Have people (i.e., students) moved on from "green" as an issue worth fighting for? Is "green" not longer a hot issue?

I. Economically, we do not see the immediate repercussions of not being green. Gas prices are still low, food is still cheap, etc.

Inactive groups may not be us losing passion, but rather wanting to start our own new groups. We may still have the same passion, but it just gets spread out and diluted. Need to understand that we need to keep continuous effort over many years. Many eco-friendly groups, but no large effect. Coordination makes it a hotter issue?

Clear knowledge that the environment/environmentalism is important, especially in our generation

Makes it easy to consider it unimportant because it's something constant in our lives Sit back and let large corporations and the government make big strides Lifestyle choices such as driving to work and heating a home are necessary Only a concern in first world countries; e.g. developing countries have greater concerns When something happens (e.g. gas prices rise) it becomes a concern It is not a hot issue anymore, people have moved in

II. Why are issues related to environmentalism and sustainability frequently relegated to the borders of our universities? In other words, why are these issues merely "student" issues and not central to the academic mission of the university? We don't see the issues directly; Vandybubble & privileged campus with staff to make it

look nice. What would students do if we shut down plant ops for a month? Administration doesn't adopt the issues much because Vanderbilt is a business; they need to keep it afloat by keeping it desirable through good academics and no controversies. They only adopt issues when students make noise over it; appeasement is the economically viable strategy.

Universities don't want to spend money on initiatives; have to run like a business Environmental initiatives are something that everyone are expected to do, so once they have some they're just done

faculty hold the real power, are here on a more permanent basis but may not be interested b/c they have their own lives outside of the university

Expensive and students who are interested wind up graduating

III. Try to dig into the issue of turnover in student groups as well as disinclination on the part of students to support someone else's initiative if they are not, say, a leader in that group.

Students move on from college and interests. So many other stresses and "more important" issues in life to pay attention to.

If there were greater successes made by individual organizations, it would be easier to pass the torch within them – however, our drive is diluted over so many groups that we can't get anything big done.

A group can start strong, but die out (ex. a group started by freshmen becomes irrelevant by the time they're seniors)

Life gets busy, things fall to the wayside

Why aren't groups more willing to consolidate with each other?

-not caring enough to consolidate

-wanting to keep leadership positions?

-not everyone has the same goals even if their organizations are similar

Advertise/communicate mostly to their own members "preaching to the choir" Some experiences here do not agree that people will only join something to be president