



1994 Victoria  
Commonwealth Games  
Legacy Fund



*94Forward embarks on a new project: a collaboration with Triathlon Canada to rebuild their organization and training centre.*

Synopsis – Triathlon Canada enjoyed a strong run from Simon Whitfield’s gold medal in Sydney, Australia in 2000 through to Beijing 2008 when Simon does the unimaginable and puts in another medal performance, winning silver. Triathlon Canada further develops female talent and Paula Findlay emerges as a star. London 2012 – Simon crashes out of the starting blocks effectively ending his athletic career and Paula collapses due to injury. Triathlon Canada enters a dark and difficult era, staff come and go, the organization is destabilized, funding partners move on and Own The Podium are forced to withdraw funding.

In 2016 Triathlon Canada is faced with rebuilding or continued obscurity. Coach Jono Hall is filling three roles and takes a brave, but undeveloped group of athletes to Rio. With volunteers acting as staff and more staff changes, Triathlon Canada makes a bold move, hiring Kim Van Bruggen as Chief Executive Officer and Eugene Liang as High Performance Director. In parallel, Triathlon Canada begins discussions with 94Forward.

After an extensive application process including a review of Triathlon Canada’s plans for the organization and a training centre, Triathlon Canada and 94Forward execute a collaboration agreement in April 2017. The initial term is two years.

Agreement Highlights:

- TC focus on injury prevention.
- TC primary competition focus is CW Games, April 2018, Australia
- TC developing mixed team relay program
- 94F require long term sustainability plan
- 94F require organization stability – Board and staff
- 94F work with TC to map new revenue generation
- 94F work with TC to develop in-reach/out-reach programming
- TC to address coach development deficiencies
- TC to build robust group of NextGen athletes
- TC high performance target, 2024

The first review will be in 6 months with Triathlon Canada attendance at the 94Forward Director’s meeting on October 16<sup>th</sup>, 2017.