

Mark E. McBride

Curriculum Vita

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Personal Information

Position Professor of Economics
Date of Birth October 22, 1953
Marital Status Married

Education

1979 **Ph.D. - Economics**, Washington University, St. Louis.
1976 **M.A. - Economics**, Washington University, St. Louis.
1975 **B.S. - Mathematical Economics**, Rose-Hulman Institute of Technology, Terre Haute.

Dissertation

Federal Trade Commission Policy Toward Vertical Mergers: The Case of Cement-Concrete

Employment

1992–present Professor of Economics, Miami University
1998–2003 Director of Faculty Development in Learning Technologies, Miami University
1986–1992 Associate Professor of Economics, Miami University
1983–1986 Assistant Professor of Economics, Miami University
1980–1983 Assistant Professor of Economics, Tulane University
1979–1980 Assistant Professor of Economics, Clarkson College
1978 Instructor, University of Missouri St. Louis

Honors and Awards

2001 **Best Innovation in Teaching Finance Award**, *Financial Management Association*.
with Brian Kluger and Paul Adams, University of Cincinnati
1996 **Alumni Enrichment Award**, *Miami University*.
1994 **Excellence in Teaching Award**, *Farmer School of Business*.

Publications

Refereed

Kluger, B. D. and McBride, M. E. (2011). Intraday trading patterns in an intelligent autonomous agent-based stock market. *Journal of Economic Behavior and Organization*, 79(3):226–245.
Adams, P. D., Kluger, B. D., and McBride, M. E. (2006). Illustrating the Capital Asset Pricing Model: A Classroom Asset Market. *Perspectives on Economic Education Research*, 2(1):34–51.
Wolfe, C. R., Crider, L., Mayer, L., and McBride, M. E. (1998). Toward a Miami University Model for Internet-Intensive Higher Education. *Journal of Excellence in College Teaching*.
Briggs, H. C., Hury, K. D., and McBride, M. E. (1996). Treble Damages and the Incentive to Sue and Settle. *The RAND Journal of Economics*, 27(4):770–786.

- Bertrand, J. T., McBride, M. E., Mangani, N., Baughman, N. C., and Kinuani, M. (1993). Community-Based Distribution of Contraceptives in Zaire. *International Family Planning Perspectives*, pages 84–91.
- Beutel, P. A. and McBride, M. E. (1992). Market Power and the Northwest-Republic Airline Merger: A Residual Demand Approach. *Southern Economic Journal*, 58(3):709–720.
- McBride, M. E. (1990). The Economic Approach to Political Behavior: Governors, Bureaucrats, and Cost Commissions. *Public Choice*, 66(2):117–136.
- McBride, M. E., Bertrand, J. T., Santiso, R., and Fernandez, V. H. (1987). Cost Effectiveness of the APROFAM Program for Voluntary Surgical Contraception in Guatemala. *Evaluation Review*.
- McBride, M. E. (1987). Spatial Competition and Vertical Integration: Cement and Concrete Revisited: Reply. *The American Economic Review*, pages 754–756.
- Bertrand, J. T., Mangani, N., Mansilu, M., McBride, M. E., and Tharp, J. L. (1986). Strategies for family planning service delivery in Bas Zaire. *International Family Planning Perspectives*.
- Linder, S. H. and McBride, M. E. (1984). Enforcement costs and regulatory reform: The agency and firm response. *Journal of Environmental Economics and Management*, 11(4):327–346.
- McBride, M. E. (1983a). An Evaluation of Various Methods of Estimating Railway Costs. *Logistics and Transportation Review*, 19(1):45–66.
- McBride, M. E. (1983b). Spatial Competition and Vertical Integration: Cement and Concrete Revisited. *The American Economic Review*, pages 1011–1022.
- McBride, M. E. (1982). Economic Costs, Railway Costs, and the Uniform Rail Costing System. In *Transportation Research Forum*, pages 375–382, Tulane University. Tulane University.
- McBride, M. E. (1981). The Nature and Source of Economies of Scale in Cement Production. *Southern Economic Journal*, pages 105–115.

Proceedings and Reports

- McBride, M. E. (1995). Implementing and integrating a www server in an economics course. In *Proceedings of the MacBeth National Conference: Computing in the Liberal Arts*, Bethany PA. Bethany College.
- McBride, M. E. (1993). Using electronic bulletin board systems to improve discussion-based courses. In *Proceedings of the MacBeth National Conference: Computing in the Liberal Arts*, Bethany PA. Bethany College.
- McBride, M. E. (1990). Various parts in. In *Final Report - Zaire Family Planning Operations Research Project*. Tulane University, New Orleans.
- McBride, M. E. (1987). Evaluation of the aprofam program for voluntary surgical contraception in guatemala. Technical report, Agency for International Development, Guatemala City Guatemala.
- Bertrand, J. T. and McBride, M. E. (1986). Summary of the working meeting on methodological issues in cost-effectiveness analysis of family planning programs. Technical report, Agency for International Development, Washington, DC.
- Bertrand, J. T. and McBride, M. E. (1985). Evaluation of the aprofam program for voluntary sterilization in guatemala. Technical report, Agency for International Development, Guatemala City Guatemala.
- McBride, M. E. (1985). *Cost Effectiveness of the Two Approaches*, chapter 7. Agency for International Development, Washington, DC.
- McBride, M. E. (1984). The marginal cost of unit train movements. Technical report, Navigation Analysis Center, Institute for Water Resources, Army Corps of Engineers, Washington, DC.
- Parks, R. and McBride, M. E. (1979). The procedure durbin. In *International Conference Proceedings*. SAS User's Groups.
- Parks, R. and McBride, M. E. (1978). Principal component regression with proc corr and proc matrix. In *International Conference Proceedings*. SAS User's Groups.
- Weingast, B., McBride, M. E., and Conant, J. (1979). Product safety and consumer information: The impact of liability assignment and standards regulation. Technical Report Working Paper 45, Center for the Study of American Business, St. Louis.

Working Papers

- Liu, Y. and McBride, M. E. (2009). The role of information in ebay auctions. Department of Economics, Miami University 2009.04.
- McBride, M. E. (2008). Integrating agent-based computational economics in the teaching of principles of microeconomics. Department of Economics, Miami University 2008.03.

Funded External Grant Proposals

- 2004 From First Mover to Prime Mover. U.S. Department of Education Business and International Education Program Title VIB. \$172,000. With Prof. Kevin McNeilly.

- 2002 Humanities and Digital Technology: A Learning Community. Ohio Learning Network. \$28,000. With Prof. Laura Mandell.
- 1999 Using Collaboration to Improve Learning: Extending and Enhancing Miami University Programs via Distance Technologies. Ohio Board of Regents. \$435,000. With Associate Provost Kristin Froehlke.
- 1999 Enhancing Undergraduate Education in Ohio: Improving Efficiency through Statewide Collaboration. Ohio Board of Regents. \$250,000. With Dr. William Rauckhorst and Dr. Milt Cox.
- 1990 A Hypermedia Based Learning Environment for the Economics of Industry. National Science Foundation College Science Instrumentation Program. NSF \$15,336 with match from MU. With Dr. Phillip A. Beutel.
- 1989 A Hypertext Learning Environment. Apple Computer Higher Education Development Donation. \$12,472. With Dr. Phillip A. Beutel and Dr. Joe Simpson.
- 1983 The Extent of Economies of Vertical Integration in the Oil Industry. Funded by National Science Foundation. \$34,000.

Funded Internal Grant Proposals

- 2011 iThink Business Analytics, Miami University Student Technology Fee Program. \$3,300. Farmer School of Business Curriculum Development Grant. \$6,000.
- 2008 Initial Development of Miami's Interdisciplinary Center for Virtual Environment Research and Scholarship, Office for the Advancement of Research and Scholarship, Miami University. With Prof. D. A. Waller, E. R. Bachman, M. D. Dickey, and A. J. Huerta
- 2006 Agent-Based Model of Multi-Asset Markets, Farmer School of Business Research Grant.
- 2005 President's Academic Enrichment Award, Paving the Way for Computational Research at Miami University. \$149,997. With S. E. Wright, L. A. Actis, W. E. Even, A. Shukla, M. H. H. Stevens, R. D. Thoms
- 1997 Using Asynchronous and Synchronous Experiments vis the WWW in Teaching Economics, Farmer School of Business. \$8,200.
- 1995 Economies of Vertical Integration in the Oil Industry, Farmer School of Business Research Grant.
Senior Faculty Program, Committee for the Improvement of Instruction, Miami University. \$3,600.
- 1994 Using Computer-Based Experiments in Teaching Economics, Learning Technologies Enrichment Program, Miami University. \$9,400. With Prof. H. Erekson and D. Seiver.
- 1993 Computer-Based Animations in Teaching Microeconomics, School of Business Teaching Grant.
- 1992 Market Power and Entry: Evidence from the Airline Industry, Committee for Faculty Research, Miami University.
Using Lexis/Nexis in the Economic Analysis of Law, Committee for the Improvement of Instruction Small Grant, Miami University. \$250. With Prof. W. Staton.
- 1986 Vertical Integration and the Bowman Counterexample: Does Price Rise or Fall" Faculty Research Committee, Miami University.
The Development of Two Computer Models of an Oligopolistic Industry, Committee for the Improvement of Instruction, Miami University.

Presentations

- 2009 McBride, M. E. Integrating Agent-based Computational Economics in the Teaching of Principles of Microeconomics. Allied Social Science Association Meetings. San Francisco, California.
Liu, Y. & McBride, M. E. What Determines the Final Price in Online Auctions? Midwest Economic Association, Cleveland, Ohio.

- 2008 Kluger, B. & McBride, M. E. Intraday Trading Patterns in an Intelligent Autonomous Agent-Based Stock Market. Conference on Experimental Economics and Finance, Aston University, Birmingham, United Kingdom.
- 2007 McBride, M. E. Team-Based Teaching in Principles of Economics. Yonsei University School of Business and Government, Wonju, China.
- 2004 McBride, M. E. David v. Goliath, the US versus Microsoft Trial. Honors Program - Miami University, Oxford, Ohio.
- 2003 McBride, M. E. Using Web-Based Experiments in Teaching Economics and Finance. Convergence of Learning and Technology Conference, Columbus, Ohio.
 Metros, S. & McBride, M. E. Implementing Quality Guidelines in Distributed Learning. Convergence of Learning and Technology Conference, Columbus, Ohio.
- 1999 Adams, P. D., Kluger, B. D. , & McBride, M. E. Illustrating the Capital Asset Pricing Model: A Classroom Experiment. Rose-Hulman Institute of Technology, Terre Haute, Indiana.
- 1998 Wolfe, C. R., Crider, L., Mayer, L., Sherman, R., McBride, M. E. , & Vogel, R. Toward a Miami Model' of Internet-Intensive Higher Education. Miami University, Ohio, Ohio.
 Adams, P. D., Kluger, B. D., & McBride, M. E. Illustrating the Capital Asset Pricing Model: A Classroom Asset Market. Experimental Science Association Meetings, Tuscon, Arizona.
 McBride, M. E. Using Asynchronous and Synchronous Experiments via the WWW in Teaching Economics. NSF Conference on Integrating Technology in Teaching Economics, Pittsburgh, Pennsylvania.
- 1997 McBride, M. E. Experience Economics: Classroom for the New Millennium. Addison-Wesley Workshop on Teaching Economics, Newark, New Jersey.
 McBride, M. E. Using the World Wide Web in Economics Classes: A Roundtable Discussion. Southern Economic Association Meetings, Atlanta, Georgia.
 McBride, M. E. & Platt, G. Capital Markets Still Matter: Life Cycle Models of the Franchise Decision and Moral Hazard. Midwest Economic Association , Kansas City, Kansas.
- 1996 McBride, M. E. & Ziegert, A. Sources of Inefficiency in the Home Health Industry. Midwest Economic Association , Chicago, Illinois.
- 1995 McBride, M. E. & Platt, G. Using the WWW in the Classroom - A Workshop. Lilly Conference on College Teaching, Oxford, Ohio.
 McBride, M. E. Small Group Instructor: National Science Foundation Workshop on Invigorating the Science and Engineering Curriculums via Computer Algebra Systems. Rose-Hulman Institute of Technology, Terre Haute, Indiana.
- 1993 McBride, M. E. Market Power and Entry: Evidence from the Airline Industry. Midwest Economic Association , Chicago, Illinois.
 McBride, M. E. Computer Based Presentations in Large Lecture Classes. Teaching Economics: Instruction and Classroom Based Research, Pittsburgh, Pennsylvania.
- 1992 Briggs, H., Huryn, K., & McBride, M. E. Treble Damages and the Incentive to Settle. Department of Economics Seminar Series: Washington University, St. Louis, Missouri.
 McBride, M. E. Instruction Applications of Multimedia. CII Workshop Miami University, Oxford, Ohio.
 Briggs, H., Huryn, K., & McBride, M. E. Treble Damages and the Incentive to Settle. Midwest Economic Association , Chicago, Illinois.
 McBride, M. E. Computer-Assisted Large Lectures. Ohio Conference on Multimedia in Higher Education, Columbus, Ohio.
- 1990 Beutel, P. & McBride, M. E. Market Power and the Northwest - Republic Merger: A Residual Demand Approach. Midwest Economic Association , Chicago, Illinois.
 McBride, M. E. Panelist: Environmental Justice Program. Miami University, Oxford, Ohio.
- 1989 Davis, G., McBride, M. E. , & Noble, N. R. Estimating Economies of Scale in Banking under Regulatory Constraints. Southern Economic Association, Orlando, Florida.

- 1986 McBride, M. E. Co-Host & Presentation: Working Meeting on Methodological Issues in Cost-Effectiveness of Family Planning Programs. Tulane University, New Orleans, Louisiana.
 McBride, M. E. Controlling government Costs: An Examination of the Competition for Political Influence. Public Choice Society, Baltimore, Maryland.
- 1985 McBride, M. E. The Evaluation of Population Control Projects. University of Texas Health Science Center Colloquia on Community Health, Houston, Texas.
 McBride, M. E. Cost Effectiveness of Family Planning Programs. Tulane University School of Public Health and Tropical Medicine Seminar, New Orleans, Louisiana.
 McBride, M. E. Controlling Government Costs: An Examination of the Competition for Political Influence. Midwest Economic Association, Chicago, Illinois.
- 1982 Linder, S. H. & McBride, M. E. Self-Certification and Regulatory Reform: A Design Framework. Association for Public Policy Analysis and Management, Washington, District of Columbia.
 McBride, M. E. On the Definition and Measurement of Economies of Vertical Integration. Econometric Society, Washington, District of Columbia.
- 1981 Linder, S. H. & McBride, M. E. Enforcement Costs and Regulatory Reform: The Agency and Firm Response. Association for Public Policy Analysis and Management, Washington, District of Columbia.
 McBride, M. E. On the Definition and Measurement of Economies of Vertical Integration. Department of Economics Seminar Series: Washington University, St. Louis, Missouri.
 McBride, M. E. & Pantalone, C. C. Control, Compensation, and Market Power - Impact on Firm Performance. Western Economic Association, San Francisco, California.

Service to the Profession

Manuscript Referee

American Economic Review (1984, 1986)
 Collegiate Microcomputers (1983)
 Economics: The Open-Access, Open-Assessment E-Journal (2009)
 International Family Planning Perspectives (1987, 1991, 1991, 1993, 1997)
 Journal of Economic Education (1986, 1987, 1991, 1993, 2009, 2011)
 Journal of Economic Integration and Coordination (2010)
 Journal of Economic Studies (1985)
 Journal of Environmental Economics and Management (1987, 1991, 1992)
 Journal of Public Policy (1982)
 Maple Tech Journal (1996, 1997)
 Policy Studies Journal (1985)
 Quarterly Journal of Economics (1988)
 Rand Journal of Economics (1999, 2001, 2002)
 Southern Economic Journal (1982, 1984, 1986, 1990, 1991, 1996, 2000)
 Transportation Research (1985)

Grant Reviewer

Association for Voluntary Sterilization, New York (1988)
 Ohio Board of Regents (2009, 2010)
 Louisiana Board of Regents (1983)
 National Science Foundation (1983, 1991, 1998, 2002)

Advisory Boards

2001-2004 Ohio Learning Network Professional Development Board

2003-2010 Rose-Hulman Institute of Technology Humanities & Social Science Advisory Board

Academic Conference: Discussant

- 1998 Southern Economic Association
- 1996-1997 Midwest Economic Association
- 1992-1994 Midwest Economic Association
- 1989 Southern Economic Association
- 1988 Midwest Economic Association
- 1986 Public Choice Society
- 1985 Industrial Organization Society

Academic Conference: Moderator/Facilitator

- 1997 Midwest Economic Association
- 1994-1995 Midwest Economic Association
- 1986 Midwest Economic Association
- 1981 Western Economic Association

References

Available upon request

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