

The Peaks Project
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Bulletin

The Peaks Project and OvRide Collaborate to Form Sponsored Busses to Camelback Mtn.

Sponsored busses will bring the NYC community together to help bring The Peaks Project to the slopes

NEW YORK, NY, January 5th, 2014- Do you remember the feeling you had the first time you ever locked into a pair of skis or strapped into a snowboard? Did you ever want to share that epic moment with someone else? Introducing The Peaks Project Bus to Camelback! OvRide has teamed up with local non-profit The Peaks Project to add a Sunday bus for afternoon shredding in the Poconos with a cause.

The Peaks Project's mission is to give underprivileged children in NYC the opportunity to participate in winter action sports, specifically skiing and snowboarding, while promoting camaraderie and personal growth. Proceeds from your ticket go towards helping get one of the twelve Peaks Project kids to the mountain. You will also get to share the bus with The Peaks Project!

But wait, there's more! Our buses will have weekly giveaways of swag from awesome sponsors. That's about as good as it gets. Starting January 12th, come join us for a day on the hill and give the gift of shred to someone who might not have had the opportunity otherwise!

The Peaks Project was founded in 2012, in Manhattan, NY, and is partnered with OvRide, Saga Outerwear, SPY Optic, Grenade gloves, and Mountain Rider's Alliance.

For more information on The Peaks Project, please visit their [website](#), [Facebook](#), or contact them directly at thepeaksproject@gmail.com.

To find out how to buy Camelback Mountain bus tickets and support The Peaks Project, visit OvRide's [website](#).
