Neighborhood Name Review Committee (NNRC) Meeting
March 12, 2019, 7-9pm at CoCo

Attendees: Ralph Knox - Chair, Lara Norkus-Crampton, Marya Morstad, Tim Prinson, Tracy Nordstrom, Nick Muellerleile, Ryan Brown, Monica Smith, Anne Chase, Terry Harris, Heather Wulfsburg

Welcome and Introductions

Agenda - Anne moved to approve, Ryan second

Anne allowed for discussion, Monica provided update from the board meeting - request for $1,600 for two mailings was made at the board meeting but not seconded, board requesting more information from the committee regarding engagement process before approving any funding. Monica calculated the cost at $0.40 per household per postcard.

Agenda approved

More from the ECCO March board meeting
- Board would like details about the process, meetings and beyond
- Estimate of costs
- Ralph will present at this information at the April board meeting
- Monica noted ECCO budget for mailings is $2,000, so $1,600 fits within that - there is no spring mailing since there is no Super Sale
- NNRC Minutes are posted online on the ECCO website

Community Meetings timetable for communications/postcard
- Caroline will design postcard for free
- Need copy (text) by next Thursday 3/21 for the invitation to the meetings
- 4/4 request the approval of the budget for the mailing(s)
- 4/8 to printer
- 4/15 to the mailhouse
- 4/25 invites in the mailboxes
- 5/9 first meeting (evening), 5/11 second (morning weekend), and third week of 5/13 (midday) TBD

Ryan made motion to move forward with community meetings and assess next steps based on the conversations, Anne seconded.

Discussion:
- Follow up survey was discussed at last meeting - the motion does not preclude a follow up survey but allows the committee to reflect on the community conversations in deciding next engagement steps
- Tracy outlined Community Conversations process and that the powerful questions and conversations at those meetings should provide the feedback to the committee member allowing the committee to assess if there is desire to change the name or not
- Some committee members expressed discomfort with only using the conversations as the only way to assess if people want change or not
- Discussion of the value of having the conversations with powerful questions if those who participate are not the decision makers; some people may not have time or want to
participate in the conversation but have an opinion about whether or not to change the name of the neighborhood

Motion failed

Tim made motion: send postcard regarding the three meetings. After the meetings, a second card to tell neighbors the voting process (how and where) to vote on whether to change the neighborhood name or not. Terry seconded.

Discussion:
- What would be the content of the meetings - how did we get here? An explanation of the committee and its purpose; provide history of the neighborhood, the lake
- Would conversations still be part of the meetings or just provide information to attendees
- Follow up post card could outline how to vote of whether or not to change the name - online, in person, etc.

Motion carried

Additional discussion of content and capacity related to the meetings
- What resources already exist that we can utilize? (For example, Park Board would have information about the lake name)
- Identified that we would have enough committee members available to do three meetings

Next meeting Tuesday, March 19 with the purpose to discuss details of the content of community meetings and draft the language for the postcard to invite people to the meetings

Motion to adjourn, approved