



ART DIRECTOR

MAXWELL@MAXWELLBILLINGS.COM  
630 992 4222  
MAXWELLBILLINGS.COM

## PROFESSIONAL EXPERIENCE

### HAVAS 2015 – Current

#### SENIOR ART DIRECTOR

Part of the national Citibank retail team developing in-branch activations, signage and strategy as well as lead Art Director on all Moen business.

### LAUGHLIN CONSTABLE 2012 – 2015

#### ART DIRECTOR

Worked with the creative team on several brands including Northwestern Medicine, Timberland, University of Illinois Hospital and new business initiatives.

### LEO BURNETT CHICAGO 2009 – 2011

#### ASSISTANT ACCOUNT EXECUTIVE

Led day to day operations for the U.S. Smokeless Tobacco account including project management and budgeting. As well as managed brand projects including one to one events, digital, point of sale, direct mail and seasonal promotions.

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## EDUCATION

### CHICAGO PORTFOLIO SCHOOL 2012 – 2013

#### ART DIRECTION

Enrolled in classes to refine and develop my abilities as a creative. Classes include in depth training in conceiving, art direction, strategy and digital trends.

### 4A's INSTITUTE OF ADVANCED ADVERTISING STUDIES 2010

#### ADVANCED ADVERTISING CERTIFICATION

Led a cross agency team to develop a campaign as well as presented to win a competition for Threadless business. Worked with senior advertising professionals to enhance skill set to be applied within an agency.

### COLUMBIA COLLEGE CHICAGO 2007 – 2009

#### MARKETING COMMUNICATIONS (3.9 GPA)

Participated heavily in the practicum course, gaining national recognition for a campaign. Also conceptualized an extracurricular iPhone platform for the college and its large number of commuter students.

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## AWARDS AND RECOGNITION

- 2015 Havas Rookie of the Year
- 2013 and 2014 Gold Healthcare Marketing Report winner for University of Illinois Hospital
- 2013 and 2014 Gold Healthcare Marketing Report winner for UI Health
- 2013 Bronze Student ADDY for work on Spotify and Warby Parker
- Design mentor to the Columbia College Chicago NSAC
- 2009 Columbia Advertising award for work and iPhone app concept
- National recognition in National Student Advertising Competition (NSAC)

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## SKILLS

Skills include strong knowledge of Adobe Creative Suite. As well as typesetting, composition, color theory, editing, print production, animation, cinematography, design best practices and knowledge of current web technologies and trends. References are available by request.