

## The Client

Cogenco manufacture and develop Combined Heat and Power (CHP) solutions across the World providing heat and power to all types of commercial, public sector and residential development with minimum impact on the environment.



## The Challenge

Cogenco was to exhibit at the Biogas Show 2013 held at the NEC Birmingham. The company wanted to communicate the right messages, gain exposure and create leads to the target audience on a tight budget.

## The Solution

Whiteberry managed the organisation of the event including the logistics and set up. Cogenco's stand was carefully designed to make the most of their space in terms of achieving maximum impact and style.

The exhibition stand was well received by visitors, created interest in the products & services which produced a number of sales enquiries.