

**MINUTES
REGIONAL SOLID WASTE ASSOCIATION**

**Regular Meeting – October 7, 2010
9:00 a.m.**

**Del Mar City Hall Annex
235 11th Street
Del Mar, CA**

BOARD MEMBERS IN ATTENDANCE:

**Mayor Richard Earnest, City of Del Mar
Deputy Mayor Maggie Houlihan, City of Encinitas – RSWA Treasurer
Councilwoman Marie Waldron, City of Escondido
Mayor Ron Morrison, City of National City - RSWA Chairman
Deputy Mayor Carl Kruse, City of Poway
Council Member Mike Nichols, City of Solana Beach – RSWA Vice-Chairman
Council Member Steve Gronke, City of Vista - RSWA Board Secretary**

STAFF RESOURCES IN ATTENDANCE:

**Lin Wurbs, RSWA General Manager
Tom Nixon, Legal Counsel
Rita Geldert, City Manager – City of Vista
Cindy Choquette, Finance Department – City of Vista**

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Vice-Chairman Nichols called the meeting to order at 9:12 a.m. and announced that Chairman Morrison was on his way.

2. SWEARING-IN OF NEW BOARD MEMBER – ACTION ITEM

There was no need for anyone to be sworn in.

*** Item #4 was heard at this time.**

4. PRESENTATION REGARDING THE GREEN CHAMBER OF SAN DIEGO COUNTY - INFORMATION ITEM

This item was scheduled for a presentation by David Steel, CEO of the Green Chamber of San Diego County as an introduction to the organization. Mr. Steel discussed the mission of the Green Chamber of San Diego County. Mr. Steel discussed the programs and events that the Green Chamber has sponsored and the plan for the Chamber in the future. An opportunity was provided for the Board to have a question and answer period. Board Member Gronke asked about the Green Chamber's presence in North County. Vice Chairman Nichols suggested that there might be an opportunity for synergy between RSWA and the Green Chamber.

Chairman Morrison arrived during this presentation.

3. **APPROVAL OF ASSOCIATION MEETING MINUTES OF JULY 1, 2010 - ACTION ITEM**

This item was scheduled for approval of the July 1, 2010 Minutes.

MOTION WAS MADE TO APPROVE THE MINUTES OF JULY 1, 2010. (Motion by Treasurer Houlihan, City of Encinitas / Second by Vice Chairman Nichols, City of Solana Beach.)

Motion passed with Board Member Gronke abstaining.

5. **PRESENTATION OF EDCO DISPOSAL INC. RECYCLING VIDEO – INFORMATION ITEM**

This item was scheduled for EDCO Vice-President Jeff Ritchie to introduce the new EDCO recycling video to the RSWA Board. Jeff described that the new video is the second video that EDCO has put together on recycling and Ms. Wurbs confirmed that the video is on the RSWA website as a link directly to the video. The Board expressed their appreciation for the opportunity to view the video and to be able to utilize it as a public service video in their own cities.

6. **FINANCE AND BUDGET - INFORMATION & ACTION ITEMS**

A. **Review Final Budget and Expenditure Status for Fiscal Year 2009/2010 - Information Item**

General Manager Wurbs and Fiduciary Agent representative Cindy Choquette of the City of Vista reviewed the final budget and expenditure status for June 30, 2010. Ms. Wurbs reported that the fund balance going into FY 10/11 is \$308,993.

The recommendation was to review the status of both the budget and expenditures and accept and file the reports. By consensus the Board supported the recommendation to accept and file the reports.

B. **RSWA Investment Report – Information Item**

General Manager Wurbs and Fiduciary Agent representative Cindy Choquette of the City of Vista reviewed the investment report which has been estimated for the first quarter of the fiscal year 2010/2011, ending September 30, 2010. Treasurer Houlihan reported that the charts attached to the RSWA investment report are a portion of the full City of Vista report and that the full report is on the City of Vista website and that the pages chosen seem to be the most appropriate for the RSWA report.

The recommendation was to accept and file the investment report. By consensus the Board supported the recommendation to accept and file the report.

C. Review Budget and Expenditure Status for the First Quarter of Fiscal Year 2010/2011 - Information Item

General Manager Wurbs and Fiduciary Agent representative Cindy Choquette of the City of Vista reviewed the projected budget status, expenditures and interest earnings estimated for the first quarter of the fiscal year, ending September 30, 2010.

The recommendation was to review the status of both the budget and expenditures and accept and file the report.

By consensus the Board supported the recommendation to accept and file the reports.

D. Report on Environmental Enhancement Fund Distribution and Press Release – Information Item

General Manager Wurbs provided an update on the distribution of the Environmental Enhancement Funds and reviewed the press release with the Board. Ms. Wurbs commented that after approval by the Board of the generic press release she will be forwarding the press release that is individualized for each city to the Board Member and appropriate city staff for dissemination. By consensus the Board approved the press release.

7. HOUSEHOLD HAZARDOUS WASTE (HHW) ISSUES – POSSIBLE ACTION ITEM AND INFORMATION ITEM

A. Update on the HHW Public Information Campaign –Information and Possible Action Item

General Manager Wurbs and the HHW Volunteer Working Group composed of Vice Chairman Nichols, Board Treasurer Houlihan and Board Member Waldron provided an update on the HHW Public Information Campaign. The Volunteer Working Group requested Board feedback and support regarding a proposed poster contest.

The Working Group asked Ms. Wurbs to report on the “campaign”. She reported that the magnets have been put “on hold” at the suggestion of the city staff and that the funding would be better spent on the other aspects of public information campaign. Ms. Wurbs also reported that with regard to the PSA the “working group” wanted the Board to see the recycling video to better determine what the Board might want to do with a video approach.

Item 7.A. (continued)

Ms. Wurbs shared with the full Board the information sheet developed by the “working group” and several members of the Board commented positively on the poster contest. Ms. Wurbs reinforced in the comments that participation in the contest is completely voluntary.

Motion was made to approve the contest, one contest per city, with prizes of \$100 - \$50 for first place, \$30 for second place and \$20 for third place and 100 reusable bags and leave it to each city and school how many classes to involve and leave it to each city as to whether they want to participate in the contest.

MOTION WAS MADE TO APPROVE THE POSTER CONTEST WITH ONE CONTEST PER CITY PAID BY RSWA, WITH PRIZES OF \$100 TOTAL - \$50 FOR FIRST PLACE, \$30 FOR SECOND PLACE AND \$20 FOR THIRD PLACE AND 100 REUSABLE BAGS AND TO LEAVE IT TO EACH CITY AND SCHOOL HOW MANY CLASSES TO INVOLVE AND LEAVE IT TO EACH CITY AS TO WHETHER THE CITY WILL PARTICIPATE IN THE CONTEST. (Motion by Vice Chairman Nichols, City of Solana Beach / Second by Treasurer Houlihan, City of Encinitas.)

Motion passed unanimously.

B. HHW Participation Reports – Information Item

General Manager Wurbs and Bill Wilson reviewed the HHW participation reports with the Board. Board Member Gronke asked for an update on the status of relationship and contract with the City of Escondido since he was on the RSWA Board previously when this was being discussed. Ms. Wurbs explained the contract with Escondido and that they had joined RSWA as a Special Member.

8. ADMINISTRATIVE MATTERS - ACTION ITEMS

The meeting schedule was reviewed and the next meeting is January 6, 2011.

9. ORAL COMMUNICATIONS

There were no speakers.

10. **COMMENTS FROM ASSOCIATION MEMBERS, GENERAL COUNSEL AND GENERAL MANAGER**

Ms. Wurbs reminded the Board that this meeting is the last meeting that Board Member Richard Earnest will participate in as he is retiring from the Del Mar City Council. Board Members suggested having a retirement function for Board Member Earnest. Board Member Houlihan suggested that staff follow-up and find out the volumes of drugs collected in the prescription drug “take back program” sponsored by the County of San Diego. Board Member Nichols thanked the Board for their support on the Plastic Bag Legislation.

11. **ADJOURNMENT**

The meeting was adjourned at 11:03 a.m.

Respectfully Submitted:



Lin Wurbs
General Manager

Approved:

Ron Morrison
RSWA Chairman