

# Kristi Drago-Price

kdrago\_price@me.com / 917-767-3271

[editors-edge.com](http://editors-edge.com)

## WORK EXPERIENCE

### **EDITOR'S EDGE: 2012-present**

*Visual Content Consultant and Speaker* ([editors-edge.com](http://editors-edge.com))

- Provide portfolio/website reviews, marketing/branding advice and portfolio editing services
- Speaker, educator and coach to the wedding industry.

### **Hearst Digital Media | Content Studio: 2016**

*Freelance Photo Art Director*

- Visual conceipting and art direction for co-branded content between Hearst Digital Media brands and sponsors.

### **KRISTI DRAGO-PRICE PHOTOGRAPHY: 2010-present**

*Wedding & Lifestyle Photographer* ([kristidragoprice.com](http://kristidragoprice.com))

### **Martha Stewart Weddings: 2016**

*Interim Photo Director*

- Worked directly with Art Director to produce photo shoots for Fall 2016 issue.

### **THE KNOT: 2015**

*Interim Photo Director*

- Worked directly with Art Director to produce fashion shoots for Spring 2016 issue.

### **ARCHITECTURAL DIGEST: 2014**

*Interim Photo Director*

- Worked directly with Editor-in-Chief, Art Director, Projects Director and Managing Editor to produce September, October and November 2014 issues.

### **DESTINATION: W 2012-2013**

*Contributing Photography Director* ([destinationw.com](http://destinationw.com))

- Worked directly with Editor-in-Chief and Creative Director to develop visuals of online magazine.
- Aquired high-end travel and destination wedding photography from the industries top photographers.

### **BRIDES Magazine a Conde Nast Publication: 1998-2012**

*Head Photo Editor: 2004-2012 / Senior Associate Photo Editor: 2000-2003 / Assistant Photo Editor: 98-99*

- Head of photo department, directed staff of four.
- Conceptualized and oversaw all photography, video and photographic iPad elements for print and digital with Creative Director.
- Art directed and attended photo shoots.
- Commissioned and supervised production of cover, fashion, beauty, still life, interiors, travel, product, runway, real wedding photography and video for print and iPad editions.
- Estimated, managed and met yearly, issue, iPad, video, retouching and shoot budgets.
- Developed iPad video guidelines including edit timeline, graphics, music, encoding and exporting specs.
- Worked directly with Managing Editor to generate and maintain yearly photo productions schedules.
- Reviewed photographer portfolios, researched and interviewed new photographers.
- Negotiated rates with photographers, video editors, stylists, locations and vendors to stay within strict budgets without compromising vision of the photo shoot.
- Acted as liaison between photographers, agents, Creative Director, Market Directors and stylists.

- Worked closely with Creative Director to present photographer suggestions, brainstorm creative concepts and maintain a high level of photography for each story.
- Photo Editor on stand alone special issues; BRIDES Receptions / BRIDES Honeymoons and Weddings Away.

**MICHAEL MUNDY PHOTOGRAPHER INC.** *Studio Manager: 1997 - 1998*

**CORNELIA PHOTOGRAPHERS REPRESENTATIVE** *Assistant Representative: 1997 - 1998*

**MUSEUM OF THE CITY OF NEW YORK** *Public Affairs Assistant: 1997*

## EDUCATION

### **School of Visual Arts**

Bachelor of Fine Arts with Honors in  
Photography, 1998  
Mentor: *Suzanne Donaldson*

### **Fashion Institute of Technology**

Associate of Applied Sciences Cum Laude in  
Photography, 1996

## AWARDS

- American Photo Images of the Year 2010
- The International Festival of Fashion Photography 2010
- Graphis Photography Annual 2010
- PDN (Photo District News) Pix 2010
- Society of Publication Designers 45
- Society of Publication Designers 42
- Society of Publication Designers 41
- The Lucie - International Photography Awards 2005

## MEDIA

- Rangefinder: The Entrepreneurs Oct 2014
- Musea: Industry Expert Podcast, Aug 2012
- Palm Springs Photo Festival: Portfolio Reviewer Photo Expo Plus, Oct 2010-2014
- Photo District News Online: Expert statement, Aug 2010
- Montana Wedding Guide: Quoted, 2010
- Photo District News: Top Knots Judge 2008
- Professional Photographer/100<sup>th</sup> Anniversary Issue: Influential editor statement, Dec 2007
- Photo District News/ Wedding Issue: Quoted April 2007

## SPEAKING

- Engage! Luxury Wedding Business Summit: Media Panel Moderator  
Winter 2013, Summer 2014, Fall 2014, Fall 2015
- Toss the Bouquet  
Presenter "The Visual Revolution: Curating your visual presence"  
Oct. 2015
- Inspire Photo Retreats:  
Presenter "Top Website Mistakes"  
Feb. 2015
- Musea The Gathering:  
Presenter "Top Website Mistakes"  
Feb. 2014
- International Center of Photography:  
Guest lecturer  
Aug. 2009 & 2010
- Photo Expo Plus:  
Presenter and panel member "Getting Published"  
Oct 2007

