

WHITNEY E. GREEN

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EXPERIENCE

- Program Coordinator** School of the New York Times | June 2018-Present
- Work with NYT journalists to lead tours for 1000+ students throughout the summer
 - Lead educational excursions for high school students around Manhattan
 - Troubleshoot logistics and questions between parents, students and the program
- Producer** Freelance | May 2017-Present
- Public Information Officer & Creative Producer** Arkansas Department of Emergency Management | Nov. 2015-May 2017
- Principal agency spokesperson
 - Supervised development and production of public outreach videos, social media content, press releases, annual reports, monthly newsletters and presentations
 - Served as primary point of contact for media interviews, press briefings and Freedom of Information Act requests
 - Provided guidance, assigned tasks and monitored subordinates within the branch
 - Shot and edited photos and informational videos for public outreach
 - Managed the Joint Information Center and crisis communication outreach for the State of Arkansas in times of disaster
 - Wrote the official Disaster Communications Plan for the state of Arkansas
- Communications Specialist & Creative Producer** Governor Asa Hutchinson | Nov. 2014-Nov. 2015
- Worked with videographers to produce new video content weekly
 - Managed Governor's social media across multiple platforms
 - Generated, edited and published daily content
 - Collaborated with state departments to develop messaging strategy
 - Worked with web developers to produce and publish content on the Governor's website
 - Additional duties included: photography, videography and design work relaying the message
- Campaign Manager & Video Producer** Blake Johnson For Arkansas State Senate District 20 | Successful Campaign | Oct.-Nov. 2014
Scott Flippo For Arkansas State Senate District 17 | Successful Campaign | March-June 2014
- Oversaw aspects of campaign organization, public relations, fundraising and social media
 - Produced campaign videos
 - Managed candidate interactions with media, communicated with the press and scheduled interviews
 - Prepared candidate for public appearances, speeches and meetings
- Political Researcher** Conduit For Commerce | Oct. 2013-Feb. 2014
- Researched and promoted economic freedoms for Arkansas small businesses
 - Generated positive news coverage, communicated with the press and planned legislative events
 - Updated website, created and distributed newsletters and managed social media
 - Developed and disseminated legislative updates and policy manuals on pending and proposed legislation
- Producer & Videographer** Harcourt Media | May 2013-Jan. 2014
- Filmed live events with a production team and edited videos, including public safety announcements, commercials, music videos and weddings
 - Collaborated with clients to produce commercial and personal videos
- Journalism Intern** Arkansas Alumni Association | Jan.-May 2013
- Produced profile stories and photos for Arkansas Magazine, print and online publication

Feature Reporter/Photographer	The Arkansas Traveler University of Arkansas Student Newspaper Jan. 2012-May 2013 <ul style="list-style-type: none"> • Staff news and feature writer, photographer and multimedia producer • Produced award-winning photo essay and feature story for annual Traveler Magazine
News Reporter	Lemke Newsroom University of Arkansas Elite Journalism Program Aug.-Dec. 2012 <ul style="list-style-type: none"> • Published daily articles and photos for Razorback Reporter, online news site • Produced weekly 1000-word enterprise stories and multimedia projects
Communications Assistant	Maui Food Bank June-Aug. 2012 <ul style="list-style-type: none"> • Worked with clients to collect and distribute food through community partnerships • Managed inventory in Quickbooks to record and budget all donations and distributions

FREELANCE WORK

Videographer Photographer Writer	Select Clients Include: March 2010-Present <ul style="list-style-type: none"> • The Nation, NYC Produced and edited documentary in Ferguson, MO., during trials and rioting for Mike Brown Nov., 2014 • Vocativ News, NYC Co-produced two documentaries reporting sex-trafficking and homelessness on Hawaiian islands July, 2014 • Coalition For Justice, Oregon Fashion photography for nonprofit clothing company whose mission is to create human trafficking awareness June, 2014 • Unlock Hope, Arkansas Fashion photography for international nonprofit that provides education for girls in Uganda • Goodwill, Arkansas Video and photo essay depicting increased gap between Goodwill shoppers, "For Need or Trend?" • Habitat For Humanity, Arkansas Video chronicling home construction for single-mother • Weddings: California, Arkansas, Oregon, Indonesia Video & Photo
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INTERNATIONAL CHARITY WORK

Youth With A Mission	Iceland, England, Hawaii Dec. 2010-Aug. 2011 <ul style="list-style-type: none"> • Worked for social justice issues, cultural development and community transformation • Founded a youth center safe house and mentored suicidal teens • Volunteer preschool teacher for low-income families • Music outreach leader and philanthropic speaker at cross-cultural events • Engaged in consistent creative fundraising
Frontiers	Indonesia Nov. 2010 <ul style="list-style-type: none"> • Produced photo-essay of Eid al-Adha "Feast of the Sacrifice," Islam's largest annual festival • Studied Islam's effect on sex-trafficking and women's rights
A Level Up	Haiti March 2010 <ul style="list-style-type: none"> • Participated in emergency relief efforts after 7.0 magnitude earthquake • Produced mini-documentary of Haitian resilience amid natural disaster • Documented untold stories with photojournalism for A Level Up marketing and fundraising
Casa Hogar Luz Orphanage	Honduras June-August 2007 <ul style="list-style-type: none"> • In-house care provider and tutor for orphans ranging in age from infants to teens • Led medical teams through rural parts of Honduras to bring healthcare to slums

SKILLS

Proficient	Adobe: Premiere, InDesign, Photoshop, Lightroom
Language	Conversational Spanish

EDUCATION

University of Arkansas	BA News/Editorial Journalism May 2013 <ul style="list-style-type: none"> • Deans List 3.8 cumulative GPA
Awards	Society of Professional Journalists National Mark of Excellence Awards April 2013 <ul style="list-style-type: none"> • Feature Photography "Tent Cities" photo essay documenting community homelessness • Online Reporting "The Poets" mini-documentary and news story