

11/14/16 BNA General Meeting
7-9 pm
Q Center

Attendees:

Board: David de la Rocha, Katy Wolf, Charlie Tso, JP Castiaux, Kay Newell
Non-board: Jessica Rojas (NECN Neighborhood Program Manager), Andrine de la Rocha, Howard Patterson
Guests: Curtis Peetz, Timothy Navarette

Agenda:

7:00 Introductions
7:05 Chair Comments
7:10 Reach Now - Timothy Navarette, Community Manager
7:40 American Red Cross Home Fire Campaign - Curtis
8:10 Board Business

Minutes:

7:03 Introductions
7:07 Chair comments: We are shocked at the events of the past week. We all have lots of work to do and it begins in the community. We want to make sure that the person who has been here 30 years and longer still feels welcome here. We want to make sure the new person feels welcome. That justice and compassion are demonstrated for everyone.

7:08 Reach Now

- Owned by BMW. BMW, Mini coopers in the fleet currently. Will introduce the first BMW electric vehicles early next year. Investing in EV charging stations all over Portland over 2017. Cars can park in any space that's 1 hr or more. They pay for parking, gas, and insurance. A Reach Now car may be in front of your house or business. If there's an issue, if it's blocking you, you can go to them. Timothy is a Community Manager. They have a company that just fuels, cleans and moves the cars. They can move a car within 24 hours.
- Territory: North to Portsmouth, Columbia, East to 72nd, Woodstock. Serve all of west side to close to Montgomery Park and south to Ross Island. Will be going further north toward St. Johns and south to Sellwood soon.
- 41 cents a minute. Closest correlation is Car2Go, same price. They see themselves as helping low-car/no-car lifestyle.
- Membership is free right now. Eventually it will become a one-time \$39 sign up fee.
- In Boise, they have reached out to some larger apartment complexes, which are trying to encourage this lifestyle to tenants.
- They will be effectively doubling free-floating car share options in Portland.
- They tell members never to park in loading zones, no matter what time of day. Though it still happens. Kay notes that when this happens, they are not ticketing, they're being towed.
- You can hold a car for \$30 minutes. You can also do a car rental on demand, and have it delivered. Price breaks at certain points, trying to make it more affordable. A day is \$110. The longer you have a car, it gets cheaper by the day.

- Compared to Car2Go, they have bigger cars, and it's free to sign up currently.
- The North Portland fast charger spot has not yet been finalized. They have to find a person who owns land that will let them install a charger. Some weird rules around EV charging stations in the right of way. Apparently dentist offices tend to like them installed.

7:18 American Red Cross - Free Home Smoke Alarm Event Jan 14

- We've had two house fires, in or near Boise in the last month. Some were total losses. We have a lot of older homes and less economically secure people who may not have smoke detectors.
- Since the start of their free smoke alarm campaign in 2014 they've documented 100 saved lives due to alarms.
- Jan 14 (MLK Day weekend) is the installation day. They want to do something focused on our neighborhood. The Red Cross parking lot is in Boise, their building is in Eliot. Goal is to install 1,000 smoke alarms in Boise and Eliot (300 homes). They will need both volunteers and people to sign up.
- When you set up an appointment, they check your home to make sure your alarms work and are installed in the right places. For a large 3 BR home, may install up to 10 alarms.
- They will be out canvassing the day of Jan 14 and ahead of time. They are partnering with school and church groups to hand out information.
- You can be a documenter, installer or educator. Educator helps people plan escape route. Takes about 20 min for average home. Will need about 200 volunteers on that day.
- 10 year lithium ion batteries, and by the time the batteries die out it's time to replace the unit.
- They will be contacting Boise-Eliot School, and talking to NECN, Eliot NA.

7:30 Board/neighborhood business

- Public Comment:
 - Concern over possibilities of hate crimes happening. Idea for symbol for businesses or homes that signify a safe house. Kay had an order a few years ago for 1,000 purple light bulbs from a church to signify this. It should be clear that if you have a safe house, it's not okay to turn anyone away, you have to be open to helping everyone.
 - Would be good as a neighborhood association to take a stand and say we will not tolerate hate crimes. That we support inclusion and everyone's safety. If you are uncomfortable and don't want to report it to the police, you can bring it to us. Sometimes we don't need police action, we need neighbor and community action. The more events we have, the more we recognize each other, the more we will come to each other's aid. We can respect each other's rights to political opinion, but also need to recognize everyone's basic needs for safety. We need to collectively say what is not acceptable in order to stop the bullying.
- NECN Annual Reporting: Karis has agreed to compile our collective response. Questions are:
 - What issues are dealing with?
 - Parking
 - What have we accomplished in the past year?

- Addressing homelessness. We were proactive in setting up a meeting as we started noticing an increase in homeless presence. We got Marc Jolin and Josh Alpert from the City. We got to meet homeless people in our neighborhood. This was done by Stephen Gomez, former board member.
 - Working through racism issues with Resolutions NW. Talking to each other and listening to perspectives. Getting to know each other better.
 - Work around the Sons of Haiti lodge food cart project. Also led by Stephen Gomez.
 - Impact on building design proposals, encouraging more thoughtful design in keeping with our design guidelines. People are now expecting us to help them make the project better and give constructive feedback. We have a good reputation.
 - Any challenges we've encountered?
 - Representing all the people in the neighborhood. Those that are here are those willing to serve, and have time to do so.
 - Reaching people in large apartment complexes. There's a renter crisis in this city so their input is important. Hard to reach them because of security. But some have socials because there's free food. We could ask them to invite us to them, or announce our meetings in their newsletters. A lot of people hang out in the coffee shops nearby.
- What other work do we want to do in the next year?
 - Parking tool kit
 - Kay would like to get community input in several different events. The committee for each community will only be 5 people. No matter what we do, a lot of people will be unhappy. The committee should represent the input and our neighborhood reality, even if you're voting against your own wishes. Kay will contact Grant Morehead (PBOT) to find out when the toolbox is coming out so we can plan to gather input and build up to that.
 - Charlie has an idea for parking benefit district, which gives us the opportunity to keep permit dollars within our community, and put toward projects here.
 - Kay: The first meeting should be within BNA, going through the toolbox, understanding what each piece is and understand the constraints.
 - David proposes we devote a portion of the January board retreat toward the parking toolkit (if available).
- Vote to approve October meeting minutes. David moves, Charlie seconds, motion passes unanimously.
- **Communications Report:** NECN Newspaper announcement. Will go out to around 11,000 homes. Only in neighborhoods that don't already have one. The goal is to build community cohesion and increase public involvement by raising awareness and connecting people to work done in the community. Deadline for January issue is Nov 18. Articles and event submissions welcome.
- **NECN/Safety and Livability report:** SALT has dissolved due to lack of participation and the Chair stepping down. Due to drawbacks of committee format, NECN has a new strategy to get people involved in work they care about. Northeast Action Teams (NEATs) are issue-specific groups created to respond to immediate or significant needs in the

neighborhood and can exist as long as interest is available. The goal is to identify and solve problems in our district, while promoting community capacity and leadership, inclusion, cohesion, and diversity. NEATs address social and environmental justice issues by advocacy, education, and direct service provision. They have set forth guiding principles, an inclusion policy, criteria for issues and topics, and guidelines for roles and responsibility, membership and eligibility, communications, and actions and advocacy. NECN staff have discretion to dissolve a NEAT, and they will make decisions regarding anything that hasn't been outlined yet.

- NECN Small Grants - Deadline is Jan 15
 - Previous grant recipient projects have been around education, diversity, history.
 - Boise-Eliot may have good ideas. Let's see what they think.
 - Potentially moving the Boise-Eliot community garden to the Fargo lot, which is near the school. Could get education component. Need money for rainwater catchment or installing a water hose.
 - We can bring this up at our Dec meeting.