

Dwight Battle

Product and Experience Designer

PROFESSIONAL HISTORY

USER EXPERIENCE DESIGNER

HBO Digital Products // August 2015 – Present // Seattle, Washington

Responsible for the design and continued feature development for HBO mobile, connected television and desktop experiences.

- Work with research, product, and development teams to lead product design and feature initiatives.
- Create user scenarios, user workflows, and information architecture diagrams.
- Develop and maintain Sketch UI pattern library to ease in design, development, and prototyping.
- Communicate design decisions and direction to high-level stakeholders within the Digital Products team and beyond.

PRODUCT AND EXPERIENCE DESIGN CONSULTANT

Studio Battle Creative // 2008 – 2015 // Seattle, Washington

Helped clients create and strengthen their visual and digital identity by creating unique and accessible visual experiences for their customers. Specialized in branding, user interface and experience design.

- Applied strategic thinking to design and deliver user experiences that optimize among user needs, business goals, and technological realities across web and mobile platforms.
- Created big ideas and concepts, and visualize them in such a way that they are communicated effectively and compellingly for internal leaders, partners and customers.

Ratio // May 2014 – November 2014 // Seattle, Washington

Lead interaction designer responsible for driving creative direction and strategy as well as design execution for mobile apps on iOS, Android, Windows, and a variety of television platforms.

- Directly responsible for delivering creative vision, user interface specifications, wireframes and functional prototypes.
- Designed and developed product in accordance with clients' vision and specs, and worked with development, project management teams, clients, and external partners.
- Worked closely with Product Managers to create interaction design specifications and product requirements.
- Led the agency's first major user testing initiative, which provided valuable user feedback to the client, provided validation for our design process, and created a foundation for future user testing.

DWIGHT BATTLE

Senior Product Designer

MICROSOFT // OCTOBER 2013 – MAY 2014 // REDMOND, WASHINGTON

Lead UX design consultant of a team pushing the boundaries of large-screen touchscreen experiences within the productivity space.

- Used a variety of methods to convey ideas and concepts, such as storyboards, wireframes, prototypes, and high-fidelity mockups.
- Worked closely with development teams to manage the design process, drive decisions, track design issues and ensure that design specifications and intent are implemented.
- Led stakeholder ideation sessions and developed a collaborative, unified vision for the project.

UIEVOLUTION // AUGUST 2012 – MAY 2013 // KIRKLAND, WASHINGTON

Lead product design consultant, collaborating with client Princess Cruises, agency project managers and developers to bring a on-board entertainment portal from conception to completion.

Designed the complete front-end guest television user interface and experience, centered around in-suite entertainment, live television and interactive apps, but also aligned with Princess Cruises' brand identity.

SENIOR GRAPHIC DESIGNER

FREEMAN // 2006 – 2008 // SEATTLE, WASHINGTON

Designed and implemented creative concepts for top-level Microsoft conferences, events and trade shows. Also managed on-site production teams to ensure that all show creative elements were installed and deployed timely.

SKILLS AND SPECIALTIES

CREATIVE

Creative Direction // User Interface Design // User Experience Design // Interaction Design // Prototyping // Brand Development // OS Interface Guidelines

SOFTWARE

Sketch // Illustrator // Framer // After Effects // OmniGraffle

PLATFORMS

iOS // Android Mobile // tvOS // Android TV // Roku // Xbox // Windows

EDUCATION

GRAPHIC DESIGN // Art Institute of Atlanta // Atlanta, Georgia

VISUAL COMMUNICATION DESIGN // University of Dayton // Dayton, Ohio