

Consultant Fellow Info Page

ABOUT 118 CAPITAL'S FELLOWSHIP OFFERING

118 Capital believes innovative entrepreneurs can help solve society's greatest economic, social, and environmental challenges.

We catalyze the development of entrepreneurs who employ business as an instrument to measurably improve socioeconomic conditions for underprivileged groups throughout the Americas. 118 Capital's nonprofit business model leverages financial and human capital to achieve this mission. As a result, student and young professional interest is channeled through our Fellowship program to create skilled, focused technical support for portfolio clients and the 118 Capital investment process in general. By invigorating its experience with training and professional, field-level mentorship, 118's Fellowship seeks to prepare Fellows for leadership positions within impact investing and social entrepreneurship. Our impact investing serves to create shared value with promising social enterprises for the existing and emerging impact ecosystems they support.

▶ *Find out more at 118capital.org* ◀

Consultant Fellow Position – Operate directly alongside portfolio client leadership.

Interested in the rapidly growing Ed-Tech industry? Dive in and reinforce Kinolved's mission¹ through field-level support as a 118-trained Consultant Fellow. Kinolved has identified a pressing need to research and capture new markets in order to mitigate absenteeism and tardiness rates across the United States k-12 school system, particularly in New York. Connect with Kinolved's team to:

- ▶ Identify new opportunities to expand outside of the New York City school network
- ▶ Harness Kinolved's community-based approach in assessing new market cities
- ▶ Spread awareness of the importance of communication in a child's propensity to learn and graduate
- ▶ Experience the challenges and fast-paced collaboration unique to start-up work environments
- ▶ Act as the impact liaison for 118 Capital to Kinolved, retrieving key impact metrics that showcase the effectiveness of socially-conscious investing

FELLOW RESPONSIBILITIES

Fellows aim to generate deliverables throughout tenure, and most deliverables are identified in tandem with the specific project scope at the beginning of the Fellowship. Though deliverables will vary based on project scope, particular milestones are applicable for all Fellows.

Standard Deliverables

- ▶ Creation of a detailed project plan to define key milestones/artifacts to be delivered (i.e.,

Consultant Fellow-Specifics

- ▶ Pitch opportunistic markets that strengthen Kinolved's scope of impact in the education

¹ Kinolved is a Benefit-Certified company that provides a user-friendly classroom management tool to ease communication between parents and teachers. Their goal is to improve K-12 student attendance across the U.S., particularly in underserved communities such as West Harlem and South Brooklyn, New York. Research shows that if they can increase parents' engagement in schools, more kids will show up to school. And if more kids show up, more will graduate. For more information on Kinolved, check out their [website](#) or their crowdfunding campaign [video](#).

- ▶ detailed proposal created in first week
- ▶ Development of finalized presentation materials that are '118 Capital Certified' for use by client organization
- ▶ Bi-weekly reports to 118 Capital mentor and client liaison
- ▶ industry
- ▶ Analyze market threats in their current states (i.e., what challenges exist for Kinvolved's growth)
- ▶ Develop a capture strategy to grow Kinvolved's partner school base

WHO CAN HELP?

We are looking for passionate graduate students seeking to devise business solutions for development challenges, social entrepreneurship, and impact investing. Successful Fellows add value to 118 Capital's investment process, current portfolio clients, and future partners. Fellows must be willing to commit at least 10 hours per week of solid, focused effort toward project work. Preferably, a Fellow comes equipped with two years of professional experience and, when applicable, has relevant language abilities and sector or geographic exposure. A background in finance, business, consulting, or development within social sectors can enhance a Fellow's acclimation to working within impact investing.

As a Consultant Fellow, an ideal candidate would have the following characteristics:

- ▶ Interest in the education, education technology, and public sector industries
- ▶ "Client-ready" to manage professional relationships
- ▶ Personal experience as a student of the United States k-12 school system
- ▶ Preferably, education industry experience within the Greater New York City area
- ▶ In the lack of direct experience, someone seeking to enter the education industry

Read about our current Fellows [here](#).

BENEFITS OF PARTICIPATION

Time is a young professional's most valuable and sensitive commodity. 118's Fellowship is designed to offer a level of immersion in impact investing and social entrepreneurship that protects a Fellow's dedication to educational and institutional commitments. In addition to providing a competitive stipend for valued work, Fellowship with 118 Capital rewards its constituents with unparalleled opportunities to gain exposure to the complex challenges facing impact ecosystems, particularly those supported by 118 Capital. Establish and grow your professional network within the industry. Gain access to personalized mentorship with industry experts. Reinforce your professional development through meaningful social impact.

HOW TO APPLY

Ready to make an impact?

Fill out the application form at 118capital.org/apply. Interview opportunities will then be extended to select candidates. Please be aware a minimum of 10 hours per week of commitment is expected of Fellows toward project work.