

Auldyn Matthews

User Experience Research and Design

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Education

Master of Human-Computer Interaction

Carnegie Mellon University, Pittsburgh, PA, August 2013

Bachelor of Arts in Psychology

Bachelor of Arts in Spanish

Bachelor of Science in Mathematics

Magna Cum Laude, Ohio University, Athens, OH, June 2012

Experience

Senior Experience Designer at Red Privet, LLC

Harrisburg, PA, August 2013 – Present

- Provide user research and design support for projects under Red Privet, LLC.
- Lead teams through new research and design methods
- Manage relationships with clients, including Agile project management processes

Design Co-Lead for Capstone Project with Pearson Education

MHCI Capstone Project, January 2013 – August 2013

- Objective: Explore the informational needs of education stakeholders to improve the effectiveness of online learning tools
- Conducted contextual inquiries and preliminary contextual design analyses
- Designed, iterated, and prototyped new product based on research
- Coordinated, reviewed, and managed tasks as Design Co-Lead related to user experience design, user interface design, and visual design

Conference Presentations

DoGo Mapping: Bridging the Content Strategy Gap

Co-presented with Lissa Richards, World IA Day Pittsburgh 2016

Designing Interactive Assessment Reporting Tools Based on Extended User Feedback

Co-presented with MHCI Capstone Team, American Educational Research Association (AERA) 2014 Annual Meeting

Consulting

Auldyn Matthews Consulting

May 2014 – Present

- Provide human-centered design techniques for client work, including research, ideation and synthesis, and design
- Deliver artifacts to clients from research and/or design phases
- Communicate with clients, including informal communications and formal presentations

Skills

Methods

A/B Testing
Accessibility
Card Sorting
Cognitive Task Analysis
Competitive Analysis
Content Strategy
Contextual Design
Contextual Inquiry
Game Design
Heuristic Evaluation
Human-Centered Design

Interaction Design
Journey Maps
Literature Review
Personas
Photography
Sketchnoting
Speed Dating
Storyboards
Think Aloud
Usability Testing
Wireframing

Software

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Axure
Balsamiq
Flash
InVision
MindMeister
MindJet
Sketch