

Introduction

The Library's Three Year Plan of Service was last updated in 2012. A review of the 2012-14 Plan indicated a significant degree of success in achieving the goals outlined by that document and confirmed the necessity of creating a new planning document to help maintain the Library's forward momentum.

About Us

The Gloversville Public Library (GPL) is a school district public library chartered in 2005 to serve the residents of the Gloversville Enlarged School District (GESD). It is the successor to the Gloversville Free Library (1888-2005) and the Levi Parsons Library of Gloversville and Kingsborough (1880-1888).

Mission Statement

The Gloversville Public Library commits itself to the citizens of the Gloversville Enlarged School District to be a community resource that provides access to information and technology, educational and cultural events while remaining a center for research and recreational pursuits.

Statistics

The Gloversville Public Library is chartered by New York State to serve the population of Gloversville Enlarged School District, a population of 19,244 per the 2010 Census. The Library also extends its services to the surrounding communities. The Library currently employs four full-time and 12 part-time staff members and is open 45 hours, six days per week.

	<u>2014-2015</u>	<u>2013-2014</u>	<u>2012-2013</u>
Budget	\$503,289	\$483,939	\$440,686
Tax Levy	\$270,509	\$264,579	\$256,106
Circulation	94,850	100,233	111,365
Holdings	39,842	42,385	45,469
Visitors	94,929	97,529	109,320

The Process

One of the goals outlined in the 2012-14 plan was for the GPL to continue to work toward full access of the Library for all community members. Objectives supporting that goal, including undertaking a planning study and the design development for a capital project have been completed. Another objective – the development of a funding strategy to implement the renovation plan remains in development. Using the 2012-14 plan as a guide, the Library's next plan of service will cover the time period up until the relocation of services to another facility while the existing building undergoes renovation. Subsequent plans of service will cover the Library's return and first years of operation years in the renovated building.

Facilities

Goal: The GPL will continue to work toward full access of the Library building for all community members.

Objective: During 2015 and 2016 the Library will continue to develop and shape its funding strategy as necessary to implement the renovation developed by the Building Committee and Butler, Rowland and Mays Architects, LLC.

Activity: The Library will continue to develop informed consent in the community for the need for the renovation project

Activity: The Library, through the efforts of its Steering Committee, volunteers and others, will continue fundraising and grant writing activities

Activity: The Library will explore the possibility of a bond referendum to cover anticipated revenue (multi-year pledges, tax credits and other funding to be received after construction)

Activity: The Library, working together with the Foundation Board, will explore the possibility of a bridge loan to cover anticipated revenue (multi-year pledges, tax credits and other funding to be received after construction)

Activity: The Library will explore the possibility of seeking voter support to increase tax revenue to support the project

Activity: The Library will begin budgeting for post-renovation operation expenses

Programs and Services

Goal 1: Community members will have access to a wide variety of programming, materials and technology to meet their educational, informational and recreational needs.

Objective: By 2016, the GPL will evaluate and adjust existing and future programs according to how well they address the community's needs.

Activity: Develop and implement an evaluation system to determine a program's success at addressing a variety of community needs.

Activity: Develop, distribute and tally program specific surveys to acquire a better understanding of community wants and needs, and expand or design new programs to address those wants and needs.

Activity: During 2015 and 2016, the GPL will maintain existing programs as long as they remain relevant to community needs.

Activity: During 2015 and 2016, the GPL will provide one new program for each of the Library's target audiences (adult, teen and juvenile).

Goal 2: Community members will have continued access to library services during the renovation.

Objective: During 2015 and 2016, the GPL will identify possible ways to deliver programming and services to residents during renovation project.

Activity: The Library will seek alternative locations for programs and services.

Activity: The Library will consider possible outreach/mobile services that could be offered during the renovation.

Goal 3: Increase the community's awareness of the Library as an essential community service.

Objective: During 2015 & 2016, the GPL will continue to raise public awareness of how it is vital to the community.

Activity: Develop a comprehensive list of Library programs, services and activities to be used as talking points for the Board, staff and volunteers as they advocate for the Library within the community.

Activity: The Library, with assistance from the board's Public Relations Committee, will develop a public relations plan that addresses the Library's communications needs above and beyond program marketing.

Activity: Increase the Library's presence at community events and use those opportunities to share its programs and services by 25 percent.

Adopted by the Board of Trustees of the Gloversville Public Library December 2015