

Kristi Drago-Price

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editors-edge.com

WORK EXPERIENCE

EDITOR'S EDGE: 2012-present

Visual Content Consultant and Speaker (editors-edge.com)

- Provide portfolio/website reviews, marketing/branding advice and portfolio editing services
- Speaker, educator and coach to the wedding industry.

Hearst Digital Media | Content Studio: 2016

Freelance Photo Art Director

- Visual conceipting and art direction for co-branded content between Hearst Digital Media brands and sponsors.

KRISTI DRAGO-PRICE PHOTOGRAPHY: 2010-present

Wedding & Lifestyle Photographer (kristidragoprice.com)

Martha Stewart Weddings: 2016

Interim Photo Director

- Worked directly with Art Director to produce photo shoots for Fall 2016 issue.

THE KNOT: 2015

Interim Photo Director

- Worked directly with Art Director to produce fashion shoots for Spring 2016 issue.

ARCHITECTURAL DIGEST: 2014

Interim Photo Director

- Worked directly with Editor-in-Chief, Art Director, Projects Director and Managing Editor to produce September, October and November 2014 issues.

DESTINATION: W 2012-2013

Contributing Photography Director (destinationw.com)

- Worked directly with Editor-in-Chief and Creative Director to develop visuals of online magazine.
- Aquired high-end travel and destination wedding photography from the industries top photographers.

BRIDES Magazine a Conde Nast Publication: 1998-2012

Head Photo Editor: 2004-2012 / Senior Associate Photo Editor: 2000-2003 / Assistant Photo Editor: 98-99

- Head of photo department, directed staff of four.
- Conceptualized and oversaw all photography, video and photographic iPad elements for print and digital with Creative Director.
- Art directed and attended photo shoots.
- Commissioned and supervised production of cover, fashion, beauty, still life, interiors, travel, product, runway, real wedding photography and video for print and iPad editions.
- Estimated, managed and met yearly, issue, iPad, video, retouching and shoot budgets.
- Developed iPad video guidelines including edit timeline, graphics, music, encoding and exporting specs.
- Worked directly with Managing Editor to generate and maintain yearly photo productions schedules.
- Reviewed photographer portfolios, researched and interviewed new photographers.
- Negotiated rates with photographers, video editors, stylists, locations and vendors to stay within strict budgets without compromising vision of the photo shoot.
- Acted as liaison between photographers, agents, Creative Director, Market Directors and stylists.

- Worked closely with Creative Director to present photographer suggestions, brainstorm creative concepts and maintain a high level of photography for each story.
- Photo Editor on stand alone special issues; BRIDES Receptions / BRIDES Honeymoons and Weddings Away.

MICHAEL MUNDY PHOTOGRAPHER INC. *Studio Manager: 1997 - 1998*

CORNELIA PHOTOGRAPHERS REPRESENTATIVE *Assistant Representative: 1997 - 1998*

MUSEUM OF THE CITY OF NEW YORK *Public Affairs Assistant: 1997*

EDUCATION

School of Visual Arts

Bachelor of Fine Arts with Honors in
Photography, 1998
Mentor: *Suzanne Donaldson*

Fashion Institute of Technology

Associate of Applied Sciences Cum Laude in
Photography, 1996

AWARDS

- American Photo Images of the Year 2010
- The International Festival of Fashion Photography 2010
- Graphis Photography Annual 2010
- PDN (Photo District News) Pix 2010
- Society of Publication Designers 45
- Society of Publication Designers 42
- Society of Publication Designers 41
- The Lucie - International Photography Awards 2005

MEDIA

- Rangefinder: The Entrepreneurs Oct 2014
- Musea: Industry Expert Podcast, Aug 2012
- Palm Springs Photo Festival: Portfolio Reviewer Photo Expo Plus, Oct 2010-2014
- Photo District News Online: Expert statement, Aug 2010
- Montana Wedding Guide: Quoted, 2010
- Photo District News: Top Knots Judge 2008
- Professional Photographer/100th Anniversary Issue: Influential editor statement, Dec 2007
- Photo District News/ Wedding Issue: Quoted April 2007

SPEAKING

- Engage! Luxury Wedding Business Summit: Media Panel Moderator Winter 2013, Summer 2014, Fall 2014, Fall 2015
- Toss the Bouquet
Presenter "The Visual Revolution: Curating your visual presence"
Oct. 2015
- Inspire Photo Retreats:
Presenter "Top Website Mistakes"
Feb. 2015
- Musea The Gathering:
Presenter "Top Website Mistakes"
Feb. 2014
- International Center of Photography:
Guest lecturer
Aug. 2009 & 2010
- Photo Expo Plus:
Presenter and panel member "Getting Published"
Oct 2007

