

LAILA ABDUL-HADI JADALLAH

1412 Chapin Street NW, No. 204, Washington, DC 20009 | +1 703 909 2200
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SUMMARY

My work as an exhibition and communications manager, art producer, and curator over the last ten years has involved examining the role of arts as a tool for social change and addressing topics of accessibility through innovation, technology, educational exhibitions, programs and marketing strategies. Acting as advocate for the arts in at the museum and contemporary art levels, nationally and internationally has allowed me to develop a comprehensive and seasoned perspective on the future of accessibility to the arts through utilizing collaborative processes, new technologies, communication and presentation models to promote the arts and committed to finding new ways of doing so.

EXPERIENCE

2009-present Independent Art Consultant

Provide subject matter expertise, produce, curate and manage photography and multimedia exhibitions and special projects for galleries, organizations and similar entities. Identify and secure potential exhibition venues; direct and facilitate communication between parties; manage budgets and schedule of deliverables; secure and manage support team; design marketing campaigns, write and distribute press materials and exhibition content. Select clients include: The Middle East Institute and the British Council; The DC Commission on the Arts and Humanities, The US Fund for UNICEF, and Art Fraud Insights.

2014C present Director of Marketing & Development Art Fraud Insights, LLC | Washington, DC

Work alongside founder and director on providing thought leadership, art market and subject matter expertise on best practices, as well as marketing and communication strategies to international clientele of technology and solution based start-ups including TagSmart Certify, VerusArt, Smart Water Foundation and eBay, among others. Design and manage planning, development and implementation of projects including, the first proactive anti-fraud initiative in the online marketplace for eBay, and major exhibitions including *Treasures on Trial: The Art and Science of Detecting Fakes at Winterthur Museum* (April 2017). Manage website and social media presence, team of international researchers, scholarship fund and day-to-day operations.

2008C 2016 Senior Exhibitions Manager & Coordinator, Exhibition Development International Arts & Artists | Washington, DC

Assume multiple roles in exhibition and project management for over twenty traveling exhibitions annually, serving as project lead for six to eight exhibitions annually. Work alongside director of department to build reputation, develop and maintain partnerships; identify and secure opportunities for curatorial and museum partnerships through direct outreach and designing marketing campaigns. Develop and implement multi-year plans for exhibition development including managing schedule of deliverables; project budgets, research and development of exhibition content; design and interpretation. Serve as team lead for Traveling Exhibitions Service Department, coordinating hiring and training of new staff and facilitating cross-organizational communication.

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ADDITIONAL PROFESSIONAL EXPERIENCE

Adjunct Faculty, New Century College, George Mason University, Fairfax, VA (2012)

Gallery Assistant, Studio Gallery, Washington, DC (2007-2008)

Photography Assistant, Creative Services, George Mason University, Fairfax, VA (2005-2008)

SELECT PRESENTATIONS + PANELS

Artists & Their Inspiration, Adah Rose Gallery, 2017

How Photography Influences Cross-Cultural Dialogue, Hillyer Art Space, 2016

Art in Response to Conflict Round Table, College Art Association Annual Meeting,

Media Arts Lounge Program, 2016

SPEOS Photographic Institute, 2015

Diversity Workshop, Arts Council of Fairfax County, 2015

The Gallery at Vivid Solutions, 2014

SELECT PRESS

Associated Press, *Winterthur exhibit offers insight into detecting art fraud*, Daily Mail, April 2017

Alice Cisternino, Michael McCarthy and Lauren Staehle, *6 Top Art Influencers*

DC Modern Luxury Magazine, December 2016

Sioban O'Grady, *Listening to the Stories of Syria's Dead*, Foreign Policy, April 2016

Mary Seabold, *The power of arts as antidote to conflict*, The Arab Weekly, March 2016

Julian Pecquet, *Children's photo exhibit brings plight of Syrian refugees to Washington*,

Al-Monitor, October 2015

Betty Ayoub, *Feature Segment on Al Majalla*, AlHurraTV, July 2014

Mark Jenkins, *D.C. area galleries: Evocative images from around the world*,

The Washington Post, January 2014

SELECT CURATORIAL PROJECTS

Dadism Now (working title), Metro Micro Gallery (Co-Curator, Fall 2017)

Ancient Futurism, TBD (Co-Curator, Summer 2017)

Format: Small Works Exhibition, FotoWeekDC at Hillyer Art Space (Juror, 2016)

Gardens Speak, The National Building Museum (Producer, 2016)

Through Their Eyes: Moments Photographed by Syrian Children, US Fund for UNICEF (Curator, 2015)

Projection Mapping DC: Extroception (Creative Director, September 2015)

Alchemical Vessel, Smith center for Healing and the Arts (Guest curator, 2013)

Peter Karp: Unrealities, Studio Gallery (Curator, 2012)

NuitBlanche: Art All Night DC, Historic Wonderbread Factory (Co-curator, 2011)

V U E, FotoWeekDC at Science Club (Curator, 2011)

Peter Karp: Mostly Grey, Studio Gallery (2011)

The Breadth and Beauty of Photography, FotoWeek DC at Studio Gallery (2010)

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COMMUNITY SERVICE + MEMBERSHIPS

Board of Directors, Washington Studio School, 2016-Present

Member, ArtTable, 2016-Present

Member, School of Art Alumni Group, George Mason University, 2015-Present

Volunteer, Washington Project for the Arts, 2014

Volunteer Photography Teacher, Sitar Arts Center, 2011

Treasurer and Outreach Coordinator, DC Dabkeh Dance Troupe, 2007-2009

Volunteer Photography Teacher, Al-Rowwad Center, Bethlehem West Bank, 2009

Treasurer, ARTery Fine Arts Club, George Mason University, 2005-2008

Honor Roll Student Representative, New Century College, George Mason University, 2007

Student Representative, Task Force to Re-evaluate and re-institute Mission, Women's Research and Resource Center, George Mason University, 2005

EDUCATION

George Mason University | B.A Integrative Studies

(Arts & Culture, Art as Social Action and Photography) 2003 – 2007 | Fairfax, VA

CERTIFICATES AND TRAINING

Certificate of Photography | SPEOS Photographic Institute Paris, 2010

Test d'Evaluation de Français, A2 proficiency | French Institute Alliance Française, 2012

AWARDS

DC Commission on the Arts and Humanities 2017 Artist Fellow

LANGUAGES

Intermediate **French**

Conversational **Arabic**

SKILLS

- Experienced manager and collaborative team member: mentoring and teambuilding
- Strategic thinking, vision/thought leadership, entrepreneurial drive and business sense
- Creativity, drive, passion, advocacy, international experience
- Time management, budgeting and deliverables schedule
- Strong verbal, visual and written communication
- Conflict resolution and problem solving
- Microsoft Office Suite, Adobe Suite, various social media and content management platforms, FileMakerPro, Lightroom