



**TAYLOR  
NICHOLSON**  
GRAPHIC DESIGN

717.350.2546

tayloranicholson@gmail.com

www.taylornicholson.com

www.linkedin.com/in/taylornicholson

## EXPERIENCE

---

### GO2 ADVERTISING | GRAPHIC DESIGNER

November 2013 to Present, Twinsburg, OH

- Design print materials and interactive experiences for various companies including EyeMed, Sherwin-Williams, Transtar, and more
- Work both independently and as part of a team with designers, art directors, account service personnel, management and clients

### LET'S GET FESTIVE | FOUNDER & DESIGNER

June 2015 to Present, Mentor, OH

- Design custom invitations, decor and party supplies for events
- Set-up photo booths with custom prints for weddings and other events

### AMERICAN GREETINGS | JUNIOR UI DESIGNER

July to November 2013, Cleveland, OH

- Designed web graphics for multiple company sites including AmericanGreetings.com and BlueMountain.com
- Created layouts and concepts for web and interactive applications

### DREXEL UNIVERSITY DESIGN DEPARTMENT | GRAPHIC DESIGNER

April to June 2013, Philadelphia, PA

- Chosen by the graphic design faculty to design the invitation for the 2013 Drexel University Graphic Design Senior Show
- Created invitation, banner, save the date and web graphics

### FOLIOFLY | FREELANCE GRAPHIC DESIGNER

February 2012 to June 2013, Cherry Hill, NJ

- Designed logos for small companies looking to increase their business
- Completed re-designs and adjustments of already existing logos
- Created banners, badges and other graphics for both print and web

### PJM INTERCONNECTION LLC | CREATIVE SERVICES INTERN

September 2011 to March 2012, Norristown, PA

- Designed posters and materials for monthly internal events
- Communicated complex ideas through compelling visuals
- Designed signage and other internal materials for new facility

## EDUCATION

---

### DREXEL UNIVERSITY | PHILADELPHIA, PA

Bachelor of Science in Graphic Design

Cumulative GPA: 3.83, Magna Cum Laude

## SOFTWARE SKILLS

---

### PROFICIENT IN:      EXPERIENCE WITH:

Illustrator

Dreamweaver

InDesign

Flash

Photoshop

Final Cut

Microsoft Office

Sublime Text

## CAPABILITIES

---

- Packaging Design
- Typography
- Book & Publication Design
- Environmental Design
- Logo Design & Brand Identity
- Web Graphics & Skin Design
- Photography, Film & Video

## HONORS & AWARDS

---

- **AMERICAN PACKAGE DESIGN AWARD**, Graphic Design USA, 2014
- **RETAIL PACKAGING GOLD AWARD**, 43rd Creativity Print & Packaging Competition, 2013
- **FEATURED IN COLLAB STUDENT DESIGN COMPETITION**, Philadelphia Museum of Art, 2012
- **FIRST PLACE CREATIVE MARKETING**, DECA State Competition, 2009