

# WHITNEY E. GREEN

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## EXPERIENCE

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Producer	Freelance   May 2017-Present
Public Information Officer & Creative Producer	Arkansas Department of Emergency Management   Nov. 2015-May 2017 <ul style="list-style-type: none"><li>Principal agency spokesperson</li><li>Supervised development and production of public outreach videos, social media content, press releases, annual reports, monthly newsletters and presentations</li><li>Served as primary point of contact for media interviews, press briefings and Freedom of Information Act requests</li><li>Provided guidance, assigned tasks and monitored subordinates within the branch</li><li>Shot and edited photos and informational videos for public outreach</li><li>Managed the Joint Information Center and crisis communication outreach for the State of Arkansas in times of disaster</li><li>Wrote the official Disaster Communications Plan for the state of Arkansas</li></ul>
Communications Specialist & Creative Producer	Governor Asa Hutchinson   Nov. 2014-Nov. 2015 <ul style="list-style-type: none"><li>Worked with videographers to produce new video content weekly</li><li>Managed Governor's social media across multiple platforms</li><li>Generated, edited and published daily content</li><li>Collaborated with state departments to develop messaging strategy</li><li>Worked with web developers to produce and publish content on the Governor's website</li><li>Additional duties included: photography, videography and design work relaying the message</li></ul>
Campaign Manager & Video Producer	Blake Johnson For Arkansas State Senate District 20   Successful Campaign   Oct.-Nov. 2014 Scott Flippo For Arkansas State Senate District 17   Successful Campaign   March-June 2014 <ul style="list-style-type: none"><li>Oversaw aspects of campaign organization, public relations, fundraising and social media</li><li>Produced campaign videos</li><li>Managed candidate interactions with media, communicated with the press and scheduled interviews</li><li>Prepared candidate for public appearances, speeches and meetings</li></ul>
Political Researcher	Conduit For Commerce   Oct. 2013-Feb. 2014 <ul style="list-style-type: none"><li>Researched and promoted economic freedoms for Arkansas small businesses</li><li>Generated positive news coverage, communicated with the press and planned legislative events</li><li>Updated website, created and distributed newsletters and managed social media</li><li>Developed and disseminated legislative updates and policy manuals on pending and proposed legislation</li></ul>
Producer & Videographer	Harcourt Media   May 2013-Jan. 2014 <ul style="list-style-type: none"><li>Filmed live events with a production team and edited videos, including public safety announcements, commercials, music videos and weddings</li><li>Collaborated with clients to produce commercial and personal videos</li></ul>
Journalism Intern	Arkansas Alumni Association   Jan.-May 2013 <ul style="list-style-type: none"><li>Produced profile stories and photos for Arkansas Magazine, print and online publication</li></ul>
Feature Reporter/Photographer	The Arkansas Traveler   University of Arkansas Student Newspaper   Jan. 2012-May 2013 <ul style="list-style-type: none"><li>Staff news and feature writer, photographer and multimedia producer</li><li>Produced award-winning photo essay and feature story for annual Traveler Magazine</li></ul>

- News Reporter Lemke Newsroom | University of Arkansas Elite Journalism Program | Aug.-Dec. 2012
- Published daily articles and photos for Razorback Reporter, online news site
  - Produced weekly 1000-word enterprise stories and multimedia projects
- Communications Assistant Maui Food Bank | June-Aug. 2012
- Worked with clients to collect and distribute food through community partnerships
  - Managed inventory in Quickbooks to record and budget all donations and distributions

## FREELANCE WORK

- Videographer | Photographer | Writer Select Clients Include: | March 2010-Present
- The Nation, NYC | Produced and edited documentary in Ferguson, MO., when grand jury declined to indict officer who shot black teenager, Mike Brown | Nov., 2014
  - Vocativ News, NYC | Co-produced two documentaries reporting sex-trafficking and homelessness on Hawaiian islands | July, 2014
  - Coalition For Justice, Oregon | Fashion photography for nonprofit clothing company whose mission is to create human trafficking awareness | June, 2014
  - Unlock Hope, Arkansas | Fashion photography for international nonprofit that provides education for girls in Uganda
  - Goodwill, Arkansas | Video and photo essay depicting increased gap between Goodwill shoppers, "For Need or Trend?"
  - Habitat For Humanity, Arkansas | Video chronicling home construction for single-mother
  - Weddings: California, Arkansas, Oregon, Indonesia | Video & Photo

## INTERNATIONAL CHARITY WORK

- Youth With A Mission Iceland, England, Hawaii | Dec. 2010-Aug. 2011
- Worked for social justice issues, cultural development and community transformation
  - Founded a youth center safe house and mentored suicidal teens
  - Volunteer preschool teacher for low-income families
  - Music outreach leader and philanthropic speaker at cross-cultural events
  - Engaged in consistent creative fundraising
- Frontiers Indonesia | Nov. 2010
- Produced photo-essay of Eid al-Adha "Feast of the Sacrifice," Islam's largest annual festival
  - Studied Islam's effect on sex-trafficking and women's rights
- A Level Up Haiti | March 2010
- Participated in emergency relief efforts after 7.0 magnitude earthquake
  - Produced mini-documentary of Haitian resilience amid natural disaster
  - Documented untold stories with photojournalism for A Level Up marketing and fundraising
- Casa Hogar Luz Orphanage Honduras | June-August 2007
- In-house care provider and tutor for orphans ranging in age from infants to teens
  - Led medical teams through rural parts of Honduras to bring healthcare to slums

## SKILLS

- Proficient Adobe: Premiere, InDesign, Photoshop, Lightroom  
Soundslides | Squarespace | Wordpress  
Camera: Canon 7D for photography and videography
- Language Conversational Spanish

## EDUCATION

- University of Arkansas BA News/Editorial Journalism | May 2013
- Deans List | 3.8 cumulative GPA
- Awards Society of Professional Journalists | National Mark of Excellence Awards | April 2013
- Feature Photography | "Tent Cities" photo essay documenting community homelessness
  - Online Reporting | "The Poets" mini-documentary and news story