

# JESSICA GRISCTI

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## + EDUCATION

**Parsons School of Design**, New York, NY  
Bachelor of Fine Arts, Communication Design - December 2015

**Eugene Lang College of Liberal Arts** New York, NY  
Bachelor of Arts, Writing - December 2015

**University of the Arts London**, Chelsea College of Art and Design, London, UK  
Semester Abroad, Graphic Communications - Fall 2013

## + RELEVANT PROFESSIONAL EXPERIENCE

**Eyeball**, New York, NY  
Junior Designer / Copywriter, 2015 - Present

Designed branded print materials, signage and wayfinding systems for: **American Scandinavian Foundation**, digital graphics for **Verizon FiOS**, and advertising campaigns for **Belvedere**, assisted art directors, participated in client meetings.

**Google Fonts**, New York, NY  
Typography Consultant, 2015

Participated in overhaul workshop for Google Fonts library, designed new classification system based on user's needs, rated and organized current library, suggested desired new typefaces to fill in gaps in library's offerings.

**Parsons Typography Club (@fontofyou)**, New York, NY  
Co-Founder and Board Member, 2013 - 2015

Blog editor and lead social media coordinator, writing articles, tweets and executing marketing campaigns for upcoming meetings and events.

**Parsons School of Design**, New York, NY  
Peer Mentor, 2014 - 2015

Student peer mentor in charge of offering portfolio reviews, advice regarding major and class choices, and organizing peer-to-peer networking events.

**Viacom Catalyst**, New York, NY  
Design Intern, Summer 2014

Designed summer intern t-shirt for all Viacom departments and Television Critic Association promotional materials for MTV, VH1 and Nickelodeon. Assisted art directors; participated in branding initiatives for other divisions of Viacom.

**C&G Partners LLC**, New York, NY  
Junior Designer, 2010 - 2013  
Intern, 2009 - 2010

Created proposal presentations and mock-ups, organized vendor/client coordinations, assisted art directors, and designed infographics and exhibition graphics for: **JP Morgan Chase, El Paso Museum of History, St. Patrick's Cathedral**

## + HONORS AND AWARDS

AIGA Justified 2012 Selection: Neighborhoods and Shared Memories, 2012  
Parsons The New School for Design Dean's List, 2011 - 2015