NNRC April 8, 2019 7-9pm Minutes

Attendees: Ralph Knox, Monica Smith, Ryan Brown, Terry Harris, Heather Wulfsberg, Nathan Campeau, Debra Jessen, Anja Curiskis

Welcome / Introductions
- Attendees, see above

Approve agenda
- Monica and Ryan would like to talk about communications (when does the next postcard go out) before “Next NNRC meeting” item
- Ryan would like to update group about lawsuit status after Board Recap
- Approved, with additional agenda items

Approve previous NNRC minutes
- Monica would like to add last names to the minutes and had a couple small edits that Nathan made
- Ryan moved to approve minutes, Terry seconded. Approved.

April ECCO Board recap – Ralph
- At the April meeting, Ralph asked ECCO Board for feedback on:
  - How do you find our minutes?
  - Language around the community meetings
  - $2,200 for meeting expenses
- The Board approved the proposed budget at the April meeting
- Ryan offered to send out a Doodle Poll to this committee for the 3 meetings to confirm who could attend

Lawsuit Overview
- Ryan mentioned that there’s a group called, “Save Lake Calhoun” (or similar name) that has been making filings to stop the lake name change, at least partially on the basis that MNDNR didn’t have authority to make change. The district court (Ramsey County) dismissed the case in 2018 (May or June). Save Lake Calhoun appealed, oral arguments were made in January 2019, with a decision likely handed down in April 2019 (before the community meetings)
- Monica mentioned that MPRB adopted (or is planning to) a policy allowing MPRB to change the name of parkways, including East Calhoun Parkway

Facilitation strategy for Community Meetings
- Open forum after the information sharing component
- Terry mentioned that we had discussed having a written feedback option (possibly read the written feedback out loud)
- Should comments be placed on the website? No decision, but general agreement that would be a good idea
• Terry suggested a horseshoe layout and then having a few minutes for introductions at the tables
• Discussion about how to handle attendees from outside of the neighborhood
• Debra expressed concern about people providing too much feedback and “grandstanding”. Terry suggested a 1-minute time limit
• Possibly use a different color nametag for people outside of the neighborhood
• Ryan said he had concerns about our committee answering questions and mentioned we may want to ‘park’ questions and answer them later, if at all

Review/Discuss information to be shared at the Community Meetings
• At last meeting, we agreed to 10-15 slides with a “scripted” narrative
• We need to develop a “run of show” to detail minute-by-minute how the meeting will go
• Discussed 15 minutes for entire presentation to allow 45 minutes for comments/feedback
• Discussed possible agenda (slides) for presentation
• Ralph expressed concern about what we do do with the feedback we receive, given that we’re moving on to voting immediately afterwards:
  o Heather suggested that the comments could help inform the Board to make a decision
  o Debra said we should post the information from the meeting right away so people can review before the vote
  o Monica said, “what does success look like?” suggested having a “I don’t know option”
  o Nathan suggested providing hard copies of the minutes to those who request it
  o Ryan suggested looking at other engagement efforts that ECCO and other neighborhoods have done and what their response rate was (ECCO traffic survey, South Uptown name change, Wedge strategic plan, etc.)
• Heather suggested we use the language, “should we consider a name change” instead of “why are we considering a name change”. General agreement, further refined as shown in Google document
• Much discussion about the proposed content
• Sections 1 and 2 combined into introductory section (other changes as well)
• Motion about first 2 slides and final 3 slides passes (details on Google Document link provided to committee members)

Communications Strategy
• Monica stated that the postcard is at the printer right now. When should it be sent out? Group agreed to have the postcard go out April 19 to post office
• Monica said that we’d include information about the meetings on a flyer about the Super Sale that will be distributed April 22-30
• Discussed other communication channels (Facebook Events, NextDoor Events [some concern about whether NextDoor allows comments on events] )
• Ryan discussed the timing of the next postcard, discussion tabled until next meeting

Next NNRC meeting?
• Tuesday, April 16, 7-9pm, location TBD
Adjourn

- Motion to adjourn, seconded and passed