



Ruth Hayman Trust

Annual Report

APRIL 2015 - MARCH 2016

The Ruth Hayman Trust provides educational grants to adults who have come to settle in the UK and whose first language is not English

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CHARITY COMMISSION REGISTRATION NO. 287268

SUMMARY

The Ruth Hayman Trust...

- **awarded over £30,000 to 165 applicants** for fees, plus ten awards of book tokens and 34 for dictionaries.
- **supported applicants from 44 countries**, living across England, Northern Ireland and Wales, the vast majority of whom were refugees and asylum seekers, on a wide range of courses, ranging from basic ESOL to degrees and registration with professional bodies.
- **supported applicants on a wide range of courses across the United Kingdom.** 70% live outside London and the Home Counties. Roughly half of successful applicants were on ESOL courses from pre-Entry to IELTS, and we also supported applicants in vocational and academic courses as diverse as security training, interpreting, phlebotomy, dentistry and pharmacy.
- **thanks our very generous supporters who helped us raise £32,796.** Special thanks go to our patrons Sue MacGregor and Bhikhu Parekh for leading and supporting the highly successful *Evening with Sue MacGregor* and to Oxford University Press for donating and sending out dictionaries. We also thank the English Speaking Board for sponsoring ESOL students to attend events to speak and perform for us. And thanks to all the ESOL students and their teachers who entered their fundraising events in our Star Challenge.
- **is grateful to all those who cover administrative costs** and/or give their services free, so that **95% of what we raised went directly to our applicants.**



Trust beneficiary Naima Isgow (left), now a graduate in pharmacy, with RHT Patron Sue MacGregor (right)
photo by Pauline Moon

APPLICANTS WE SUPPORTED



This asylum seeker, who works as a volunteer for MIND running workshops for mental well-being, was awarded a grant towards Level 2 Diploma Art and Design

During 2015-16, our 165 successful applicants were again from countries reflecting the world's troubled areas, with the majority once more coming from Africa. The top five countries were Sudan (25%), Somalia, Syria, Iran and Egypt, followed by Eritrea, Pakistan, Zimbabwe, Congo and Nigeria. Over 90% of successful applicants were refugees or asylum seekers.

Successful applicants came from across the United Kingdom, 53% from England, 46% from Northern Ireland but only three from Wales and none from Scotland, reflecting the different levels of fees being charged for higher education and ESOL across the home nations. Most successful applicants were over 25 years old. 51% of grants went to women.

THE AWARDS AND THE COURSES

We received 621 applications for support (an increase on the 573 received in 2014-5) and were asked for over a million pounds in total, far more than we were able to award.

Our top priority was unchanged: to provide support for course, examination and registration fees, including membership of professional organisations. Our policy of awarding more substantial grants for higher levels of study especially at Level 3 and above continued. This gives applicants a more realistic chance of finding the remainder of their ever-increasing fees and completing their courses.

Successful applicants were on courses ranging from basic ESOL to degrees in engineering, law, science and maths or aiming for qualifications in computing, hairdressing, accounting, interpreting and ESOL teaching and for Security Industry and Door Supervisor certificates. We gave more awards (20 this year, 15 in 2014-5) to applicants studying medicine, pharmacy and dentistry as well as for General Medical Council registration and membership of the Royal Colleges of Physicians and Surgeons.

Support for English language qualifications remains a crucial part of the Trust's work and we gave 70 grants for English language courses from basic ESOL to IELTS (International English Language Test System), the pre-requisite English qualification to enter university or re-qualify in medicine.

In addition to awards for fees, there were four grants to disabled applicants for travel. Thanks to the Charities Advisory Trust's generous grant, we were also able to award £1,094 in book tokens for essential textbooks, as well 33 English dictionaries donated by Oxford University Press.

FINANCE (*see accounts appended*)

We ended the year with a balance of £23,771 (£23,103 in the previous year). Our costs were minimal (administrative costs to cover the PO Box, website and Data Commissioner as well as fundraising event costs). 95% of the money we raised went directly to support applicants thanks to contributions in work, money and in kind from our Trustees and volunteer helpers. The Trust recognizes that the amount of work involved in handling over 600 applications and making 165 awards on the one hand, and raising the money on the other, requires very many hours of unpaid effort. As ever, we are grateful to Stewart Laitner for his oversight of the accounts.

RAISING THE MONEY

Donations

Thanks to the generosity of our supporters we raised a total of £27,234 through donations (£22,684 last year).

We're very grateful to our regular donors who contributed £4,714 this year (£3,368 last year). With payments ranging from £10 - £300 annually, they provide an invaluable and secure source of income. We're grateful that many of our donors authorised us to claim Giftaid which raised a total of £1,929 (£2,141 in the previous year).

Special thanks for large donations totalling £16,000 received from the Jean Lennon Memorial Trust, the MSN Fund and an anonymous donor. Further thanks to the English Speaking Board and Wordbright Ltd for sponsoring our fundraising events.

Fundraising events

At the highly successful event, **Multicultural Voices, An Evening with Sue MacGregor**, Sue MacGregor interviewed four successful applicants on how the Trust had changed their lives for the better and we heard from ESOL students who had raised money for us and how they enjoyed doing it. Then Lord Bhikhu Parekh challenged received views on multiculturalism and finally, the audience was delighted by a group of enthusiastic Zimbabwean musicians. We give our special thanks to our two patrons for giving their time to raise funds for the Trust.

Also thanks to Laila El-Metoui and all her helpers for making **Auctionaid 2015** such a success and to Working Men's College for hosting the event.

Student fundraising



Calling students and teachers..... Take the Ruth Hayman Trust

STAR CHALLENGE

Become our biggest fundraiser and win £200 (1st prize) or £100 (2nd prize) for your group! DEADLINE = 31 May 2016

The poster features a blue header with the text 'Calling students and teachers..... Take the Ruth Hayman Trust'. Below this, the words 'STAR CHALLENGE' are written in large, stylized purple letters, with a yellow star replacing the letter 'A'. At the bottom, a green banner contains the text 'Become our biggest fundraiser and win £200 (1st prize) or £100 (2nd prize) for your group! DEADLINE = 31 May 2016'. The background includes images of a stack of books, a hand holding a tablet displaying a website, a camera, and colorful balloons.

In January 2016, we launched the Star Challenge to encourage ESOL students and their teachers to raise money for us during the academic year 2015-6. We are very grateful to the English Speaking Board for sponsoring the prizes, £200 for the winning organization and £100 for the runner up. Results will be reported in our Annual Report 2016-7.

NATECLA fundraising events

Thank you to NATECLA members for raising a total of £1,047 at regional national meetings, conferences and fundraising events. We'd also like to thank Kirsty Barlow and Buckingham Adult Education ESOL staff who put on a pantomime in aid of the Trust. And thank you to NATECLA member Judith Nicholson who asked for contributions to the Trust in lieu of birthday presents and raised £464.



Buckingham Adult Education ESOL staff indulge in Pantomime hi jinks in aid of the Trust.

Give as you live

www.giveasyoulive.com

Thanks to everyone who used *Give as you live* to raise £179 this year for the Trust. We would like to expand use of this excellent scheme that allows donors to raise small amounts for their chosen charity when shopping or browsing on-line at absolutely no cost to themselves.



Give as you Live™

MONITORING AND QUALITY ASSURANCE

We require applicants to show why they are unable to pay their fees or other costs themselves and to provide academic references showing the suitability of the course they're planning to attend. With the exception of our Rose Grant award, and where applicants can provide evidence that they have paid the fees since submitting an application, Trust cheques are made out to the institution rather than the individual. Members of the Grants Committee spend considerable time checking application forms, ensuring that course details are correct and references genuine.

However, we are aware that in some cases, our awards are not used. We contact all those whose cheques have not been cashed to find out the reasons why. We're mindful of the fact that many of our applicants face multiple challenges (such as being rehoused) in their lives and that a very small minority may be unable to use our awards.

TRUSTEES

Sue Colquhoun, Steve Hewitt, Elizabeth Knight, James Lee, Lynette Murphy O'Dwyer, Shweta Otiv, Gomathi Panchapagesan, Sheila Rosenberg OBE (Chair), Shabibi Shah, Mary Simpson, Judith Smith, Jenny Wainman, Frances Weinreich (Hon. Sec.), Jane Wilson.

During the past year, two longstanding Trustees retired. Susan Zagor's work for the Trust covered a wide range of practical tasks as well as thoughtful contributions to major discussions on ways forward. We thank her for all she has done. Margaret Siudek has been a long-time Trustee and our treasurer since 2002 and we are very grateful for the enormous amount of work she has done for us, not only as treasurer but also as a key contributor to all aspects of the Trust's activities. We are delighted they will both continue to support the Trust. We welcomed two new Trustees, Jane Wilson and Steve Hewitt. Steve has taken over as treasurer.

VOLUNTEERS

Over 100 students, teachers and friends helped us by organizing fundraising events, selflessly offering free professional support and helping at functions. We're particularly grateful to our Ambassadors in the regions: Barbara Jaquess in the North and Laura Plotnek and Jane Arstall in the Midlands, who have represented the Trust and raised money through sales of goods and raffles. We'd also like to thank our two Champions, the amazing fundraisers, Ann Margaret Smith from ELT Well, who has adopted the Trust as her organisation's Charity and produced a multicultural food quiz for sale at events in aid of the Trust, and Laila El-Metoui who organized the very successful Auctionaid 2015.

PATRONS

Sir Jeremy Isaacs, Lord Joffe, Tom Jupp OBE, Sue MacGregor CBE, The Hon. Adrienne Marks, Lord Bhikhu Parekh, Janet Suzman DBE.

Thank you to all trustees and patrons who devote many unpaid hours to the Trust.

IMPACT ASSESSMENT

The impact of our awards can be evaluated through feedback received. All successful applicants must acknowledge receipt of awards. We also welcome an additional letter describing the difference it has made to their lives. When applicants re-apply for support for a further course, achievements on previous courses are checked to see whether they show progress. We are also pleased to receive letters from college tutors and student advisers praising the value of our awards.

CONTRIBUTION TO PUBLIC BENEFIT

The Ruth Hayman Trust enables individuals with a first language other than English and inadequate financial means to study, to gain skills and qualifications which ease their integration into UK life. In this way, they contribute to both the UK economy and society. And this is how our Trust advances equality of opportunity for people from diverse cultures and backgrounds and contributes to social cohesion. The Trustees confirm they have complied with the public duty to have due regard to the guidance from the Charity Commission regarding public benefit.

LOOKING BACK AND THE WAY FORWARD

by the Chair, Sheila Rosenberg

This is my last annual report as I am retiring as both Chair and Trustee at the end of 2016, though I will continue to work for the Trust as a supporter and Honorary President.

I was a founding Trustee in 1983 and have been involved in the Trust's progress across the 33 years that have followed. We have responded to the needs of successive groups of immigrants and refugees and in the context of different government attitudes to the education of adults in general, and the provision of English language classes in particular. Successive administrations have usually accepted the importance of new arrivals learning English but have routinely underestimated the extent of the provision required and the amount of time needed for often traumatised adults to acquire the language. And there has been little recognition of the unrealistic financial burden that this has often placed on the learners.

For only a relatively short time in England were ESOL classes provided under the same conditions as adult literacy and numeracy so that learners did not have to pay fees. The Trust has also had to take into account the very different policies towards ESOL provision across the four nations of the UK, with no fees being charged in Scotland and some learners in England being asked for up to £350 for a term's course. As a result of the recent reduction in Treasury funding for ESOL the Trust is being asked to support learners in provision run by voluntary schemes—a reversion to what we did in earlier decades.

UK Governments have also at times made special arrangements for specific groups of learners. Currently there is commitment to accepting 20,000 refugees from Syria by 2020 and this is to be accompanied by a £10m funding package to boost English tuition. Whilst this has been welcomed, the programme again underestimates the time needed to acquire the language. More importantly, it ignores the many other groups who need support. Last year Syrians were by no means the largest group of refugees the Trust supported and our beneficiaries came from 44 countries.

The Trust also supports learners who have already learnt English and want to move on and acquire UK academic, vocational and professional qualifications, or convert the qualifications they already have. They have to cope with the inexorable increase in fees right across the further and higher education sectors. We do what we can to help all these learners and are delighted at the news we receive from our beneficiaries telling us how our grants have helped them. Some go on to raise money for us themselves. However, our resources inevitably limit what we can provide. And we can offer only very modest contributions towards the fees charged in English universities. But we remain committed to our aim to support learners (the vast majority refugees and asylum seekers) at all stages of their education and training, whether recent arrivals with little English, or trainee care assistants or highly qualified doctors and dentists who need to validate their qualifications to work and contribute here. And the need will continue.

This all requires continual and energetic fund-raising. So we are enormously grateful to all our supporters, whether they are organisations or individual donors, whether they are ESOL students running food stalls or teachers running marathons, and to the very many - including our patrons - who give their time and skills so generously. On behalf of the Trust, thank you all. We can carry on, only with your help.

I have enormously enjoyed the past 33 years. It has been challenging but it has also been very heartening to work with so many committed people whose energy and goodwill has ensured the Trust has survived and thrived. And to feel that we have been able to do a little to help at least some of those seeking to settle and contribute and make a life in the UK.

This work will continue, carried forward by a very strong team of trustees under the excellent leadership of Mary Simpson and with our group of loyal and committed supporters.

I wish you all well.

THE RUTH HAYMAN TRUST ACCOUNTS 2015-16

	<u>Year to 31 March 2016</u>	<u>Year to 31 March 2015</u>
INCOME AND EXPENDITURE ACCOUNT		
Income	£	£
Regular donations since April 1st	4,714	3,368
Additional personal donations	2,309	8,482
Large Donations	15,000	0
Donations from other organisations (including CAT for books)	1,000	6,010
Staff / student fundraising	130	1,133
Personal fund-raising events eg walk/cycle ride, supporter's birthday	416	2,064
Donations and sales at Morley College event and London auction	<u>3,665</u>	<u>1,627</u>
Total donations	27,234	22,684
Sales at NATECLA meetings (annual & meetings & conferences)	1,047	1,515
Fund-raising via Give as You Live	179	164
sponsorship	650	0
HMRC refund	<u>1,929</u>	<u>2,141</u>
Total income into bank a/c	31,040	26,504
Interest on reserves	9	86
Grant refund	0	450
Reallocation of funds awarded & now invalid	<u>1,840</u>	<u>1,202</u>
Total income	<u>32,889</u>	<u>28,242</u>
Outgoings		
Awards paid out 2015 to date	17,704	20,332
Awards made from centenary fund	0	3,518
Book tokens awarded	<u>1,094</u>	<u>620</u>
Total awards	18,798	24,470
PO Box, data protection, website & other costs	803	885
Event Costs	<u>909</u>	<u>0</u>
Total outgoings	20,819	25,355
Awards agreed but not yet paid this year & still valid	<u>11,402</u>	<u>5,606</u>
Total outgoings - balanced	32,221	30,961
Surplus	<u>668</u>	<u>-2,719</u>
	<u>32,889</u>	<u>28,242</u>
BALANCE SHEET		
Bank Accounts		
Current bank account	15,497	6,000
Savings account	19,705	18,329
<i>including hypothecated reserves for book awards - £2808</i>	0	4,380
COIF account	<u>279</u>	<u>0</u>
Total	35,482	28,709
Awards made but not yet paid this year & still valid	<u>11,402</u>	<u>5,606</u>
Assets at 24 March 2016	<u>24,080</u>	<u>23,103</u>
Reserves		
Opening reserves	23,103	25,822
Surplus in year	<u>668</u>	<u>-2,719</u>
Closing reserves	<u>23,771</u>	<u>23,103</u>