



HANNA J ZIEN

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EXPERIENCE

Jan 2015 - Present **Kravet Inc. - Lee Jofa/Brunschwig & Fils, New York, NY**
Merchandise Coordinator

- ◆ Design feature displays for our 28 showrooms nationwide
- ◆ Spec and order all furniture for collection rollouts and showroom installations
- ◆ Identify emerging textile and interior design trends to be utilized in our merchandising strategy
- ◆ Create AutoCAD elevations used by our architecture department and outside contractors
- ◆ Source materials and accessories while communicating with vendors on a daily basis
- ◆ Coordinate showroom installs and maintain sample databases
- ◆ Analyze sales to be sure all best-selling items are represented in each showroom
- ◆ Track all production milestones, from ordering fabric and furniture through to the installation

Jul 2013 - Jan 2015 **Kravet Inc. - Lee Jofa/Brunschwig & Fils, New York, NY**
Fabric Merchandiser

- ◆ Created color stories and sample rotations for textile launches in all corporate showrooms
- ◆ Calculated yardage requirements for merchandising sampling and placed sales orders
- ◆ Participated in showroom overhauls which required a complete remerchandising of all product
- ◆ Reviewed sales reports and provided showrooms with detailed sample takedown lists
- ◆ Generated sampling cutting instructions for all new fabric collections

Sep 2012 - Jun 2013 **Marcus Brothers, New York, NY**
Design Assistant

- ◆ Checked strike offs and production samples for clients including JoAnne Fabrics and Walmart
- ◆ Compiled technical packets and conducted trend research
- ◆ Created merchandise presentation boards for sales representatives
- ◆ Prepared and indexed patterns using Photoshop

Feb 2013 - Jun 2013 **Freeze CMI, New York, NY**
Art & Merchandise Assistant

- ◆ Fabricated production samples for both the women and men's apparel design teams
- ◆ Analyzed trends and created mood boards for clients such as Disney and Nickelodeon
- ◆ Sourced textiles and placed orders for production samples
- ◆ Negotiated with vendors to meet budget and ensure cost

EDUCATION

Massachusetts College of Art + Design
Bachelor of Fine Arts, Fiber Arts, 2011

Foundation Auction Award
The Barbara Kuhlman Foundation, Scholarship Recipient

Fashion Institute of Technology

Additional coursework in Photoshop, Illustrator and AutoCAD

TECHNICAL SKILLS

Proficient in Microsoft Office Suite: Excel, Word, Powerpoint, Outlook
Experienced working with Photoshop, Illustrator and AutoCAD

INTERESTS

Beading, Coffee, Cooking, Felting, Guache Paint, Jogging, Vegetation