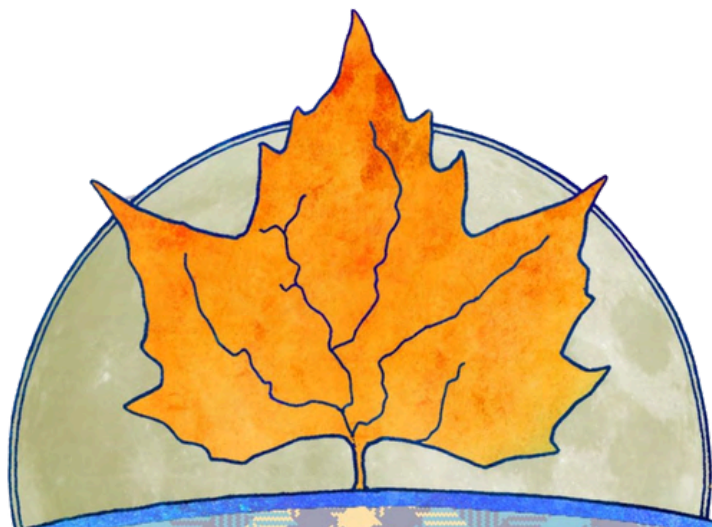


Perkiomen Watershed Conservancy's



The Flannel Formal

*A Night of Festivities to Benefit the
Perkiomen Watershed*

2025

Benefit & Silent Auction

Welcome



Perkiomen Watershed Conservancy's Flannel Formal: Benefit & Silent Auction

2025

Welcome to the Flannel Formal...

We thank you for joining us to celebrate and support the Watershed! Thank you to our hardworking volunteers who are consistently striving to keep the Watershed such a wonderful place to live, work, and play!

Please congratulate our Environmental Awardees and learn more about their tremendous contributions...

Our program booklet has gone virtual this year in line with our mission to support sustainability!

Perkiomen Watershed Conservancy's **Flannel Formal:** **Benefit & Silent Auction**



General Info & FAQ:

When & Where

Friday, September 26th | 5:30 pm – 8:30 pm at 1 Skippack Pike
Schwenksville, PA 19473 (Conservancy Headquarters)

Cost to attend

\$45.00 per person to attend OR \$100.00 for a family of four.

Where do I park?

ADA parking will be available in our office's lot. General parking will be at Pennypacker Mills! Wagon rides are available to transport attendees to and from general parking.

How do I bid on Silent Auction items?

All bidding for our Silent Auction is taking place online! Please visit www.perkiomenwatershed.org to start bidding!

Where can I find food and drink?

We will have appetizers, small plates, desserts, and non-alcoholic drinks. We will also have a cash bar including cocktails from Sumneytown Hotel, beer from Trouble's End Brewing, and wine! Please see event map for more details.

What else does the Flannel Formal feature?

In addition to our locally-sourced Silent Auction, Flannel Formal attendees can enjoy lawn games, fire pit & s'mores, an Activity Station, an Outdoor Movie Area, Floating Classroom tours, a Mobile T-shirt Press from State of Mind Apparel, and more! Please see event map for more details.

Where does my donation go?

Your contribution directly supports the Conservancy's efforts to protect and conserve the natural resources of the watershed. Funding goes toward our environmental education programs, local conservation projects, and our many outdoor recreation events! Thank you for your support.

Perkiomen Watershed Conservancy's

Flannel Formal: Benefit & Silent Auction



Event Schedule:

- 5:30 pm** • Event Begins

- 5:30 pm - 7:30 pm** • Browsing the Silent Auction, mingling and snacking, exploring our grounds, checking out the activity areas, and more!

- 8:00 pm** • Silent Auction closes!
Environmental Awards Ceremony occurs outside.

- 8:00 pm - 8:30 pm** • Winners grab their items to take home!

- 8:30 pm** • Flannel Formal Wraps-Up!

Thank You Sponsors!



**ALLAN
MYERS**



Bank



***This Event Would Not Be Possible Without the
Generous Support of our Sponsors!***

Perkiomen Watershed Conservancy's
Flannel Formal:
Benefit & Silent Auction



Event Map:



Perkiomen Watershed Conservancy's **Flannel Formal: Benefit & Silent Auction**



Silent Auction How-To & FAQ:

When do I bid?

Online bidding opens Friday, September 19th at 8:00 am. Bidding closes during the Flannel Formal on Friday, September 26th at 8:00 pm.

How do I bid?

Bidding takes place online! You may use a smart device to access the online auction. Register for free and start bidding! Don't have a smartphone? No worries! Volunteers with iPads are on hand to place bids on your behalf during the event. [Click here to register/login to the auction!](#)

Is there a fee to register for the auction?

No! Silent Auction registration is free. You will only be charged for items you win.

How do I check out after the auction closes?

You will automatically be checked out and charged for any items you won when the auction closes on September 26th at 8:00 pm. Won items will be listed under "My Items" tab on the online auction platform.

How do I pick up auction items I won?

After the auction closes, winners may take home their items the night of, or arrange a pick-up for the following week. In-person attendees should meet our staff at the entrance of the Conservancy to pick-up their winnings. Please coordinate with our staff to pick up items post event, if needed!

Email silent.auction@perkiomenwatershed.org to arrange post event item pick-up.

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Education Excellence Award

***Jennifer Thompson,
Steven Willis,
& Norristown Area
School District***



Congratulations!

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Education Excellence Award

***Jennifer Thompson, Steven Willis,
& Norristown Area School District***

It is an honor to award Jennifer Thompson, Steven Willis, & Norristown Area School District the 2025 Environmental Award for Education Excellence. It all began with Jennifer and Steven's goal to provide young learners with a transformative outdoor education experience. Their vision led to a unique partnership between Norristown Area School District and the Perkiomen Watershed Conservancy. Last year, Norristown Area School District's entire fifth grade class, over 500 students, participated in the Conservancy's Floating Classroom STEM Program at the Green Lane Reservoir.

During this program, students participated in introductory kayaking lessons, learned about macroinvertebrates, conducted water quality monitoring, analyzed watershed maps, and learned more about our local environment. The Conservancy is proud to partner with Norristown Area School District again this fall to host this fun and engaging environmental education experience for a new group of fifth grade students! Thank you, Jennifer & Steven for your dedication to your students and for your commitment to the Perkiomen Watershed!

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Kids Making A Difference Award

Jessie Weinberg



Congratulations!

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Kids Making A Difference Award

Jessie Weinberg

It is our great honor to award Ms. Jessie Weinberg the 2025 Kids Making A Difference Award. Jessie dedicated her time and talents this summer to assist the Perkiomen Watershed Conservancy with our summer education programs! Jessie went above and beyond to help Conservancy staff and guide young learners throughout the summer by serving as a Summer Assistant in our Education Department. Jessie helped make outdoor learning for local students fun and engaging during her time with the Conservancy. Jessie dedicated an incredible 60 hours of volunteer service this summer to our Education Department! Conservancy staff members are always thrilled to work with Jessie because of her wonderful work ethic and her enthusiasm for the environment. In addition to helping out with our summer education programs, Jessie has also dedicated her time to the Conservancy by volunteering for events, such as the annual Native Plant Sale and the Perkiomen Plant-A-Thon. Jessie is also a prospective Perkiomen Watershed Conservation Corps member! Thank you, Jessie, for your dedication to the Perkiomen Watershed!

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Friend of the Watershed Award

Doug Graham



Congratulations!

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Friend of the Watershed Award

Doug Graham

It is our great honor to award Mr. Doug Graham the 2025 Friend of the Watershed Award. Doug is receiving this award because of the significant contribution that he has made to improve and preserve the Perkiomen Creek Watershed. Doug is an incredible individual that the Perkiomen Watershed Conservancy is lucky to have as a dedicated volunteer. Doug has been a volunteer with the Conservancy for several years and is involved with a variety of projects and events, including the Snowshoe Race, the Native Plant Project, the Stream Clean-up, and more. This year, our Conservation Team was in great need of assistance in completing site assessments for the annual Perkiomen Stream Clean-up. We sent out a plea for help and Doug responded in a BIG way, completing 42 clean-up site assessments for the Conservancy! The 2025 Stream Clean-up was such a success, in large part, because of Doug.

Thank you, Doug, for your dedication to the
Perkiomen Watershed!

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Local Business
Award

Take It Outdoors
Adventures



Congratulations!

Perkiomen Watershed Conservancy's
2025 Environmental Awardees

Local Business Award

Take It Outdoors Adventures

It is our great honor to award Take It Outdoors Adventures the 2025 Local Business Award. Take It Outdoors (TIO) is a wonderful partner to the Perkiomen Watershed Conservancy and helps our team with a variety of events and programs. TIO has been a long-time supporter of the Conservancy's outdoor recreation events, including the Perkiomen Creek Sojourn and the Lenape Challenge. TIO serves as an integral part of these events by helping to supply and transport hundreds of boats and by offering safety boater expertise. TIO is also an important piece of the Conservancy's Youth Conservation Corps. Noah and the TIO team were a tremendous help during our 2025 Perki-Bay Expedition. Just two examples of how TIO was a crucial component of the Expedition include their willingness to transport our crew and gear to alleviate camping access issues and take all Expedition participants back to the Conservancy at the end of our adventure. Last year, TIO went above and beyond by jumping in at a moment's notice to help out with our huge Floating Classroom program. They helped welcome over 500 fifth grade Norristown School District students. TIO introduced these students to the outdoors by teaching introductory kayak lessons. Thank you, Take It Outdoors, for your dedication to the Perkiomen Watershed.



**Thank you for
supporting the
Conservancy's work to
protect and preserve
the Watershed!**

[Click Here or Scan to Donate!](#)



Thank you to our 2025 Protectors of the Perkiomen





**Thank you for
attending
The Flannel Formal:
A Night of Festivities
to Benefit the
Perkiomen
Watershed!**

