

Jacqui Bontke

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◆ OBJECTIVE

To make work that people react to

◆ WORK

Art Director @ DDB NY, 2014-2016

Ideated and produced integrated ad campaigns for brands like New York Lottery, ExxonMobil, Uber, Lipton, StateFarm, Breyer's Ice Cream, Hasbro and Electrolux

Jr. Art Director, Creative Intern @ mcgarrybowen, Summer 2013 & 2014

Ideated traditional and digital ad campaigns for brands like Marriott Hotel Brands, Aussie, Crayola, Canada Dry Ginger Ale, 7UP, Staples and new business

Creative Intern @ nFusion, 2013-2014

Ideated and creative digital ad work for brands like Samsung, SanDisk, Sonus
Branded nFusion marketing material

Design Director @ Texas Travesty, 2013-2014

Oversaw the graphic production of a satire publication at the University of Texas
Created layouts, edited photographs and worked with writers to create satirical features

Creative Services Intern @ Texas Student Media, 2012-2013

Designed advertising materials for each student publication at the University of Texas
Created feature layouts for the student run advertising supplement, Longhorn Life

Creative Intern @ Impact Community Newspaper, 2012

Created advertisements for small businesses in three community newspaper markets
Designed info-graphics and spec ads, including one that a local business used for branding

◆ SCHOOL

The University of Texas at Austin, Bachelor of Science in Advertising May 2014

Texas Creative Portfolio Sequence

Concentration in Business

◆ SKILLS

Over ten years using Adobe Photoshop, Illustrator and InDesign

Microsoft Office, Keynote, iMovie, Getting likes on Instagram

◆ AWARDS

One Show Young Ones Competition 2013 Merit Finalist for Single Logo Design

2 Austin ADDYs 2014 for Student Consumer Campaigns

College of Communication Dean's List