

September 8, 2014

Boise Neighborhood Association General and Board Meeting

Agenda

7:00 -- Introductions

7:05 -- Approval of July minutes

7:08 -- Public comment

7:15 -- Police report and safety

7:25 -- Treasurer Report (Karis Stoudamire-Phillips)

7:35 -- NECN update (Lupin Morgan)

7:45 -- Communication report -- formalization of communication protocols (Katy Wolf)

- Discuss new Communications Plan
- Set protocols on who can speak on behalf of the board
- Discuss new logo

8:00 -- Land Use and Transportation updates (Stephen Gomez)

- Updates from the July Land Use Meeting, agenda for Sept LU&T Meeting, Williams and Rodney safety improvements. Affordable housing. (Note that this is just a quick summary, discussion of these items occurs at the LU&T meetings, 4th Monday of the month).

8:10 -- Proposal: form a BNA "Social Club" unofficial committee (Katy Wolf, Ed Shiang).

- The committee would plan and conduct our existing 3 annual events and other events. Ed and Katy have conducted a some additional neighborhood social events and activities over the summer, and would like to continue this on an expanded scale. They will present their findings and request a budget and some level of "committee" status from the board. Discussion will include committee membership, communication with the board, and budget.

8:40 -- Trash Can Advisory Committee, proposal (Katy Wolf)

- This is a project to bring public garbage cans to Mississippi and Williams Aves. The committee will recruit members, create a plan, possibly reach out to artists, and do business outreach.

8:50 -- Board Business

- Name representative to PDC Public Working Group for development or PDC land at Alberta and MLK.
- Discuss moving our bank account to Trailhead Credit Union.
- Approve (or re-approve) Bylaws. May or June 2013 was when we approved them, we would have to check the notes.
 - **Follow Up ACTION:** Katy will ask Holly and/or Katy Asher for our 2013-2014 minutes to see if we have already voted to approve them, and if they're on file with NECN. If not, we will put it on the agenda for October.
 - **Follow Up ACTION:** We should also talk more about what quorum is - our bylaws have two different definitions. We can do this over email before the next meeting.

Attendees: *(Acting on the bylaw interpretation that quorum is 50% plus two; since we have 12 members, quorum is eight.)*

Non-board members:

1. Claire Adamsick, Northeast Coalition of Neighborhoods (NECN)
2. Mark, neighbor
3. Robin, Pastor at Hughes Memorial Church
4. Mary, neighbor - Kerby and Beech

5. Brenda, neighbor- Fremont and Beech
6. Al, neighbor- Fremont and Albina
7. Alando, neighbor- Fremont and Albina
8. Wendy, neighbor- Beech
9. Mark, neighbor- Beech
10. Huey, neighbor- Missouri

Board Members

1. Ted Buehler, Chair
2. Noah Lauerman, At Large
3. Katy Wolf, Secretary, Communications Chair, Safety and Livability Committee Chair
4. Ed Shiang, Co-Chair
5. Stephen Gomez, At Large, Land Use and Transportation Committee Chair
6. Sarah Cantine, At Large
7. Kay Newell, Vice Secretary
8. Lupin Morgan, Northeast Coalition of Neighborhoods Representative
9. Karis Stoudamire-Phillips, Treasurer
10. Jessie Blanchard, At Large
11. Chris Davies, At Large

Public Comment

Robin, Pastor at **Hughes Memorial Church** on Rodney and Failing says they have a garden that's exploding with produce. Just ask, and they're happy to share!

July Meeting Minutes Approval

MOTION: Kay approved to approve as written, Noah seconded. All in favor, none opposed. Sarah and Stephen abstained as they weren't present at that meeting. Motion passes.

Treasurer Report - Karis Stoudamire-Phillips

Karis presented a draft General Funds report. Some items have changed already, and she will present the a finalized General Funds report at the October meeting.

- Katy asks if we should create a budget for the year. We've never needed to before. We decide if people are interested in doing this, they can.
- We should note to set aside \$650 for our contribution to the Parks Department for Movies in the Park next spring.
- There is a new NECN community grant opportunity coming up in January.

NECN Report - Lupin Morgan

- NECN in state of transition, as the Executive Director resigned last month. The board just decided to appoint Katy Asher as interim Executive Director. They have also decided to hire an organization assessment from the Non-Profit Association of Oregon. NECN has had a lot of Executive Director and board turnover, and Shoshana strongly recommended that NECN do an assessment.

- Amanda Fritz is trying to retain a property tax assessment that would otherwise expire, to be used as a park bond to maintain existing structures and put some toilets in east Portland parks. It would raise \$68M. NECN passed a motion to support it. This bond will go into the November election. It would not raise any taxes; just renew it.

Claire Adamsick, Project Coordinator: Committees, Northeast Coalition of Neighborhoods (NECN)

- Next **NECN Safety and Livability (SALT) Committee** Meeting is Monday **Sept 15th** at 6:30 pm. It's public safety focused. Capt Chris Davis with North Precinct and two people from Youth Violence Prevention will be there. They'll be talking about events loosely related to Ferguson, MO events as well as the campaigning police are doing in the community. Police are wanting to do some outreach to talk about community policing. It will be an open discussion format.
- **NECN Land Use and Transportation (LUTC) Committee** meets **Sept 24**, two days after the Boise LUTC meeting. It will be transportation, specifically Trimet-focused.

Boise LUTC Report - Stephen Gomez

- **Sept 22** is the next meeting. Agenda will include:
 - Historic preservation (Caroline Dao, our former BNA Chair, is on the City's Historic Preservation Committee) and demolition. We will talk about if we want to take a stance on this on a general level, or just one by one.
 - They will also discuss the lot known as the "tire swing lot" on the SW corner of Fremont and Missisissippi. They are expected to give some feedback to the lot owner.
 - Trimet is starting a visioning process to increase service in N/NE area.
 - Discuss safety proposals along Interstate.
- Stephen will not be able to run that meeting, and needs someone to step up from the committee to run the meeting.
- Reminder that the North Williams Safety Project is starting on **Sept 15**.
- Marathon Acquisition is currently doing a project on Skidmore and Williams (rental unit called Willmore Bldg, targeting 16 units at 80% of region's median income). They now appear to control four pieces of property in Boise. One on Shaver and Vancouver, one on Missisippi on SE corner where waffle truck is, one on Cook and Albina across from Ecliptic Brewery.
- As a result of the Trader Joes fallout, the City of Portland has \$20M they've announced to be spent on affordable housing. There are four community forums (four opportunities) Sat Sept 27 at Matt Dishman Community Center at 1 pm (they are sending out mailings). Anyone can find out about these opportunities if they follow us on Facebook.
- Saturday October 11th is the N/NE Neighborhood Housing Strategy community meeting.

COMMUNICATIONS

2013 Communications Report

BNA Swag - Pens, Magnets & Frisbees

\$1,115.70 for swag

\$85 for logo design

Total = \$1,200.70

2014 Communications Funds - \$1,000 starting Aug 1, 2014:

\$200.70 already spent on swag

\$799.30 remaining to spend

2014-2015 Communications Plan Proposal

Submitted by Communications Chair: Katy Wolf

Our current Communications budget stands at **\$799.30**, which is what remains of the \$1,000 NECN 2014 Communications funds we get to get reimbursed for. Remainder of the budget:

- Neighborhood Cleanup fliers: \$300
- National Night Out fliers: \$300

Total: \$600

MOTION: Lupin moves to pay for Squarespace fee out of Communications to General Funds.

Katy seconds. All in favor. Motion passes.

Squarespace account annual fee: \$297

Other ideas, which we would need to fundraise for or take from the General Fund:

- Ed - 20 printed yard signs for \$203. Other neighborhoods have colorful signs and they make with outreach. Stephen wants to wait to buy them until we can get enough people responsible for A-boards first. Lupin will follow up and find out more about how other neighborhoods manage the coordination and responsibility for signs.

Kay thinks we have a neighborhood association banner in storage. It needs a new storage home. It's about 10 feet long, 12 inches high. Ed can pick it up from her.

Communications Protocols

Katy has documented all usernames and passwords for BNA-official sites: Facebook, website, and BNA google accounts, as well as who has access and how it should be used, and shared them on Google Docs with Chair (Ted), Co-Chairs (Stephen and Ed), plus Noah. She can share this with others as requested and needed.

The new MailChimp email list has been set up and integrated with the Get Involved form on our website. The groups we ask people to join are:

1. **General Boise neighborhood news** - for meeting agenda notifications and other news
2. **LUTC news** - for meeting agenda notifications and other news
3. **Beautification and cleanup projects** - for sending out requests for project volunteers

4. Events and social activities - for all recurring events like National Night Out and the Spring Cleanup, as well as ad hoc social activities, fundraisers, or events happening in our neighborhood that are put on by other organizations.

Proposed resolution: The Board Chair, Co-Chair, Vice Chair, NECN Rep, Communications Chair, and Committee Chairs are the only people that are authorized to communicate on Boise Neighborhood Association official channels (letterhead, Facebook, email, and website), and will be given access as requested to our. However, anyone in the neighborhood can request that the Communications Chair to post something on their behalf, after the Communications Chair reviews it. When communicating as a neighbor about neighborhood issues, it is always a good point to make clear when you are speaking as a neighbor or as representing the neighborhood.

MOTION: Katy moves, Ted seconds. Noah and Lupin abstain. All others vote to approve. Motion passes.

Follow Up Action: We can reach out to Katy Asher and Cameron at NECN to get best practices on communication protocols. Katy and Noah will work on that. We should update all the passwords in a couple months.

BNA logo discussion

Our logo is what goes on our website, Facebook, printed materials, and future collateral. The reason we needed to get a new logo made recently was for the swag we needed to buy to have for National Night Out in August. We were up against a deadline and couldn't get a copy of our high resolution logo at the time we needed to order it. But now that we have time, if we want a high-res version of our old logo, Kay Newell can get it. Kay created the logo over 20 years ago at the request of the BNA. The letters in the logo are all different sizes and fonts to represent the diversity of the neighborhood. The roof represents our community, our home. The log has been represented at least three times since it was first brought here.

MOTION: Ed moves to form a project or contest to ask neighbors to submit new ideas for a logo. Chris seconds. *No:* Noah, Stephen, Lupin, Sarah, Kay. *Abstain:* Karis, Ted, Katy, Jessie, Chris. Motion fails to pass.

Proposed vote to form an Event and Social Activity Committee - Ed and Katy

Purpose:

1. Recruit people to that committee, members are fluid. Ed and Katy are both already doing this.
2. Would help plan the three annual events (Spring Cleanup, National Night Out, Movies in the Park), plus other ad hoc events
3. Would form budget and manage funds for each event
4. Would perform outreach to promote each event
5. Someone from the club would report to BNA meetings (probably someone on the board already)

Next event: Weds Sep 24 (and **every fourth Weds** going forward, with rotating locations) at Lot 13. BYOB and lawn chair. We'll talk about what we should call ourselves.

If we get yard signs, we'd also ask people interested in this to put out yard signs.

We see this as a great avenue to get people involved in the neighborhood.

For example, we've done a walkabout, two bar meetings. We also want to go to 2nd Thursday together or just encourage people to go, or at least be aware of it. Ed, Katy, JP, Jessie all want to be on the Committee. Once we decide a name, we would add a mission statement and add it to the bylaws and website.

MOTION: Katy moves to form the Event and Social Activity Committee. Jessie seconds. All in favor, motion passes.

Vote to form "Trash Can" Advisory Committee - Katy, project lead

Purpose:

1. Recruit neighbors and business owners to this committee
2. Committee formulates project plan and timeline together
3. Reach out to artists to become involved. May or may not do a call to artists
4. Would manage fundraising with partnership of NECN as fiscal sponsor and insurance provider
5. Would do business outreach for participation.

MOTION: Katy moves to create a new Committee to create public trash cans on Mississippi and Williams Ave. Ted seconds. All vote yes, motion passes unanimously.

Board Business:

- The BNA board can move to appoint people to and remove people from any committee. Stephen would like to move to add Rachel Elizabeth, who regularly attends BNA and LUTC meetings, and owns the Rexall Building and Lot 13. Anyone who wants to become a member of the LUTC, you must attend 4 meetings in a row to be eligible.
 - **MOTION:** Daria removal - Unanimous approval. Motion passes.
 - **MOTION:** Rachel E approval - unanimous approval. Motion passes.
- We've been asked to name a representative to PDC Public Working Group for development or PDC land at Alberta and MLK. At this time no one wants to be a representative, but Ted will forward it the information to us to send out via official channels and bring up to the LUTC.
- Discuss neighborhood meeting attendance policy for board members -- under what circumstances can regular absences be approved? Lupin Morgan, our NECN Rep, has requested to have optional attendance as a BNA board member.
 - This discussion did not take place.
- Discuss moving our bank account to Trailhead Credit Union from Albina Community Bank.
 - **MOTION:** Kay moves to change our BNA bank account from Albina on MLK to Trailhead, in our neighborhood. The board thanks Kay and decides to table the motion until October. In the meantime, Karis will do some research to back up

reasoning to move our bank or keep it the same and send it out for consideration via email.

- **Next Meeting: Monday Oct 13.**