

VIVIAN MA

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(678) 925-3236

EDUCATION

Carnegie Mellon University

CLASS OF 2015 / 3.69 GPA

BFA in Communication Design

PROFICIENCIES

Sketch

Quartz Composer

Adobe Creative Suite

HTML5 & CSS

Calligraphy

Photography

Spanish, Chinese

HONORS

Carnegie Mellon Dean's List

2011 – 2013

MOTYF: Moving Typography

Festival, May 2013

EXPERIENCE

CMU School of Design – Teaching Assistant

2014 – 2015 / PITTSBURGH, PA

Provided feedback, guided projects, and aided professors for the fall freshman design drawing studio *Visualizing*, and the spring junior communication design studio *CD Studio IV: Designing with Systems*.

Facebook – Product Design Intern

2014 / MENLO PARK, CA

Designed and shipped a new photo picker on the Facebook iPad app. Worked with PMs, designers, researchers and engineers to observe user behavior, identify problems, and craft appropriate solutions.

Cooper – Design Intern

2013 / SAN FRANCISCO, CA

Created the UI for Augmedix, a Google Glass app. Designed a homepage for Venn, email templates for Chef's Feed, and installations for San Francisco Design Week 2013 in the Cooper office.

Quality of Life Technology – Designer

2013 / PITTSBURGH, PA

Conceptualized and prototyped the Forget-Me-Not, a product created for the Quality of Life Technology Center to prevent people from forgetting their possessions before they leave the house. Designed the product's UI, branding, and communications collateral.