

Guidelines for Written Proposals

Please submit a written proposal outlining the show you and your team intend to mount, and your vision for it. The following guidelines are fairly loose and intended to give the artistic team ideas about the kinds of things the MTP Board will want to see. You can be creative about what you want to tell us and the order that works for you.

***Proposals must be submitted by December 17th.**

What show are you proposing? Who wrote it and when? Is there something important about the show's history that could be an interesting marketing hook? Has this show has been done recently in London or the surrounding area? Is this a book musical or a cabaret?

What is this show about? Briefly tell us something about the plot. What is the feel? Funny, satirical, sad, tragic, serious, fluffy, etc.

What will the show look like? What are your initial thoughts regarding sets, costumes, and anything else that paints a picture for the Season Planning Committee?

What are the casting requirements? Number of lead and featured characters, ensemble size, balance of male and female roles (are there roles that could go either way?), age ranges.

Who is going to put this together? Artistic team members - producer, director, choreographer, musical director, stage manager, any designers. Tell us a little about these people and what expertise and experience they bring to the project. Why are they a good fit for this show?

Budget? Any ideas about how much money you will need to put this show on. What will be some of the more expensive elements of the show?

What are your thoughts about musicians, specific orchestra needs or size?

Why should MTP do your show? Who will want to see it, and how do you plan to market your show to those people (and everyone else!)?

What would be your preferred time slot? Fall, winter, or late spring? In what venue could you envision your show?

Please email info@mtplondon.ca with any questions or specifically the Season Planning Chair, Kristina Baron-Woods for help kwoods@musicaltheatreproductions.ca

*See an example of a successful proposal presentation on mtplondon.ca