

CHRISTINE HERRIN

872 Sutter St. 54, San Francisco, CA 94109

PHONE 415.699.0625

EMAIL christine.herrin@gmail.com

WEB christineherrin.com

EDUCATION

Master of Fine Arts

Graphic Design 2014

ACADEMY OF ART UNIVERSITY

San Francisco, California

Diploma in Magazine Design 2008

DE LA SALLE - COLLEGE OF ST. BENILDE

Manila, Philippines

Bachelor of Fine Arts

History 2007

ATENEO DE MANILA UNIVERSITY

Manila, Philippines

WORKSHOPS AND CONFERENCES

2013

AIGA Design Camp

Minneapolis, Minnesota

Script Lettering Workshop

with Ken Barber

COOPER UNION

New York, New York

TYPO San Francisco

YERBA BUENA CENTER FOR THE ARTS

San Francisco, California

2012

Presenting Data & Information

Course with Edward Tufte

San Francisco, California

Idea to Market: The Design

Entrepreneur Workshop with

Steven Heller & Lita Talarico

SCHOOL OF VISUAL ARTS

New York, New York

ORGANIZATIONS

Member, AIGA San Francisco

Community Lead, Academy of Art

University - AIGA SF Student Chapter

Volunteer, 826 Valencia

WORK EXPERIENCE

ALBERTSON DESIGN · San Francisco, California

• Graphic Designer – PART TIME (SEPTEMBER 2014 – MARCH 2015) •

As part of a small design team, I get to help ship actual projects for a lot of great clients. One highlight is getting to create experiences and imagery for the annual TED talks — a longtime Albertson Design client.

HI · Everywhere

• Community Lead (MARCH 2014 – PRESENT) •

Hi is an online storytelling platform and real-time writing community. As community lead, I am in charge of all social media accounts and encourage engagement among users. *Hi* is online at <http://www.hi.co>.

CHRONICLE BOOKS · San Francisco, California

• Web Intern, Marketing (MARCH 2014 – AUGUST 2014) •

At Chronicle Books, I was mainly responsible for the input and management of products on the ChronicleBooks.com site, as well as distribution of final art to the wide network of online retailers.

826 VALENCIA · San Francisco, California

• Design Intern (SEPTEMBER 2013 – DECEMBER 2013) • Volunteer Designer (DECEMBER 2013 – PRESENT)

826 Valencia is an educational non-profit organization based in San Francisco, California. 826 organizes after-school tutoring and workshops to help encourage creative writing among kids. As the design intern, I conceptualized and designed promotional materials and student publications for the organization.

TOTAL GIRL PHILIPPINES · SUMMIT MEDIA · Manila, Philippines

• Assistant Creative Editor (OCTOBER 2008 – MAY 2011) •

Total Girl Philippines is a monthly lifestyle magazine for 8-12 year old girls (under license from *Total Girl Australia*) published by Summit Media, the Philippines' leading magazine publisher. As assistant creative editor I helped brainstorm article topics for each month, shared design and layout duties with the art director, wrote articles for the magazine (including features and craft activities), and conducted reader and celebrity interviews for magazine features.

• Art Director, Special Projects (OCTOBER 2008 – MAY 2011) •

Aside from my role as assistant creative editor for the magazine, I was in charge of yearly special publications under the same brand, which included activity books and school planners for the same audience.

FEATURED IN

• **WEB DESIGN LEDGER** - font featured in "12 Hand Written Fonts for Designers" (AUGUST 2013)

• **THIS IS HAPPENING** - photo included in collection of Instagram photos, published by Chronicle Books (2013)

SKILLS

Adobe Creative Suite

Microsoft Office

Basic HTML and CSS

ePub conversion

Writing

Research

Photography

Letterpress

Bookbinding

Screenprinting

Handlettering

Paper crafting

INTERESTS

Books

Publishing

Coffee

Travel

Memory-keeping

Magazines

Photography

Typography