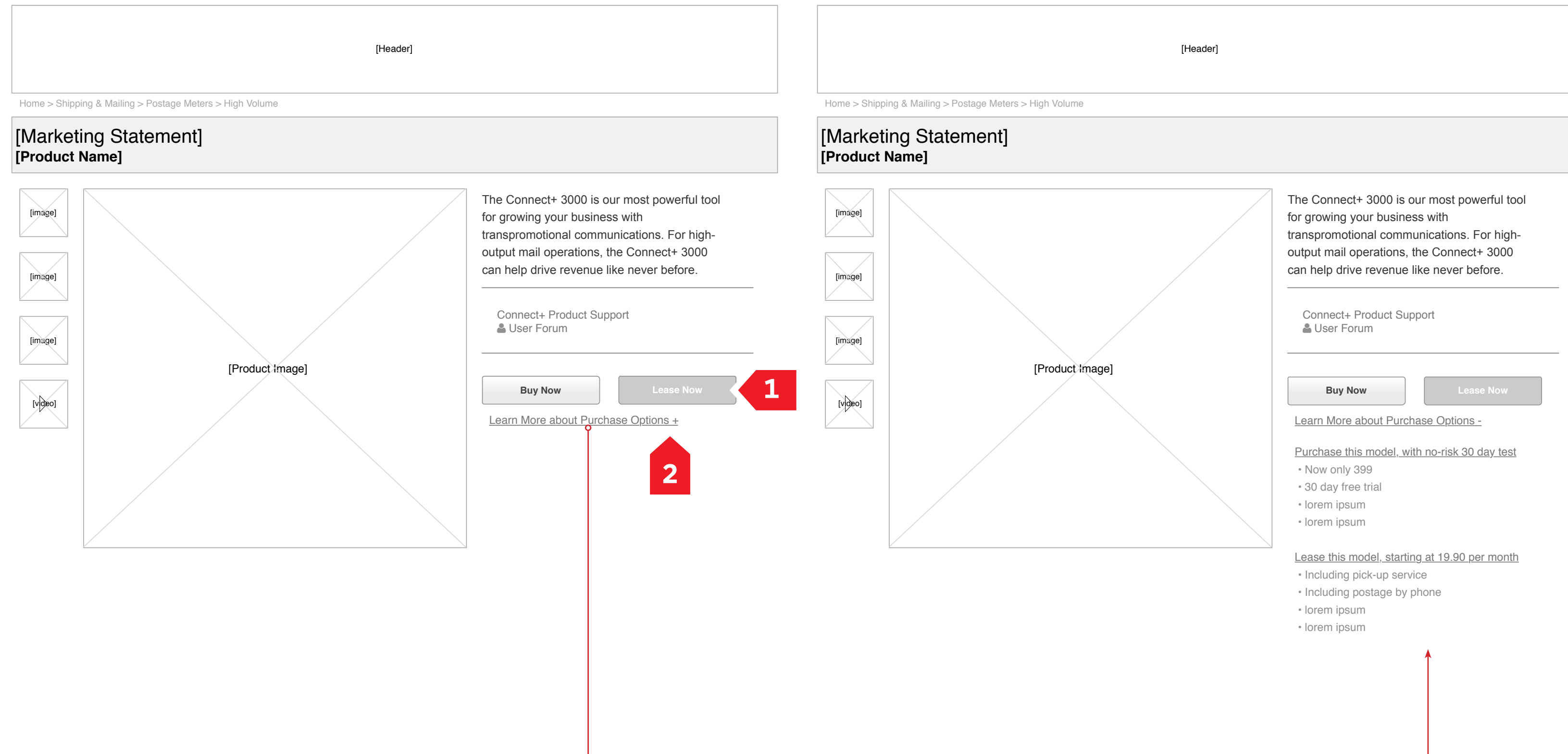
1

If no image is available, copy occupies full width.

2

If no image is available, elements appear below copy (if applicable).

PDP TEMPLATE WITH IMAGE - + LEASE OPTION



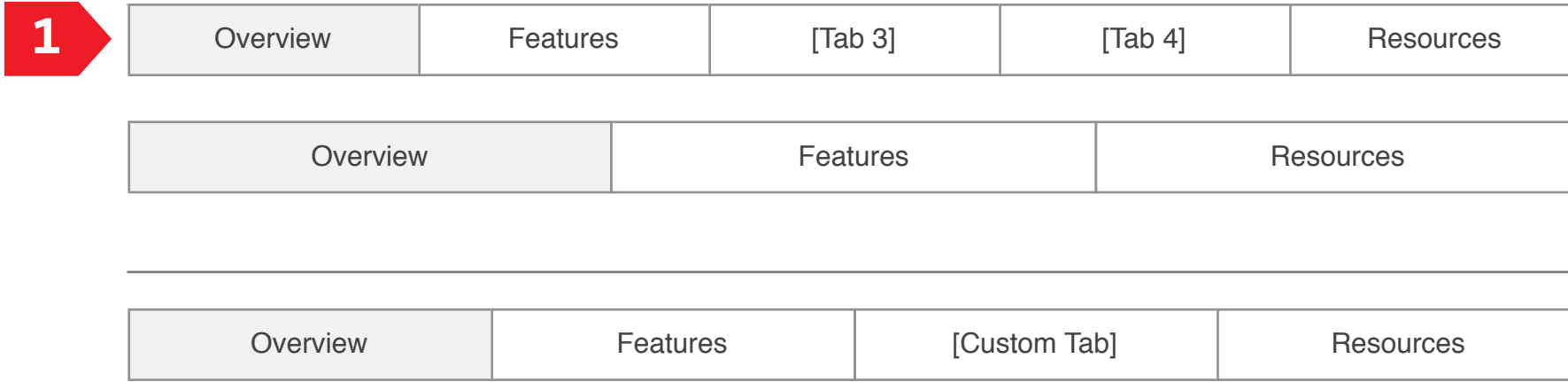
1

Displays Lease option CTA.

2

Upon selecting Learn More About Purchase Options, copy reveals, pushes content below down if necessary.

PDP TABS + OVERVIEW TAB



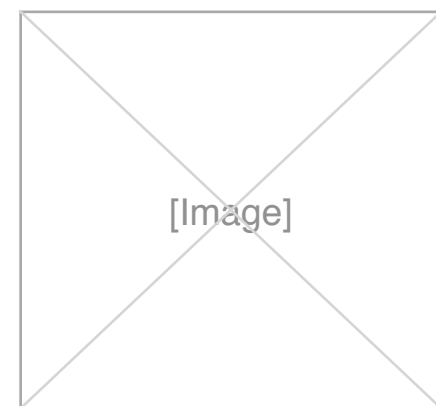
2 [Copy block]
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus.

[Collapsible copy block]
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus. Sed ullamcorper leo in lorem sagittis dignissim. Suspendisse mattis, lectus eu luctus efficitur, lorem velit sodales tellus, non lobortis arcu nibh eu ligula. Proin efficitur dui sed nisi pharetra mattis. Mauris a lacinia ex. In at pellentesque sem, nec auctor velit.

▼ Read More

- [Bulleted list]
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit.
 - Lorem ipsum dolor sit amet, consectetur adipiscing elit.

[Image + copy block]



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus.

[Multi-Column Bulleted list]

- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.

[Table]

[Column 1]	[Column 2]	[Column 3]
[Table content]	[Table content]	[Table content]
[Table content]	[Table content]	[Table content]
[Table content]	[Table content]	[Table content]

1 A maximum of five tabs will be supported.

*Recommended: Overview, Features, and Resources will serve as default tabs.

2 **Overview tab may support the following:

- Copy block
- Collapsible copy block - copy exceeding x characters length may be hidden.
- Bulleted lists
- Image + copy content
- Multi-column bulleted lists
- Tables

*Flexible; Features tab may display alternate tab copy, or be replaced by custom tab with up to **x characters** if necessary.

**It is not recommended that all these content types be used simultaneously, but instead are intended to provide layout options.

PDP FEATURES TAB

Overview	Features	[Custom Tab]	Resources
----------	----------	--------------	-----------

[Long form copy block]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus.

[Bulleted list]

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.

1

[Multi-Column Bulleted list]

- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.

[Table]

[Column 1]	[Column 2]	[Column 3]
[Table content]	[Table content]	[Table content]
[Table content]	[Table content]	[Table content]
[Table content]	[Table content]	[Table content]

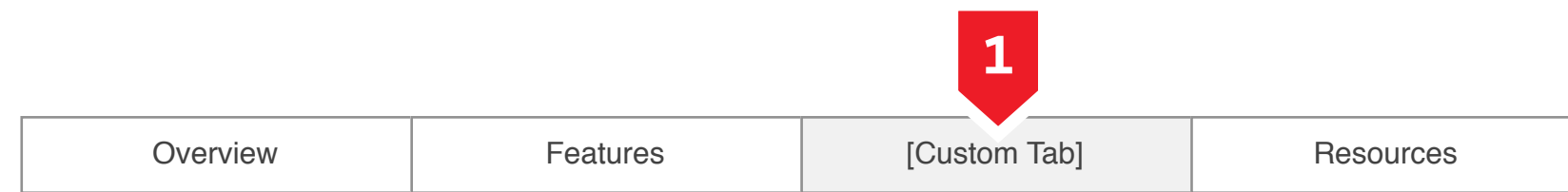
1

*Features tab may support the following:

- Copy block
- Bulleted lists
- Multi-column bulleted lists
- Tables

*Flexible; It is recommended that all products display a Features tab. If necessary, tab may display alternate tab copy, or be replaced by custom tab with up to **x characters**.

PDP CUSTOM TAB

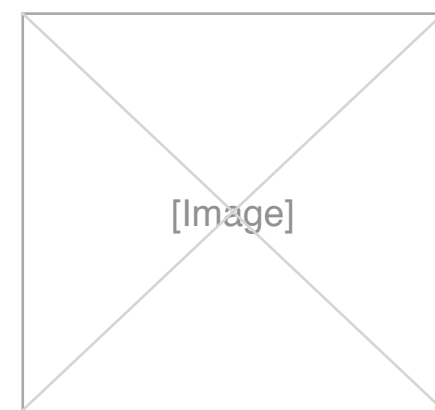


2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus.

[Bulleted list]

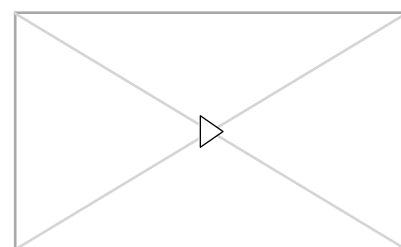
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus.

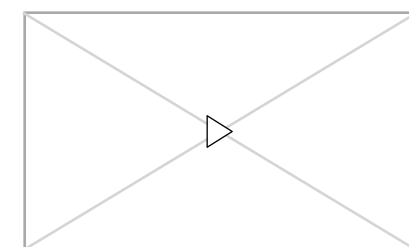
[Multi-Column Bulleted list]

- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.



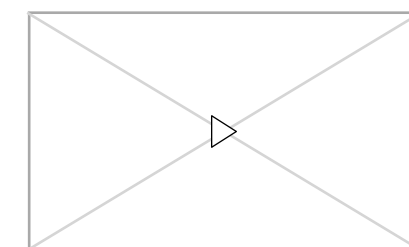
[Video Title]

[Video description lorem ipsum dolor sit amet.]



[Video Title]

[Video description lorem ipsum dolor sit amet.]



[Video Title]

[Video description lorem ipsum dolor sit amet.]

[Table]

[Column 1]	[Column 2]	[Column 3]
[Table content]	[Table content]	[Table content]
[Table content]	[Table content]	[Table content]
[Table content]	[Table content]	[Table content]

1

Custom tab name is limited to **x characters**.

Custom tabs will always appear immediately before the Resources tab. Content authors may add up to two custom tabs, three if no Features tab has been created.

Custom tab(s) may be used to accommodate content that is unique to (a) product(s) or (a) product type(s); eg. Benefits, FAQs, version variations (Map-Info 32, 64 bit versions), etc.

2

*Custom tab(s) may support the following:

- Copy block
- Bulleted lists
- Image + copy content
- Multi-column bulleted lists
- Video Media - Displays video title, description, and preview. Selecting prompts full screen video player overlay - see Video Player. Up to six videos may be displayed here.
- Tables

It is not recommended that all these content types be used simultaneously, but instead are intended to provide layout options.

*Flexible; Features tab may display alternate tab copy, or be replaced by custom tab with up to **x characters** if necessary.




PDP RESOURCES TAB

Overview	Features	[Custom Tab]	Resources
----------	----------	--------------	-----------

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus.

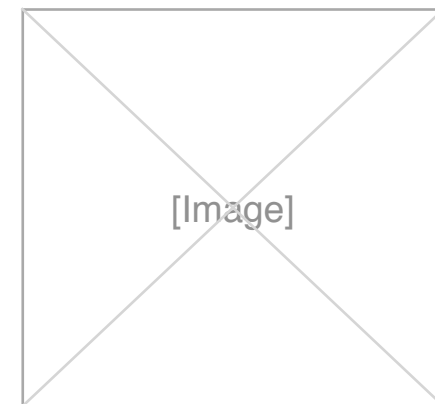
1

[Resource list: Brochure, White Paper, Data Sheet, etc.]

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. 
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. 
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. 

[Bulleted list]

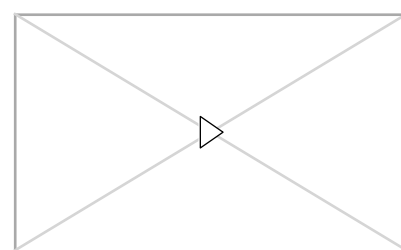
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus.

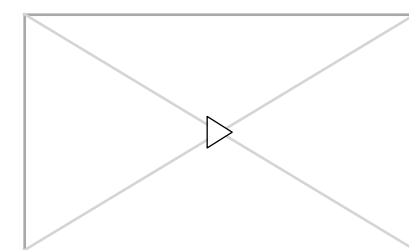
[Multi-Column Bulleted list]

- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.
- Lorem ipsum.



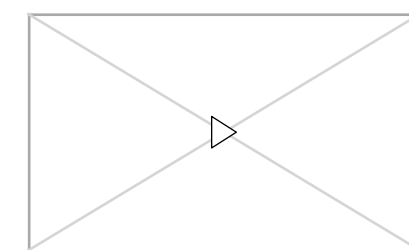
[Video Title]

[Video description lorem ipsum dolor sit amet.]



[Video Title]

[Video description lorem ipsum dolor sit amet.]



[Video Title]

[Video description lorem ipsum dolor sit amet.]

1

*Resources tab may support the following:

- Copy block
- Bulleted lists
- Image + copy content
- Multi-column bulleted lists
- Resources list - Brochures, White Papers, Data sheets, etc. - Content must pertain directly to product displayed. Content author must be mindful of redundancy in long form content recirculation.
- Video Media - Displays video title, description, and preview. Selecting prompts full screen video player overlay - see Video Player. Up to six videos may be displayed here.
- Tables

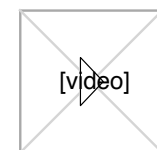
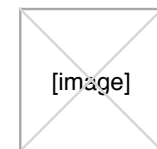
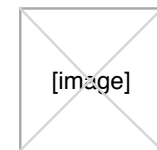
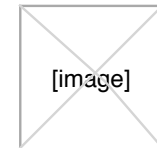
*It is not recommended that all these content types be used simultaneously, but instead are intended to provide layout options.

PDP + RATE INFO CHANGE

PDP WITH IMAGE + RATE CHANGE

Home > Shipping & Mailing > Postage Meters > High Volume

Maximum power for your messages
Connect+ 3000



Update today! [Rate change messaging lorem ipsum voluptua.]

Read More

1

The Connect+ 3000 is our most powerful tool for growing your business with transpromotional communications. For high-output mail operations, the Connect+ 3000 can help drive revenue like never before.

Connect+ Product Support
User Forum

Request More Info

[View Demo >](#)

PDP WITHOUT IMAGE + RATE CHANGE

Home > [Product Category] > [Product Subcategory] > [Type]

[Marketing Statement]
[Product Name]

2

Update today! [Rate change messaging lorem ipsum voluptua.]

READ MORE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent aliquam nibh quis dolor rutrum porttitor. Nullam posuere, leo nec vulputate iaculis, nisl dolor aliquet sem, sed cursus urna nisi nec lacus. Sed ullamcorper leo in lorem sagittis dignissim. Suspendisse mattis, lectus eu luctus efficitur, lorem velit sodales tellus, non lobortis arcu nibh eu ligula. Proin efficitur dui sed nisi pharetra mattis. Mauris a lacinia ex. In at pellentesque sem, nec auctor velit. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Morbi eu justo urna. Fusce lobortis ac purus sed eleifend. Nunc pellentesque urna nisi, ut tristique arcu bibendum et.

Connect+ Product Support
User Forum

Request More Info

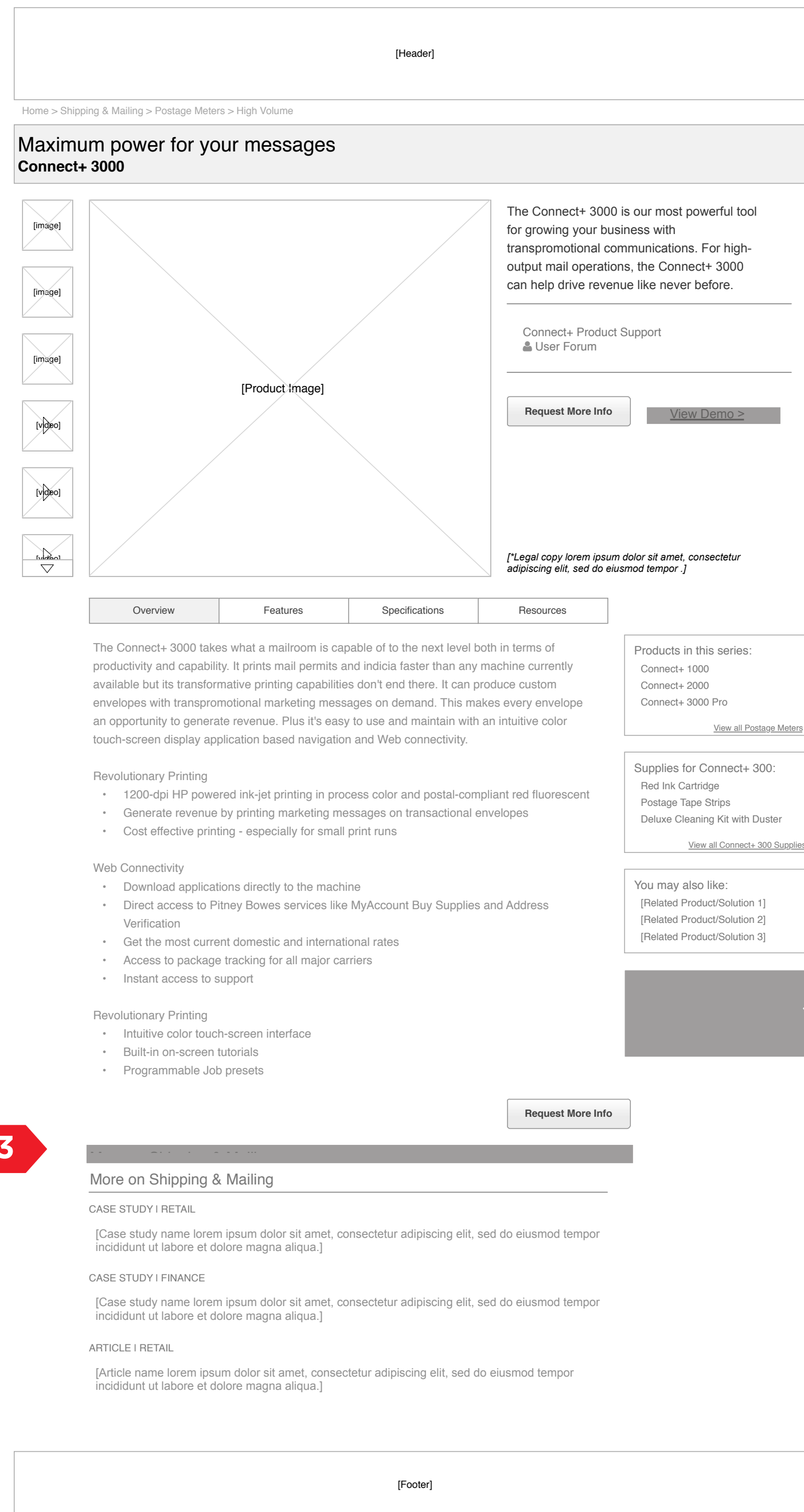
1

Displays Rate Info Change messaging above marketing statement, besides the featured product image. Accommodates for **x characters** copy + **x characters** CTA.

2

Displays Rate Info Change messaging above marketing statement. Accommodates for **x characters** copy + **x characters** CTA.

PDP PROMOTIONS



1

Product Related Promotion (Small)

Product

Demo

Solution

[↓ DOWNLOAD FREE TRIAL](#)

[VIEW DEMO](#)

[📞 SPEAK TO A SOLUTIONS EXPERT](#)

- All modules may accommodate text link to content or action.
- Content in Product Related Promotion (Small) module will directly relate to corresponding product or solution.
- Only one Product Related Promotion (Small) module may occur on each individual product page.

2

Product Related Promotion (Right Rail)

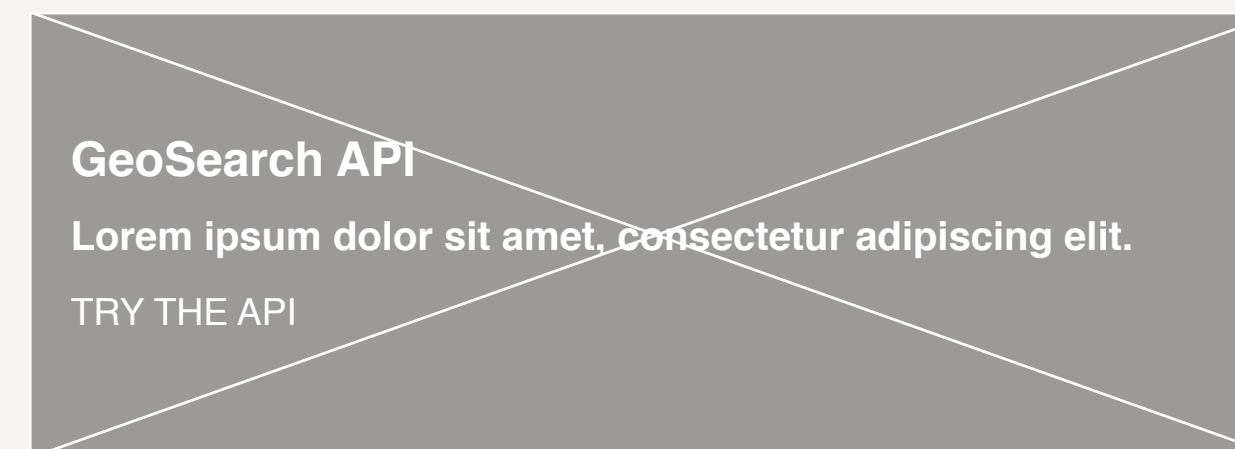
Solution Suite*



News**



Related API



- All modules may accommodate one background image, copy, and link to content or action.
- Content in Product Related Promotion (Right Rail) module will fall within or be directly relevant to the shown product or solution.
- It is recommended that no more than 2 Product Related Promotion (Right Rail) modules will appear on an individual product page. No more than 3 right rail modules may appear in total.
- Modules will stack below tabulated content in mobile view.
- Products In This Series module will always appear first.

**Products in Solutions Suite will not appear in mobile view.*

***News may not be redundant. (I.e. if Rate Change is noted in allocated Rate Change arrangement previously mentioned, it may not appear again here.)*

3

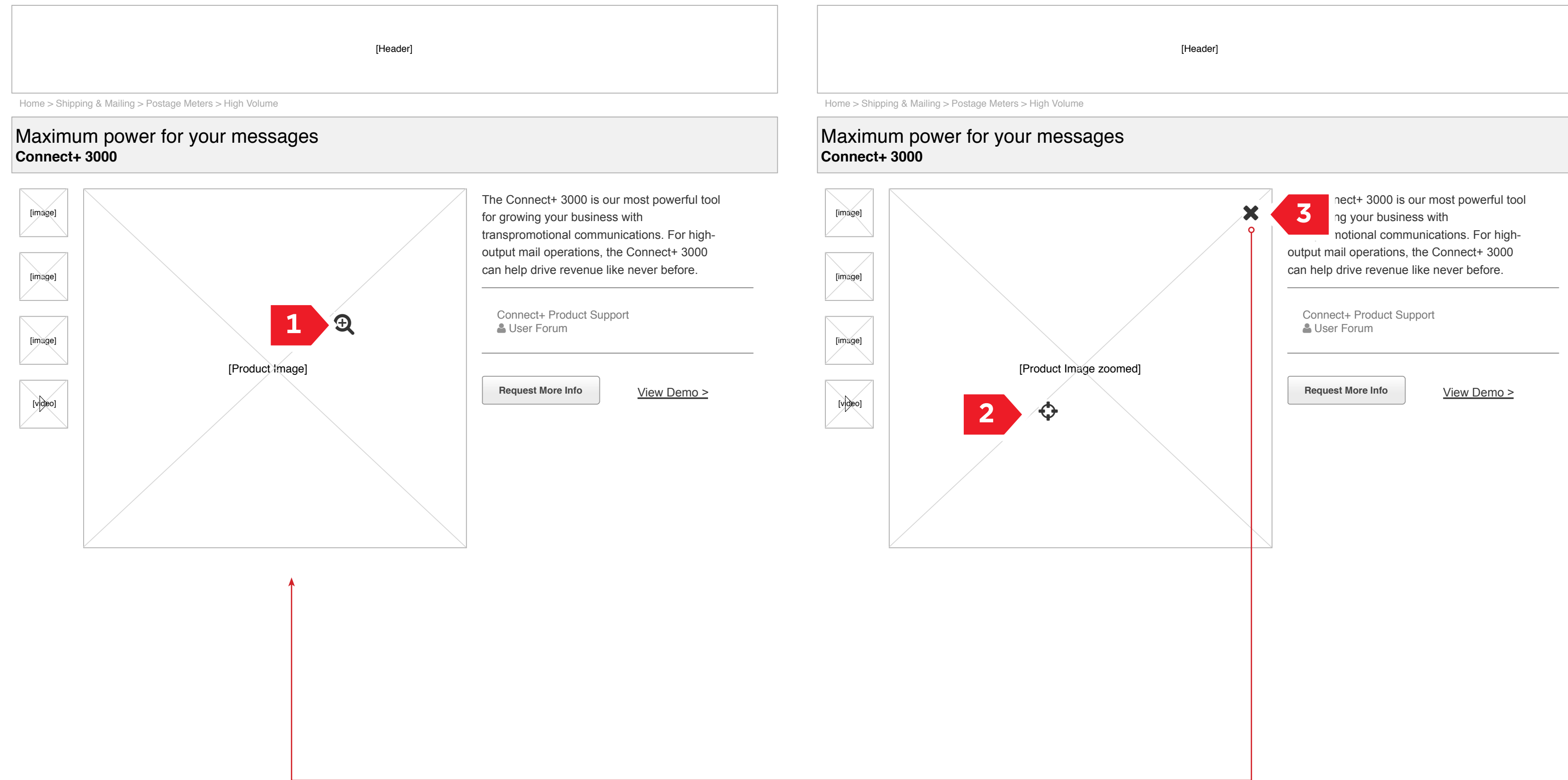
Full Width Banner

Solution Suite



- Module may accommodate copy, opaque background, and link to content or action.
- Only 1 Full Width Banner will appear on an individual product page.
- Product must be included in referred to Solutions Suite.
- Copy will wrap and CTA will fall below copy in mobile view.

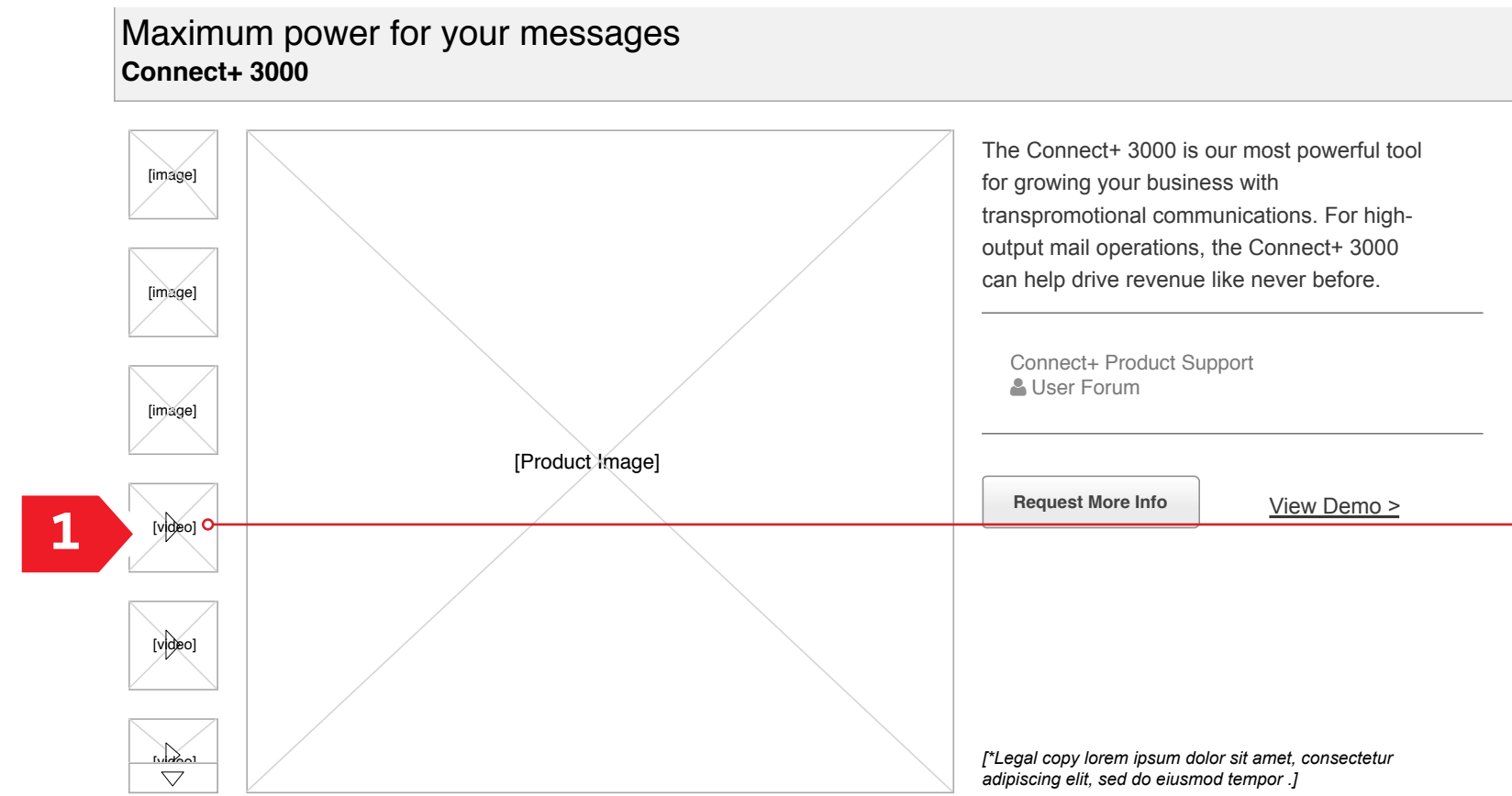
PDP TEMPLATE WITH IMAGE - ZOOM FUNCTIONALITY



- 1** Upon hovering over the image, the user's mouse icon will become a magnifying glass.
- 2** Selecting the image with the magnifying glass will zoom in on the image and change the magnifying glass icon to a cross icon, which will allow the user to drag and drop the zoomed in image. An 'x' icon will also display in the top right of the zoomed in image.
- 3** Selecting away from the image or selecting the 'x' displayed at the top right of the image will return the user to the original image state.

PDP VIDEO PLAYER FUNCTIONALITY

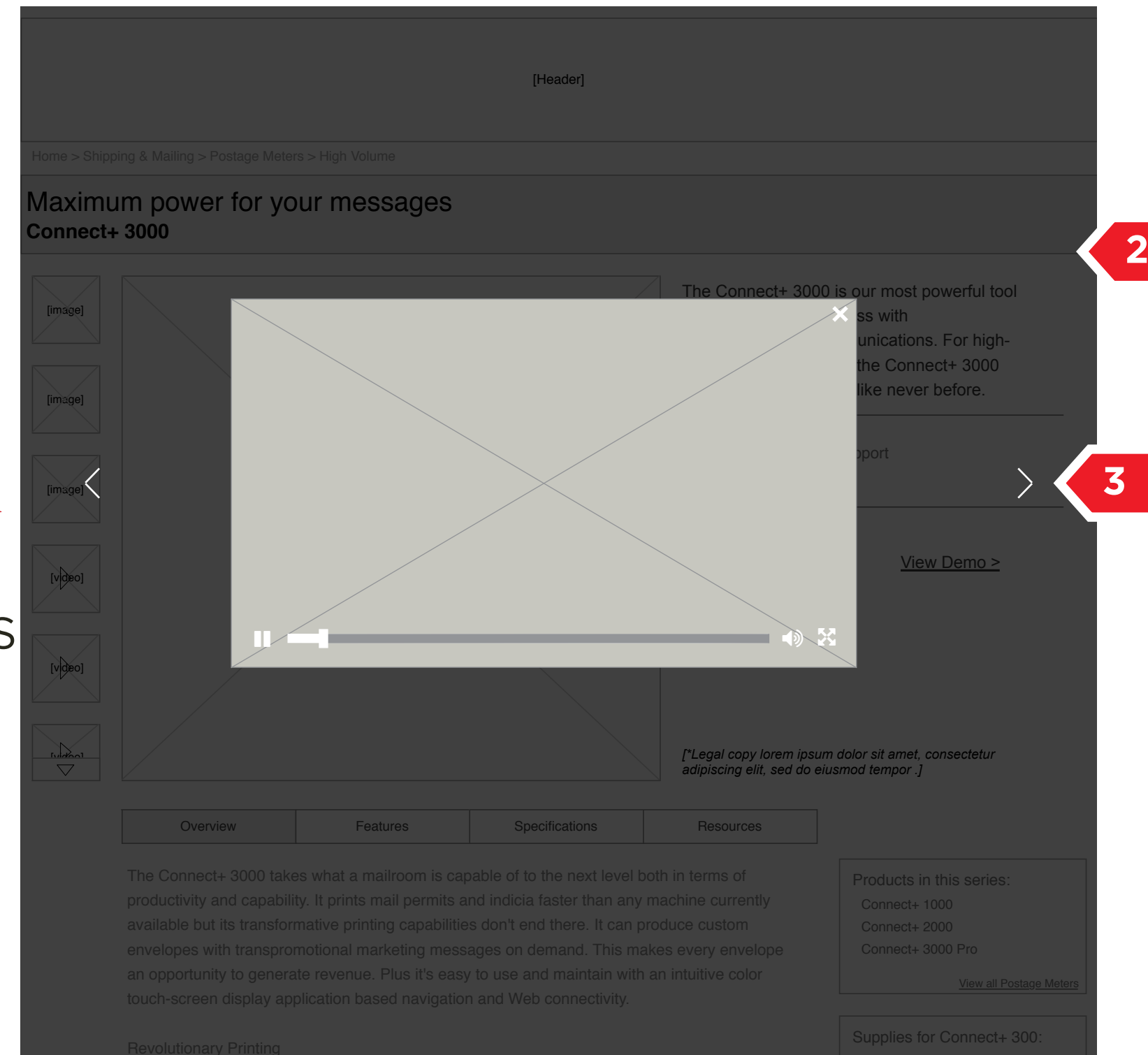
PDP WITH IMAGE



PDP - RESOURCES + CUSTOM TAB - VIDEO MODULES



VIDEO PLAYER OVERLAY



1 Selecting video thumb near featured product image or video from within Resources or custom tab(s) will prompt full screen video player overlay.

2 *Video appears minimized and begins to play automatically. User is equipped with standard video controls. Selecting 'x' returns user to original state.

3 User is able to cycle through videos if more than one video is available. In such instance, the video navigated to secondarily (ie, by clicking through) will not play automatically. User must actively select video in such instance to play.

*Mobile will assume full screen video player. If video is hosted on YouTube, selecting a video thumb will alternately prompt a new screen displaying YouTube link.

PDP CONTACT

Maximum power for your messages Connect+ 3000

The Connect+ 3000 is our most powerful tool for growing your business with transpromotional communications. For high-output mail operations, the Connect+ 3000 can help drive revenue like never before.

Connect+ Product Support
User Forum

[Request More Info](#) [View Demo >](#)

*[*Legal copy lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.]*

1

Talk to our Location Intelligence experts. (800) 322-8000 [Email Software solutions](#) [Chat with an expert](#)

2

Talk to a Location Intelligence expert.
Customer support: (800) 322-800 | Place an order: (800) 322-800 | [Email Software Solutions](#) | [Chat with an expert](#)

Static contact module behavior is consistent with long form content and category landing pages.

1 Displays if up to one phone, one email/form prompt, and chat are available.

2 Displays if additional contact content is available. Selecting bar prompts expansion. Selecting open module collapses. Selecting phone number prompts call on a mobile device. Selecting email, chat, prompts corresponding when available.

Contact content is product specific. If product specific contact content is not available, contact content will default to category contact content.

Contact content is market specific. Consumers will only see contact information for the market site they are on.

GLOBAL NOTE:
x character count to be determined in design phase.