

WHITNEY E. GREEN

www.WhitneyEGreen.com

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EXPERIENCE

- Public Information Officer** **Arkansas Department of Emergency Management | Nov. 2015 - Current**
- Principal agency spokesperson
 - Serve as primary point of contact for all media interviews, press briefings and Freedom of Information Act requests
 - Oversee development and production of press releases, annual report, monthly newsletter and presentations
 - Provide guidance, manage, assign tasks and monitor subordinates within the branch
 - Oversee and monitor all social media for the agency
 - Shoot and edit photos and videos for public outreach
 - Manage the Joint Information Center and crisis communication outreach for the State of Arkansas in times of disaster
- Communications Specialist** **Governor Asa Hutchinson | Nov. 2014 - Oct. 2015**
- Worked within the press shop as part of the Gubernatorial transition team
 - Managed the Governor's social media across multiple platforms
 - Generated and published daily outreach content
 - Collaborated with internal and external departments to develop messaging strategy
 - Worked with web developers to produce content on the Governor's award-winning website {www.governor.arkansas.gov}
 - Photographer and videographer at select Governor's events
- Campaign Manager** **Blake Johnson For Arkansas State Senate District 20 | Successful Campaign | Oct. - Nov. 2014**
Scott Flippo For Arkansas State Senate District 17 | Successful Campaign | March - June 2014
- Assisted candidate with campaign organization, public relations, fundraising and social media
 - Wrote and distributed press releases and managed interactions with the media
 - Prepared candidate for public appearances, speeches and meetings
- Political Researcher/Legislative Aid** **Conduit For Commerce | Oct. 2013 - Feb. 2014**
- Researched and promoted economic freedoms for Arkansas small businesses and individuals
 - Generated positive news coverage, communicated with the press
 - Planned and oversaw statewide legislative events
 - Developed and disseminated legislative updates and policy manuals on pending and proposed legislation
- Videographer** **Harcourt Media | May 2013 - Jan. 2014**
- Filmed live events with a production team and edited videos, including public safety announcements, commercials, music videos and weddings
 - Collaborated with clients to produce creative marketing videos
- Feature Reporter/Photographer** **The Arkansas Traveler | Jan. 2012 - May 2013**
- Worked as a news and feature writer, photographer and multimedia producer
 - Produced award-winning photo essay and feature story for annual Traveler Magazine
- Journalism Intern** **Arkansas Alumni Association | Jan. - May 2013**
- Produced profile stories and photos for Arkansas Magazine, print and online publication
- General Assignment Reporter** **Lemke Newsroom | Aug. - Dec. 2012**
- Published daily articles and photos for Razorback Reporter, online news site
 - Produced weekly 1000-word enterprise stories and multimedia projects

Communications Assistant

Maui Food Bank | June - Aug. 2012

- Worked with clients to collect and distribute food through community partnerships
- Managed inventory in QuickBooks to record and budget all donations and distributions

FREELANCE WORK

Videographer | Photographer | Writer Select Clients Include: | March 2010 - Present

- **The Nation, NYC** | Produced and edited documentary in Ferguson, MO., on the shooting of Michael Brown | Nov. 2014
- **Vocativ News, NYC** | Co-produced two documentaries reporting sex-trafficking and homelessness on Hawaiian islands | July 2014
- **Coalition For Justice, Oregon** | Fashion photography for nonprofit clothing company whose mission is to create human trafficking awareness | June 2014
- **Unlock Hope, Arkansas** | Fashion photography for international nonprofit that provides education for girls in Uganda
- **Goodwill, Arkansas** | Video and photo essay depicting increased gap between Goodwill shoppers, "For Need or Trend?"
- **Habitat For Humanity, Arkansas** | Video chronicling home construction for single-mother
- **Weddings: California, Arkansas, Oregon, Indonesia** | Video & Photo

INTERNATIONAL CHARITY WORK

Youth With A Mission

Iceland, England, Hawaii | Dec. 2010 - Aug. 2011

- Worked for social justice issues, cultural development and community transformation
- Founded a youth center safe house and mentored suicidal teens
- Volunteer preschool teacher for low-income families
- Music outreach leader and philanthropic speaker at cross-cultural events
- Engaged in consistent creative fundraising

Frontiers

Indonesia | Nov. 2010

- Produced photo-essay of Eid al-Adha "Feast of the Sacrifice," Islam's largest annual festival
- Studied Islam's effect on sex-trafficking and women's rights

A Level Up

Haiti | March 2010

- Participated in emergency relief efforts after 7.0 magnitude earthquake
- Produced mini-documentary of Haitian resilience amid natural disaster
- Documented untold stories with photojournalism for A Level Up marketing and fundraising

Casa Hogar Luz Orphanage

Honduras | June - August 2007

- Lived in orphanage to provide care and tutor a range of children from infants to teens
- Led medical teams through rural parts of Honduras to bring healthcare to slums

SKILLS

Proficient

- AdobeCS6: Premiere, InDesign, Photoshop, Lightroom
- Soundslides | Squarespace | Wordpress
- Camera: Canon 7D for photography and videography

Language

- Conversational Spanish

EDUCATION

University of Arkansas

BA News/Editorial Journalism | May 2013

- Deans List | 3.8 cumulative GPA

Awards

Society of Professional Journalists | National Mark of Excellence Awards | April 2013

- Feature Photography | "Tent Cities" photo essay documenting community homelessness
- Online Reporting | "The Poets" mini-documentary and news story