

**East Calhoun Community Organization
Neighborhood Name Review Committee
December 16, 2019**

OBJECTIVE: The committee explored the following questions:

- How do neighbors feel about the current neighborhood name?
- If a majority of neighbors feel it is time to change our name, what should it be?

EXECUTIVE SUMMARY: Committee members with diverse views on the neighborhood name began meeting in February 2019 contributing hundreds of volunteer hours to develop an outreach strategy to engage residents. All communications with residents were by mail, online, and flyers. To initiate the process, three Community Meetings were held to provide attendees with additional information and an opportunity to share their views on the neighborhood name with their neighbors. In addition, residents were able to participate by: 1) voting whether or not to change the neighborhood name, 2) providing new neighborhood name ideas, 3) voting to narrowing options for a new neighborhood name, and 4) a final vote between two possible names. Eligible voters could cast their ballot online, via postcard, or in-person at each step in the process.

RESULT: 52.6% of 502 votes cast were to select “ECCO” as our new neighborhood name, replacing East Calhoun Community Organization. ECCO is now our stand alone name; it is not an abbreviation for East Calhoun Community Organization.

RECOMMENDATIONS:

- 1) Board to request City of Minneapolis change neighborhood name (work with Councilmember to initiate City Council action)
- 2) Update neighborhood name and organization name in bylaws and other foundational organization documents
- 3) Initiate new brand design process (logo, website, letterhead, signs at neighborhood entrance, etc.)

SUCCESS OF OUTREACH: Mailer via postal service, hand delivered flyers, and online e-newsletter used at each step of the process to reach residents and encourage participation.

- Initial Name Ballot: 17.2%
- Ten Options Ballot: 16.2%
- Final Name Ballot: 20.4%

Prior to neighborhood name review process, the most recent survey of residents was the neighborhood traffic survey completed in Summer 2018 which was communicated via flyer and online e-newsletter; 5.4% of residents responded. Participation was calculated by taking the number of individual responses and dividing that number by the total neighborhood population of 2,457 (per the most recent MN Compass data dated 2010 which does not break out the population count for residents over the age of 18). South Uptown neighborhood which completed a name change via their own process in 2018 achieved 9.2% participation.

COMMITTEE MEMBERS: Ralph Knox (chair), Ryan Brown, Nathan Campeau, Anne Chase, Anja Curiskis, Terry Harris, Debra Jessen, Marya Morstad, Nick Muellerleile, Tracy Nordstrom, Lara Norkus-Crampton, Tim Prinsen, Heather Wulfsberg, Harvey Zuckman, Coordinator Monica Smith

ACKNOWLEDGEMENTS: The committee would like to thank those who helped support the committee's work:

- Authorization and Budget: East Calhoun Community Organization Board
- Mailer and Flyer Designs: Caroline Vaaler
- Persons who served on the panel to tabulate results: Ralph Knox, Judy Shield, Monica Smith, Dane Stimart

ESTIMATED TOTAL OF VOLUNTEER HOURS: Approximately 600 volunteer hours including but not limited to:

Committee Meetings: 332 hours

Three Community Meetings: 164 hours between attendees and committee members

Panel (vote tabulation): 13 hours

Communications and Presentation Preparation: 100 hours

Note: Coordinator was also involved to support these efforts; however, as paid staff their hours are not reflected in these totals

EXPENSES: \$5,617.10 spent, Board approved for up to \$6,400 through the final vote. Board also approved an additional \$950 for mailer and flyer to communicate the final result.

TIMELINE:

September 2018: Board approved resident request to have table at Annual Meeting to solicit feedback from residents about potentially changing the name of the neighborhood.

December 2018: Board approves creation of a committee to look into whether to change the name of the neighborhood.

February 2019: Neighborhood Name Review Committee holds first in series of many meetings. Committee members with diverse views on the neighborhood name begin work to develop a process to achieve objectives.

May 2019: Three Community Meetings attended by over 100 residents were held to provide attendees with additional information and an opportunity to share their views on the neighborhood name with their neighbors. Residents were advised of the meetings via mailer (Attachment A), Flyer (Attachment B), and e-newsletter. At each meeting, a script (Attachment C) and slide show (Attachment D) to provide the same background information prior to opening up discussion. Points made during discussion were captured on flipcharts and shared on the committee's webpage.

June 15-July 11, 2019: Mailer (Attachment E), flyer (Attachment F) and e-newsletter informs residents of vote on whether or not to change the neighborhood name and could cast their ballot online, via postcard (included in mailer), or in-person.

August 2019: Announcement of the result that 63.7% of the 424 votes cast were to change the name “East Calhoun Community Organization” (Attachment G). This result initiated the second phase of the committee’s work which started with gathering new name ideas. Residents were advised of results and request for name ideas at National Night Out gatherings, mailer (Attachment H), flyer (Attachment I), and e-newsletter. Name idea submissions were accepted online and in-person at neighborhood Labor Day event.

Early September 2019: Committee reviews all name ideas submitted (Attachment J) and narrows options to ten potential names. Ideas were reviewed for appropriateness, specificity, and relevance. Committee consulted with Dakota speakers as some name suggestions included their language in the potential neighborhood name and determined that using “Bde Maka Ska” for any name that included Dakota was most appropriate and respectful. The ten names submitted by the committee and approved by the board:

- East Bde Maka Ska
- East Lakeside
- ECCO
- Hennepin Heights
- Lakeside Village
- Lakewood
- Loon Lake
- North Lakewood
- Uptown Lakeside
- Uptown Village

September 13-October 15, 2019: Mailer (Attachment K), flyer (Attachment L) and e-newsletter inform residents to share their top 3 preferences from the list of 10 possible new neighborhood names and could cast their ballot online, via postcard (included in mailer), or in-person.

Preference was considered in tabulating the results by giving a first choice a weight of “3”, a second choice a weight of “2”, and third choice a weight of “1”.

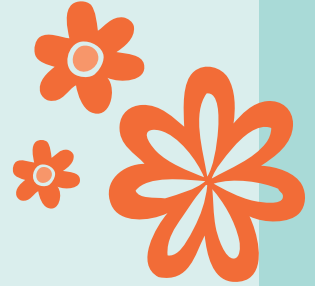
November 8-December 7, 2019: Announcement that 399 ballots were received and result is “ECCO” and “East Bde Maka Ska” are final choices for new neighborhood name (Attachment M). Mailer (Attachment N), flyer (Attachment O) and e-newsletter inform residents of the two final options and could cast their ballot online, via postcard (included in mailer), or in-person.

Late December 2019: Committee received final result (Attachment P) and submitted final committee report to the Board. Results to be communicated to residents via mailer (Attachment Q), flyer (Attachment R), and e-newsletter upon Board review of final result and final committee report.

Attachments:

- A - Community Meeting Mailer
- B - Community Meeting Flyer
- C - Community Meeting Script
- D - Community Meeting Slides
- E - Initial Name Ballot Mailer
- F - Initial Name Flyer
- G - Results of Initial Name Ballot
- H - Ideas for New Name Mailer
- I - Ideas for New Name Flyer
- J - List of Name Ideas
- K - Ten Options Ballot Mailer
- L - Ten Options Flyer
- M - Results of Ten Options Ballot
- N - Final Name Ballot Mailer
- O - Final Name Flyer
- P - Results of Final Name Ballot
- Q - Final Result Mailer
- R - Final Result Flyer

Attachment A
Community Meeting Mailer



ECCO neighbor We want to hear from you!

You're invited to join the conversation about our neighborhood name at any of our three neighborhood meetings. The meetings will provide information about our history and give you an opportunity to share your thoughts.

**All meetings take place at St. Mary's Greek Orthodox Church
3450 Irving Avenue South**

**Thursday
May 9, 7-8 pm**

**Saturday
May 11, 10-11 am**

**Tuesday
May 14, 10-11 am**

Childcare and light refreshments provided

What happens next

Following the neighborhood meetings, the next step will be for a neighborhood vote on whether or not to change the neighborhood name. Look for more information in a future mailing and on the ECCO website.



For more details go to:
eastcalhoun.org/neighborhood-name-review

Contact: Monica Smith, ECCO Coordinator
612-821-0131 or nrp@eastcalhoun.org

Get connected
Sign up for our monthly e-newsletter by sending a request to nrp@eastcalhoun.org or text ECCO to 22828.

Like us on Facebook
East Calhoun Community Organization





HEY NEIGHBOR!

The issue has been raised to evaluate the name of our neighborhood. The ECCO Board has formed a committee to engage the neighborhood and get your feeling on our current name.

See reverse side for more info.



East Calhoun Community Organization

2751 Hennepin Avenue S, Box 13
Minneapolis, MN 55408

eastcalhoun.org



PRSRT STD
US POSTAGE PAID
PERMIT 30308
TWIN CITIES MN

Attachment B

Community Meeting Flyer



ECCO neighbor We want to hear from you!



The issue has been raised to evaluate the name of our neighborhood.

The ECCO Board has formed a committee to engage the neighborhood and get your feeling on our current name.



You're invited to join the conversation about our neighborhood name at any of our three neighborhood meetings. The meetings will provide information about our history and give you an opportunity to share your thoughts.

All meetings take place at St. Mary's Greek Orthodox Church, 3450 Irving Avenue S.

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What happens next

Following the neighborhood meetings, the next step will be for a neighborhood vote on whether or not to change the neighborhood name. Look for more information in a future mailing and on the ECCO website.

For more details go to:

eastcalhoun.org/neighborhood-name-review

Contact: Monica Smith, ECCO Coordinator
612-821-0131 or nrp@eastcalhoun.org

Attachment C

Community Meeting Script

NNRC Community Meetings Draft Script (approved at NNRC meeting 5/1/2019)

Slide 1:

Welcome and thank you for attending this community discussion about whether or not to change the name of our neighborhood. My name is Ralph Knox, and I am the chair of the Neighborhood Name Review Committee and a member and past president of the East Calhoun Community Organization Board.

At the December 2018 Board meeting, the ECCO Board authorized the creation of a committee to get the pulse for whether or not residents would like to change the name of our neighborhood. The committee members have diverse opinions but agree that it is important to hear from you. I thank you for attending and participating in this discussion.

Slide 2:

We have an identical scripted presentation prepared for each meeting, but we are reserving the majority of our time together to hear from you. The committee has developed a short slide show that covers a brief history of the ECCO neighborhood and the process around the lake changing names from Lake Calhoun to Bde Maka Ska. This is an overview of hundreds of years of history, so it is by no means comprehensive. Then we will talk about next steps in this name review process. At the conclusion of the slides, you will have an opportunity to share and listen.

Slide 3:

Before we go any further we'd like to express our gratitude to many neighbors who have helped make these community meetings possible. First, the committee, whose names are shown here and have been meeting almost weekly for the past few months, collectively donating hundreds of hours. Also, we'd like to express our thanks to the ECCO Board for creating this committee and providing counsel and funding along the way. A shout out to Caroline Vaaler who created the wonderful post cards and fliers that likely helped bring you all here. Thank you to St. Mary's for hosting us, as they so often do. And finally, we appreciate that you are taking time for this conversation.

Slide 4:

So why are we here? At the December 2018 meeting, the Board authorized this committee to look into whether or not our neighborhood name should change. One reason for this question arising is the simple fact that the lake that our neighborhood is named after recently changed names, although as we'll mention in a few minutes, that lake name is now in question. We want to find out how you feel about our current neighborhood name.

Slide 5:

We thought it would be important to provide neighborhood context, so we consulted our history books and longtime neighbors and came up with a short history lesson about our neighborhood.

Prior to European settlement, the east side of the lake contained Cloud Man Village as this map shows. This was a Dakota settlement, and the Dakota referred to the lake as Bde Maka Ska or Mde Maka Ska. Around 1830, the lake was renamed by the settlers at Ft. Snelling after John C. Calhoun, a prominent politician and slaveholder from South Carolina. In 1834, the Pond brothers built a cabin in ECCO close to where we're sitting today, which was the first European home on the lake. The Pond brothers were missionaries who wanted to convert the Dakota. Later in the 1830s the Dakota left Cloud Man Village, and after the 1862 war, were expelled from the state.

Early European settlers like Charles M Loring commented on the food available in winter in 1860, quote: "The only fruit we had for winter use was dried apples, wild plums, wild crab apples and cranberries. In the season we had wild berries which were very plentiful. There was a cranberry marsh a half a mile west of lake Calhoun on what is now Lake Street where we used to go to gather berries."

In 1861, Henry David Thoreau lived in a rooming house on the east shore of the lake. He cataloged the plants and animals indigenous to the area and his field notes are still used today by the state DNR for prairie restoration efforts. His traveling companion documented eating fish out of the lake most every day, drinking the lake water, and the abundance of great big mosquitoes.

Slide 6:

Minneapolis expanded, as this map shows. Our neighborhood held a hotel and pavilion. Around the turn of the last century the neighborhood was platted and homes were constructed. The streetcar arrived and provided access to Saint Paul and also to the quote "cottage city" in Linden Hills through the Como-Harriet line. As the Linden Hills Historical Society has noted, quote "The land between Lakes Calhoun and Harriet was an attractive retreat from the often-grimy urban Minneapolis at the turn of the century." Remnants of this streetcar can be seen throughout the neighborhood, including behind the church on the present-day Loon Lake Trail.

Slide 7:

By the 1950s our neighborhood was largely built out and formed the "East Calhoun Homeowners Organization", or ECHO. In the 1970s the neighborhood, as shown in this photo, got together and decided that we should be more inclusive of all residents, and became the East Calhoun Community Organization, also ECCO. For many years, ECCO supported a succession of neighborhood newspapers including ECCO News, East Calhoun News, and the Uptown Neighborhood News, which documented important happenings in the area. While our mission has evolved, ECCO still serves this community in many important ways as the neighborhood's elected board. Activities include hosting popular neighborhood events throughout all seasons, facilitating dialogue on proposed changes to our neighborhood, advocating for our needs at City Hall, and keeping residents informed through our regular e-newsletter. Side note, if you'd like to sign up for the e-newsletter, talk to Monica.

Slide 8:

Before we talk too much about whether or not to change our name, let's discuss what our name is. The official name of the neighborhood organization is "East Calhoun Community Organization." The neighborhood is often referred to as East Calhoun or ECCO.

Slide 9:

And now, at these 3 community meetings, we are here as residents to discuss whether or not to change the neighborhood name. While other name changes have prompted discussions in our neighborhood, we want to make clear that ECCO's name review and possible name change discussions are completely separate from other name change processes around the lake and businesses. We want to emphasize that no other entities' decision or non-decision requires us to make a change or not, and our decision does not require any other entity to change their name or not. This is our choice, and it's up to all of us as residents to decide if we want to keep our current name or change it.

Slide 10:

That being said, we think it's important to provide a brief description of the lake name change process since that is much of the reason for this discussion today. We are not going to provide a lot of background as no one on the committee is an expert, and only a couple people on the committee had any involvement in the lake name change process. For more background, we encourage you to read the Bde Maka Ska/Calhoun-Harriet Master Plan that the Minneapolis Park and Recreation Board recently published. We're only providing a brief summary here.

The recent push to change the lake name resulted from advocacy work by members of the Native American community. As a result of that process, which happened while the Master Plan was being developed, the Park Board added "Bde Maka Ska" to the lake signage in 2015.

Slide 11:

Then in 2017, the Park Board officially voted to change the name of the lake, which kicked off a multi-agency process as this slide shows. Later in 2017 Hennepin County voted to change the name, which then sent the decision to the Minnesota DNR, and ultimately to the federal level, where the US Board on Geographic Names approved the change in June 2018, with Google and other map makers following suit, as this map shows. On April 29, 2019, the Minnesota Court of Appeals ruled that the DNR commissioner did not have the authority to change the lake name and as a result the authority rests with the legislature. The Minnesota DNR is appealing the ruling to the Minnesota Supreme Court. Additionally, as a result of the court decision, the Minnesota legislature is taking up the issue.

The Park Board has stated there is no plan to change the current signage and will be proceeding with a plan to rename the parkways around the lake. The federal government will continue to recognize Bde Maka Ska until it receives and approves a request to change it at the U.S. Board on Geographic Names.

Slide 12:

We want to reiterate that whether or not to change our name is our decision alone. Since the issue was raised in 2015, some businesses and neighborhood organizations have changed their name, started a process to change their name, or decided not to change their name.

Slide 13:

So, what's next? Well, first we want to hear from you, and then we will hold a vote in the early summer about whether or not to change the name of the neighborhood. We will be providing information on when and how to vote very soon. We will be communicating the process through email, social media, and post cards, similar to how we advertised these community meetings. We want all neighborhood residents to have an opportunity to express their opinion.

If the vote is to keep our current name, this process will conclude. If the vote is to change the name, then we'll be soliciting ideas on possible names for the neighborhood and have further voting.

If we vote to change the neighborhood name, at a minimum we will develop new branding, obtain a new web address, and develop new signage to be installed at entry points to the neighborhood.

Slide 14:

All right, we're here! It's time to get your thoughts on this important topic. We want to hear from you, and, more importantly, we want you to hear from each other. The members of the committee come with a wide degree of perspectives on this topic, and through many meetings and conversations, we can state on behalf of the committee members that we have learned a great deal by listening to each other and truly trying to understand what is important to each member and why. We encourage you to listen closely to your neighbors. So we ask you to respond to the following questions.

1. What do you think about our neighborhood's current name?
2. Should the neighborhood change its name?

We, the members of the committee, are here to listen too, and we won't respond or answer questions, unless it's related to information we've provided in this presentation. We may even try to direct you to other sources of information.

Slide 15:

Finally, we want to provide some ground rules for discussion. I'll read these right now and then we will leave these on the screen for the duration of the discussion.

- Speak, listen, and disagree respectfully
- Discussion should be about our neighborhood name
- Please weigh in either verbally or on a comment card, not both
- Each speaker will have up to 90 seconds
- The order of speakers and comment cards will be:
 - Residents will speak first
 - Then residents' cards will be read
 - Then residents will be allowed to speak a second time, if time allows
 - Then guests will be allowed to speak, if time allows
 - Finally, guest cards will be read, if time allows
- Comments will be summarized on a flip chart and published online

Attachment D

Community Meeting Slides

Neighborhood Name Review
Community Meetings
May 2019



AGENDA:

- Introduction
- Neighborhood History
- Lake Name Change History
- What's Next
- We Want to Hear from You!



east calhoun



Thank you for hundreds of volunteer hours!

- NNRC Members:

- Ralph Knox (chair)
- Ryan Brown
- Nathan Campeau
- Anne Chase
- Anja Curiskis
- Terry Harris
- Debra Jessen
- Marya Morstad

- Others:

- ECCO Board
- Caroline Vaaler
- St. Mary's

- Nick Muellerleile
- Tracy Nordstrom
- Lara Norkus-Crampton
- Tim Prinsen
- Monica Smith
- Heather Wulfsberg
- Harvey Zuckman

- **YOU!!!**



Introduction

- ECCO Board authorized this committee to look into whether or not to change the neighborhood name
- How do you feel about our neighborhood's current name?

Neighborhood History

- Cloud Man Village - Heyata Otunwe (Eatonville)
- Lake renamed Lake Calhoun around 1830 after John C. Calhoun
- 1834 Pond brothers built a cabin in ECCO
- Late 1830s Dakota left Cloud Man Village
- 1861 Henry David Thoreau lived on east side of the lake surveying local plants and animals



Neighborhood History

- As Minneapolis expanded, our neighborhood held a hotel and pavilion and stately mansions
- Late 1800s/early 1900s neighborhood was platted
- Streetcar “suburb”





Neighborhood History

- Neighborhood called “East Calhoun Homeowners Organization” or ECHO -1950s
- In 1970s renamed “East Calhoun Community Organization” or ECCO
- ECCO and CARAG published “East Calhoun News”, forerunner of Uptown Neighborhood News
- ECCO has served the neighborhood in many and evolving ways

What's our current name?

- ECCO is known by a few names:
 - East Calhoun Community Organization
 - Legal name of neighborhood organization
 - East Calhoun
 - Next Door, AirBNB
 - ECCO
 - City map, Google



Name Change?

- We are here as residents to discuss whether or not to change the neighborhood name
- ECCO's process / discussions are **completely separate** from other name change processes around the lake and businesses
- Our decision does not require any other entity to change their name or not

Lake Name Change History

- Advocacy work by members of the Native American community
- 2015 MPRB added “Bde Maka Ska” to the signs around the lake, keeping “Calhoun”





Bde Maka Ska

Lake Name Change History

- **May 3, 2017 - Minneapolis Park and Recreation Board voted to recommend changing name to Bde Maka Ska**
- **November 28, 2017 - Hennepin County Board voted to approve the name Bde Maka Ska**
- **January 18, 2018 - Minnesota Department of Natural Resources approved the change**
- **June 21, 2018 - US Board on Geographic Names approved the change**
- **April 2019 – MN Court of Appeals invalidates name change**

A map of the Bde Maka Ska lake area in Minneapolis, Minnesota. The lake is labeled "Bde Maka Ska" in blue text. Surrounding streets include W Calhoun Blvd, 32nd St, Ivy Ln, W 33rd St, Irving Ave S, W 36th St, Zenith Ave S, W Calhoun Pkwy, Richfield Rd, and James Ave. A blue semi-transparent box is overlaid on the map, containing text about the lake name change history. A blue location pin is visible on the map near Irving Ave S. The text "ECCO" is also visible in the blue box.

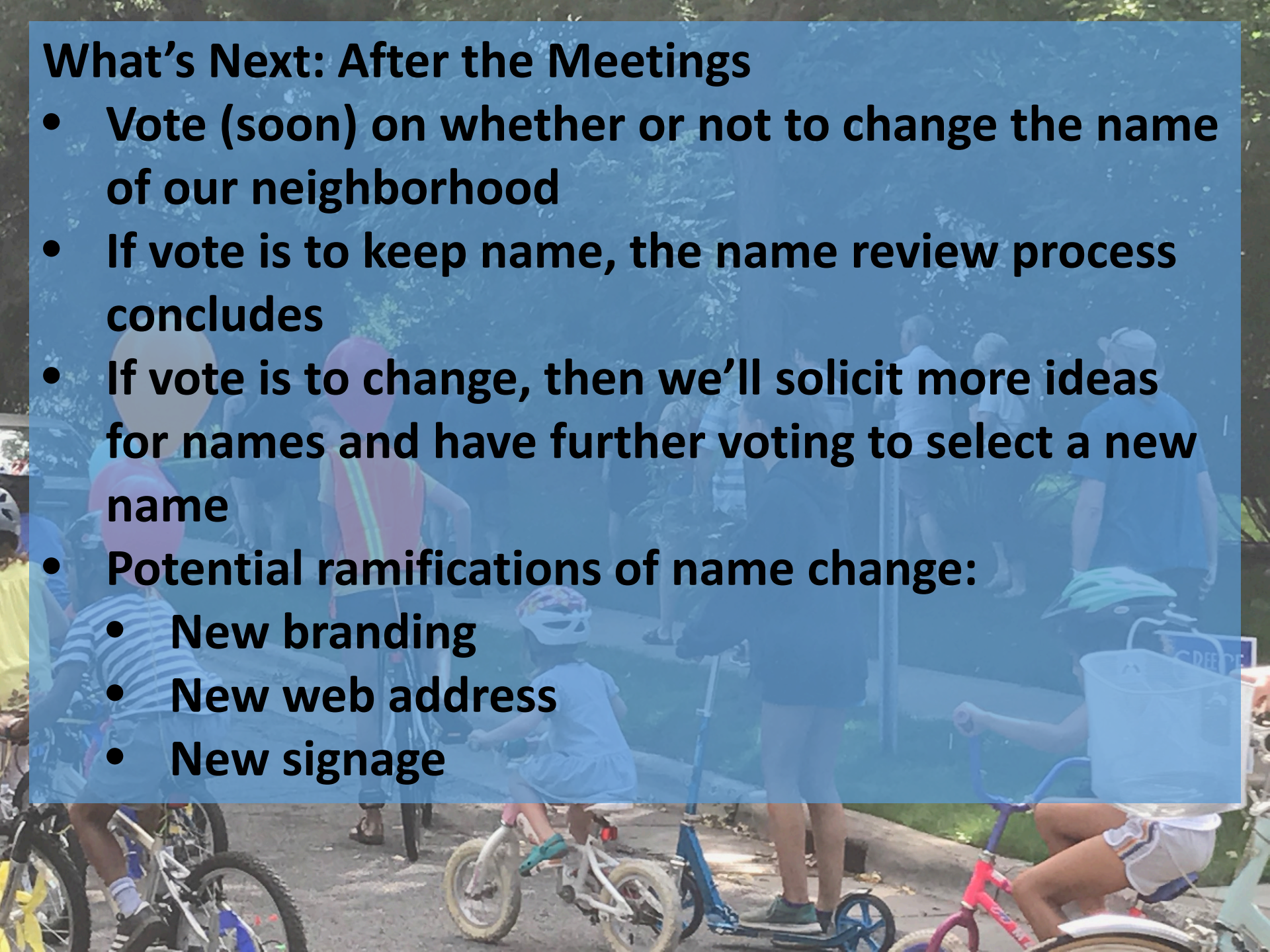
Bde Maka Ska

Lake Name Change History

- ECCO residents decide ECCO's name
- Since issue was raised in 2015:
 - Some neighborhood organizations and businesses have changed their name to remove "Calhoun"
 - Some have not made a change

What's Next: After the Meetings

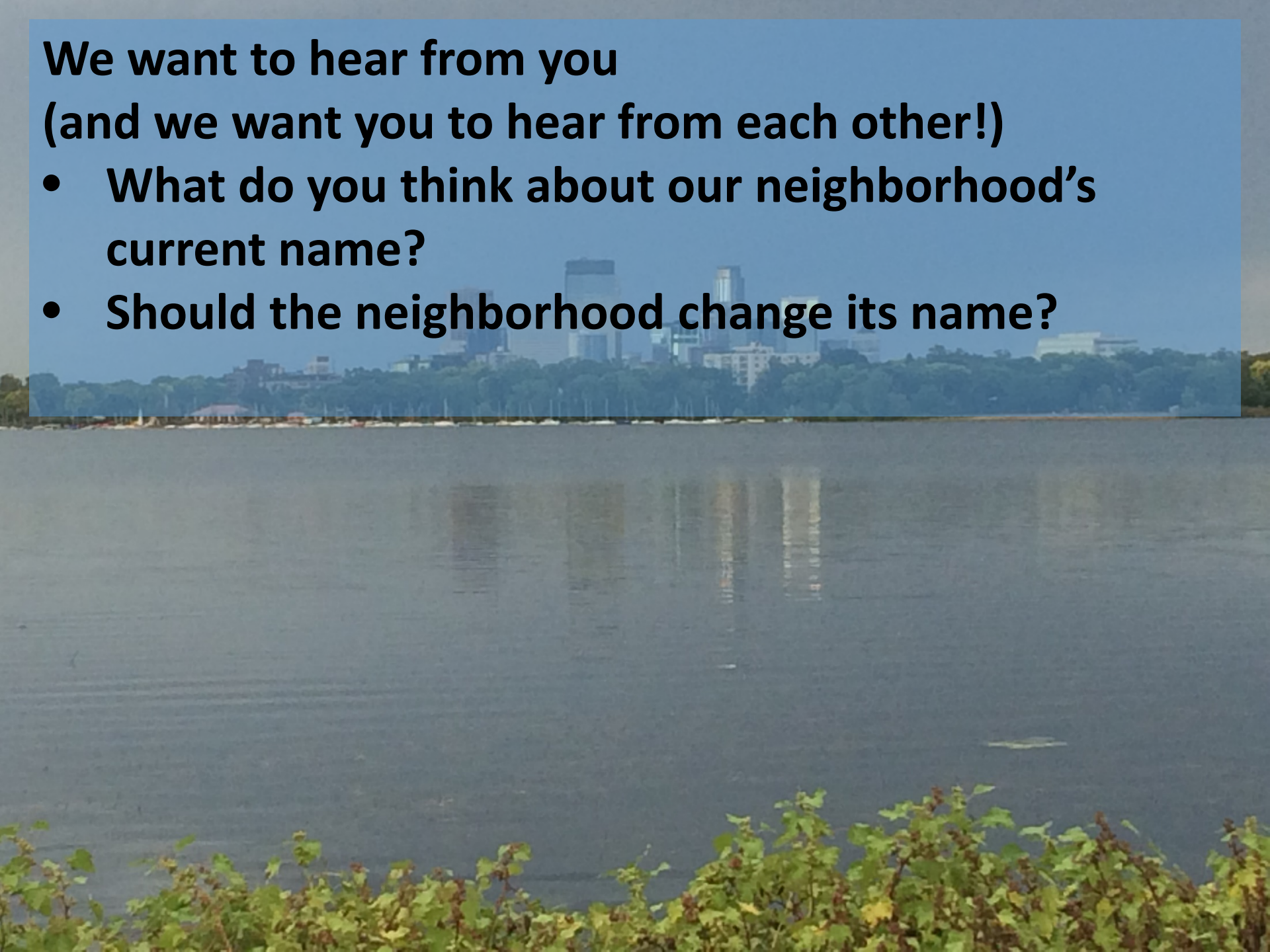
- **Vote (soon) on whether or not to change the name of our neighborhood**
- **If vote is to keep name, the name review process concludes**
- **If vote is to change, then we'll solicit more ideas for names and have further voting to select a new name**
- **Potential ramifications of name change:**
 - **New branding**
 - **New web address**
 - **New signage**



We want to hear from you

(and we want you to hear from each other!)

- **What do you think about our neighborhood's current name?**
- **Should the neighborhood change its name?**



Discussion Ground Rules

- **Speak, listen, and disagree respectfully**
- **Discussion should be about the neighborhood name**
- **Please weigh in either verbally or on a comment card, not both**
- **Each speaker will have up to 90 seconds**
- **Order of speakers and comment cards will be:**
 - **Residents will speak first**
 - **Then residents' cards will be read**
 - **Then residents will be allowed to speak a second time, if time allows**
 - **Then guests will be allowed to speak, if time allows**
 - **Finally, guest cards will be read, if time allows**
- **Comments will be summarized on flip chart and published online**

Attachment E

Initial Name Ballot Mailer

It's time to vote on whether or not to change our neighborhood name!



East Calhoun Community Organization held three community meetings in May 2019 to hear from residents about the name of our neighborhood. We encourage you to review information and comments from these meetings at eastcalhoun.org/neighborhood-name-review.

VOTING INSTRUCTIONS

Eligible Voters: Residents of East Calhoun who are at least 18 years of age and live in the area that is south of Lake St., west of Hennepin Ave., north of 36th St., and east of Bde Maka Ska/Lake Calhoun.

Requirement: The ballot must include your name, address and signature to be counted as a valid vote.

Voting Options: Choose one

- ✿ Postcard (attached) - First-Class postage required
- ✿ Online - go to eastcalhoun.org/vote
- ✿ In Person - at St. Mary's Greek Orthodox Church, 3450 Irving Ave. S. on July 11 from 12-7 p.m.

**** Each eligible voter may vote only once.****

Voting Deadline: All votes must be received by July 11, 2019.

What's Next: The ballots will be counted by a three-person panel appointed by the East Calhoun Community Organization Board. Your ballot will remain confidential.

The results of the vote will be announced.

If the vote is to keep our current name, this process will conclude.

If the vote is to change the name, then we'll be soliciting ideas on possible names for the neighborhood and have further voting.

Questions: Contact East Calhoun Community Organization Coordinator Monica Smith at nrp@eastcalhoun.org or 612-821-0131



East Calhoun Community Organization

2751 Hennepin Ave S, Box 13

Minneapolis, MN 55408



East Calhoun Community Organization
 2751 Hennepin Avenue S, Box 13
 Minneapolis, MN 55408
eastcalhoun.org

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US POSTAGE PAID
 PERMIT 30308
 TWIN CITIES MN



HEY NEIGHBOR

It's time to vote

on whether or not to change
 our neighborhood name!

OFFICIAL BALLOT

EAST CALHOUN COMMUNITY ORGANIZATION NAME BALLOT

It's time to vote on whether or not to change our neighborhood name!



See the Voting Instructions inside to make sure your ballot is valid.

Name of Eligible Voter #1 (must be 18 years or older)

ADDRESS OF ELIGIBLE VOTER #1

APT # (REQUIRED, IF APPLICABLE)

Please vote for one:

- YES**, I vote to change the name of "East Calhoun Community Organization" (Please note: Adopting the acronym "ECCO" as the official neighborhood name would be a name change.)
- NO**, I vote to keep the name of "East Calhoun Community Organization"

Signature _____

Comments/Ideas _____

Name of Eligible Voter #2 (must be 18 years or older)

ADDRESS OF ELIGIBLE VOTER #2

APT # (REQUIRED, IF APPLICABLE)

Please vote for one:

- YES**, I vote to change the name of "East Calhoun Community Organization" (Please note: Adopting the acronym "ECCO" as the official neighborhood name would be a name change.)
- NO**, I vote to keep the name of "East Calhoun Community Organization"

Signature _____

Comments/Ideas _____

****For households with more than two eligible voters, please vote online or in person.****

Voting Deadline: All votes must be received by July 11, 2019.

Tear off this portion, add a First-Class stamp, and mail this ballot.

Attachment F

Initial Name Flyer

Hey Neighbor: It's time to vote on whether or not to change our neighborhood name!



East Calhoun Community Organization held three community meetings in May 2019 to hear from residents about the name of our neighborhood.

We encourage you to review information and comments from these meetings at eastcalhoun.org/neighborhood-name-review.



There are three ways that you can cast your ballot.

- Postcard - Within the next two weeks you will receive a ballot in the mail that you can return. First-Class postage is required.
 - Online - go to eastcalhoun.org/vote
- In Person - St. Mary's on July 11 from 12 p.m.-7 p.m.

****Each eligible voter may vote only once.****



Eligible Voters: Residents of East Calhoun who are at least 18 years of age and live in the area that is south of Lake St., west of Hennepin Ave., north of 36th St., and east of Bde Maka Ska/Lake Calhoun.

Requirement: The ballot must include your name, address and signature to be counted as a valid vote.

Voting Deadline: All votes must be received by July 11, 2019.

What's Next: The ballots will be counted by a three-person panel appointed by the East Calhoun Community Organization Board. Your ballot will remain confidential.

The results of the vote will be announced.

If the vote is to keep our current name, this process will conclude.

If the vote is to change the name, then we'll be soliciting ideas on possible names for the neighborhood and have further voting.

Questions: Contact East Calhoun Community Organization Coordinator Monica Smith at 612-821-0131 or nrp@eastcalhoun.org

Attachment G

Results of Initial Name Ballot

Neighborhood Name Vote Recap

Valid votes to change the name:

154	No	36.32%
270	Yes	63.68%
424	Total valid votes	100.00%

Valid votes by:

17	In person	4.01%
315	Online	74.29%
92	Mailed postcard	21.70%
424	Total valid votes	100.00%

Reasons for rejecting ballots:

3	duplicate votes
1	business owner
3	no signature
4	no printed name of voter
4	no address provided
1	postmarked past cut off date
1	address not in ECCO
17	Total rejected ballots

NOTE: 424 votes represents 17.2% of the ECCO's total population* of 2,457
Population source: Minnesota Compass for ECCO neighborhood 2010
MN Compass does not break out the population count for residents over the age of 18

Votes counted by Monica Smith, Ralph Knox and Judy Shields on 7-16-19

Attachment H

Ideas for New Name Mailer

We need your ideas!

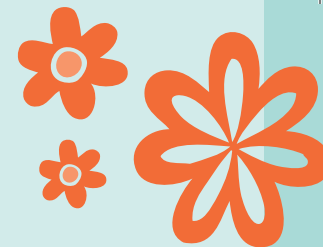
Through September 2, we are asking you to give us your ideas on what our neighborhood's new name should be. As you're coming up with names, please consider the following questions:

- How do you describe where you live to people in other neighborhoods?
- What feature about the neighborhood is most distinguishing or important to you?
- What brand do you want our neighborhood to have?
- What name will make it clear to people in other parts of Minneapolis where we are located?
- What name will you identify with and cherish?

Send us your ideas!

- Online: Go to eastcalhoun.org/name-idea
- In-person: At the neighborhood Labor Day Celebration on September 2, 3–6:30pm at St. Mary's Greek Orthodox Church
- By mail: Send your ideas to East Calhoun Community Organization, 2751 Hennepin Ave S, Box 13, Minneapolis, MN 55408

 **All ideas must be received by September 2, 2019** 



What's Next

The ECCO Board has approved the following process:

The Neighborhood Name Review Committee will review the names that have been submitted and identify potential neighborhood names.

Neighborhood residents will then vote to narrow the choices to two potential names.*

A final round of voting will determine our neighborhood's new name.*

*Watch your mail for news on voting options.

For more information go to:

eastcalhoun.org/neighborhood-name-review

Contact: East Calhoun Community Organization Coordinator Monica Smith at 612-821-0131 or nrp@eastcalhoun.org





Hey Neighbor!
THE RESULTS ARE IN!

The results are in and 63.7% of the 424 votes cast were to change the name “East Calhoun Community Organization.” During the months of engagement and conversations, many of you have contributed ideas for the neighborhood name. But we want more ideas, specifically, we need YOUR ideas!



East Calhoun Community Organization
2751 Hennepin Avenue S, Box 13
Minneapolis, MN 55408
eastcalhoun.org

PRSR STD
US POSTAGE PAID
PERMIT 30308
TWIN CITIES MN

Attachment I

Ideas for New Name Flyer



HEY NEIGHBORS THE RESULTS ARE IN!



The results are in and 63.7% of the 424 votes cast were to change the name “East Calhoun Community Organization.” During the months of engagement and conversations, many of you have contributed ideas for the neighborhood name. But we want more ideas, specifically, we need YOUR ideas!

WE NEED YOUR IDEAS!

Through September 2, we are asking you to give us your ideas on what our neighborhood’s new name should be. As you’re coming up with names, please consider the following questions:

- How do you describe where you live to people in other neighborhoods?
- What feature about the neighborhood is most distinguishing or important to you?
- What brand do you want our neighborhood to have?
- What name will make it clear to people in other parts of Minneapolis where we are located?
- What name will you identify with and cherish?

SEND US YOUR IDEAS!

- **Online:** Go to eastcalhoun.org/name-idea
- **In-person:** At the neighborhood Labor Day Celebration on September 2, 3–6:30pm at St. Mary’s Greek Orthodox Church
- **By mail:** Send your ideas to East Calhoun Community Organization, 2751 Hennepin Ave S, Box 13, Minneapolis, MN 55408

All ideas must be received by September 2, 2019

WHAT’S NEXT

The ECCO Board has approved the following process:

The Neighborhood Name Review Committee will review the names that have been submitted and identify potential neighborhood names.

Neighborhood residents will then vote to narrow the choices to two potential names.*

A final round of voting will determine our neighborhood’s new name.*

*Watch your mail for news on voting options.

For more information go to: eastcalhoun.org/neighborhood-name-review

Contact: East Calhoun Community Organization Coordinator Monica Smith at 612-821-0131 or nrp@eastcalhoun.org



Attachment J

List of Name Ideas

This is a comprehensive list of submitted neighborhood name suggestions in response to the neighborhood vote to change our name from the East Calhoun Community Organization to something different.

10 West
Bde Bde
Butterflies
Cloud Man Hills
Cloud Village
Eagle's Nest
East Bde Maka Ska
East Bde Maka Ska Community Organization
East Bde Maka Ska Neighborhood Organization
East Beach
East BMS
East Bonerville
East Calhoun Community Organization
East Central Community Organization (ECCO)
East Chain of Lakes Community Organization (ECCO)
East Coast Community Organization
East Coast Neighborhood
East Community Organization
East Community Organization (ECO)
East Cool Cats Organization (ECCO)
East Lake
East Lakes
East Lakeshore
East Lakeside
East Lakeside Association - ELSA
East Maka Ska
East Maka Ska (EMSKA)
East Maka Ska Community Organization
East Maka Ska Community Organization (EMCO or EMSCO)
East Makaska Organization (EMO)
East Shore
East Side
East Uptown
East Uptown Neighborhood Village
East Uptown Village
East Uptown Village Association
Eastlake Community Organization
ECCO
ecco
ECHO
Ecological Caring Community Organization
Edgewater

Everyone's Community Organization (ECO)
Exceptional Citizen Community Organization (ECCO)
Godrick's Hollow
Harry Potter
Hennepin Heights
Henn-Lake
HennLake
Hogsmeade
Lake Calhoun
Lake East
Lake Holmes Community
Lake Maka Ska East
Lakefront
Lakes Central
Lakes' Edge
Lakeside
Lakeside East
Lakeside Housing Association
Lakeside Village
Lakeview
Lakewood
Lakewood Community Organization
Lakewood Heights
Lakewood Hills
Lakewood Neighborhood
Lakewood North
Lakewood Village
Lakey McLake Place
Loon Lake
Loon Lake East
Lower East Side
Maka Ska Area Neighborhood
Maka Ska Beach
Maka Ska East
Maka Ska Heights
Maka Ska Hill
Maka Ska Shores
Maka Ska Town
Maka Ska Vista
Nil's Friendly Neighborhood
North Lakewood
North Lakewood (NOLA)
North of Lakewood Cemetery
NorthEast of Maka ska Organization (NEMO)

Not Kingfield
SICO
SkaTown
SOLWOL
South Corner Uptown
South East Isles
South Lake
South of Lagoon Avenue (SOLA)
South of Lake (SOLA)
South of Lake Street (SOLS)
South of Uptown
South Uptown
South Uptown Community Organization
South Uptown, North Lakewood (SUNL)
South West Henn Lake (SWHL or SWHENLA)
South West of Lake St (SWOL)
Southwest Uptown
Southwest Uptown (SWUP)
SUNL
The Good Place
The Heart of Uptown
The Lakes Neighborhood
The Neighborhood Formerly Known as East Calhoun
The Neighborhood Formerly Known as ECCO
The Village of Bde Maka Ska
The Wedge
Tin Fish
Tosland
Trollytown
Uptown
Uptown Community Organization
Uptown East Shore
Uptown Lakes
Uptown Lakeside
Uptown on the Lake
Uptown South of Lake (UPSOLA)
Uptown Southwest
Uptown Village
West 10
West 5th
West Hennepin (WeHe)
West Hennepin, East Lake (WHEL)
West of Hennepin
West of Hennepin South of Lake (WOHSOL)

West of South Uptown (WESUP)
West South Uptown
West Uptown
West Uptown (WeUp)
White Earth Community Organization (WECO)
White Earth Lake Community Organization
White Earth Lake Village
White Earth Neighborhood Organization (WENO)
WOHSOL

Attachment K

Ten Options Ballot Mailer

East Calhoun Community Organization Name Ballot

VOTE ✓

Eligible Voter #1 (must be 18 years or older)

NAME _____

ADDRESS OF ELIGIBLE VOTER #1 _____ APT # (REQUIRED, IF APPLICABLE) _____

Signature _____

Check one choice per column. Each name may only be checked once.

NAME FINALISTS	CHOICE:	1ST	2ND	3RD
East Bde Maka Ska				
East Lakeside				
ECCO				
Hennepin Heights				
Lakeside Village				
Lakewood				
Loon Lake				
North Lakewood				
Uptown Lakeside				
Uptown Village				

Eligible Voter #2 (must be 18 years or older)

NAME _____

ADDRESS OF ELIGIBLE VOTER #2 _____ APT # (REQUIRED, IF APPLICABLE) _____

Signature _____

Check one choice per column. Each name may only be checked once.

NAME FINALISTS	CHOICE:	1ST	2ND	3RD
East Bde Maka Ska				
East Lakeside				
ECCO				
Hennepin Heights				
Lakeside Village				
Lakewood				
Loon Lake				
North Lakewood				
Uptown Lakeside				
Uptown Village				

See the Voting Instructions to make sure your ballot is valid.

For households with more than two eligible voters, please vote online or in person.



OFFICIAL BALLOT INSIDE
For preliminary vote on neighborhood name options

hello neighbor!
Connect with your community through these great events.

- THURSDAY, OCTOBER 3**
East Calhoun Neighborhood Annual Meeting
- THURSDAY, OCTOBER 10**
Hennepin and Lake Community Wine Tasting Fundraiser
- MONDAY, OCTOBER 14**
Monthly Happy Hour (second Monday of each month)
- THURSDAY, NOVEMBER 7**
ECCO Board Meeting (first Thursday of each month)

For details, go to eastcalhoun.org/events

HEY NEIGHBORS

Official ballot inside for neighborhood name!

Please Join Us for the East Calhoun Neighborhood Annual Meeting

Thursday, October 3, 2019

Pizza & Socializing 6:00 pm
Meeting 6:30-8:30 pm

St. Mary's Greek Orthodox Church, 3450 Irving Ave S

Free pizza

Childcare upon request, contact Monica at nrp@eastcalhoun.org

- ✦ Hear updates from elected officials.*
- ✦ Learn about ECCO Board activities, events and programs.
- ✦ Elect new ECCO Board members.
- ✦ Vote on preliminary neighborhood name options.

* Mayor Jacob Frey has been invited; response pending. Watch for email updates.

New board members needed!

A board term is two years long. **Submit your own name for nomination** either in advance of or at the Annual Meeting. Candidates must be at least 18 years old and live in East Calhoun. All are welcome!

Responsibilities include attendance at monthly board meetings (first Thursday at 7 pm) and participation in at least one committee. **Your neighborhood board plays an important role in sustaining a healthy, vibrant community.** Interested? Please contact Monica Smith at nrp@eastcalhoun.org or 612-821-0131.

For more details go to eastcalhoun.org/events.

Preliminary vote on neighborhood name options

This summer neighborhood residents voted to change the name “East Calhoun Community Organization.” Over the past month we have solicited your ideas for a new neighborhood name. Based on your suggestions, the Neighborhood Name Review Committee identified the 10 potential names on this ballot. Residents can select their top three choices for a new name.

More information at: eastcalhoun.org/neighborhood-name-review.

VOTING INSTRUCTIONS

You may choose up to three different names, and must identify which name is your 1st choice, 2nd choice, and 3rd choice by checking the box for that name in the corresponding column.

****To be a valid vote, each name may only be checked once.****

Eligible Voters: Residents of East Calhoun who are at least 18 years of age and live in the area that is south of Lake St., west of Hennepin Ave., north of 36th St., and east of Bde Maka Ska/Lake Calhoun.

Requirement: The ballot must include your name, address and signature to be counted as a valid vote.

Voting Options: Choose one

- ✿ Postcard (attached) - First-Class postage required
- ✿ Online - go to eastcalhoun.org/vote
- ✿ In Person - during the Annual Meeting at St. Mary's Greek Orthodox Church, 3450 Irving Ave S on October 3 from 6:00-8:30 pm

**** Each eligible voter may vote only once. ****

Voting Deadline: All votes must be received by October 15, 2019.

What's Next: The ballots will be counted by a three-person panel appointed by the East Calhoun Community Organization Board. Your ballot will remain confidential.

The results of the vote will be announced and final options for our new neighborhood name will be identified.

A final round of voting will determine our neighborhood's new name.

Questions: Contact East Calhoun Community Organization Coordinator Monica Smith at nrp@eastcalhoun.org or 612-821-0131

UPCOMING EVENT

Hennepin and Lake Community Wine Tasting Fundraiser

Thursday, October 10, 2019

6:00-9:00 pm

St. Mary's Greek Orthodox Church, 3450 Irving Ave S

Tickets: \$25/advance or \$35/door

100% of proceeds from tickets sold in advance by ECCO go to support the East Calhoun neighborhood. Contact Monica Smith at 612-821-0131 or nrp@eastcalhoun.org to purchase your tickets. Or, purchase your ticket online at HandLwine.eventbrite.com. Tickets will also be available for purchase at the Annual Meeting.



Thank you to the following neighborhood businesses for providing food and prizes to our annual ECCO Labor Day celebration. Please make sure to give them your support.

Amigo Service Center • Amore Uptown • Caffrey's Deli • ARTrageous Adventures
Bryant-Lake Bowl • Burton • Chuck and Don's Pet Food • Corner Balloon Shoppe
Cowboy Slim's • Dunn Brothers Coffee, Hennepin & 34th • Falafel King
Girodano's • HUGE Improv Theater • Illusion Theater • Iron Door Pub
Isles Bun & Coffee • It's Greek to Me • Jungle Theater • Kowalski's Markets
Lake & Irving • LaLa Homemade Ice Cream • Lee's Shoe & Leather Repair
Lunds & Byerlys • Magers & Quinn Booksellers • Magnetic Originals
Modo Yoga Minneapolis • Paper Source • Penzeys Spices • PostNet - Calhoun Village
Potbelly Sandwich Shop • Pourhouse • Red Cow • Roat Osha
Royal Pet Beauty Shop • Salon Levanté • Sebastian Joe's • Seed Cafe
St. Mary's Greek Orthodox Church/Greek Festival • Stella's Fish Cafe • The Lowry
UPS Store (#2175, Uptown) • Wakame • Walgreens, Calhoun Village • Young by Corie



Get connected Sign up for our monthly e-newsletter by sending a request to nrp@eastcalhoun.org or text ECCO to 22828.

Like us on Facebook East Calhoun Community Organization

Tear off this portion, add a First-Class stamp, and mail this ballot.



East Calhoun Community Organization
2751 Hennepin Ave S, Box 13
Minneapolis, MN 55408

Attachment L

Ten Options Flyer

Preliminary vote on neighborhood name options



This summer neighborhood residents voted to change the name “East Calhoun Community Organization.” Based on neighbors’ suggestions, the Neighborhood Name Review Committee identified 10 potential names (see list below).

- Residents can select their top three choices for a new name.
- The ballots will be counted by a three-person panel appointed by the East Calhoun Community Organization Board. Your ballot will remain confidential.
- The results of the vote will be announced and final options for our new neighborhood name will be identified.
- A final round of voting will determine our neighborhood’s new name.

More information at: eastcalhoun.org/neighborhood-name-review



For preliminary voting instructions and eligibility:

- Postcard (mailed to your home the week of September 16) - First-Class postage required
- Online - go to eastcalhoun.org/vote

****Each eligible voter may vote only once.****

Voting Deadline: All votes must be received by October 15, 2019.



Name options:

East Bde Maka Ska
East Lakeside
ECCO

Hennepin Heights
Lakeside Village
Lakewood
Loon Lake

North Lakewood
Uptown Lakeside
Uptown Village

Questions: Contact East Calhoun Community Organization Coordinator
Monica Smith at nrp@eastcalhoun.org or 612-821-0131



Attachment M

Results of Ten Options Ballot

Preliminary Neighborhood Name Vote Recap

How the votes were tallied:

1st choice vote is worth 3 points, 2nd choice vote is worth 2 points and 3rd choice vote is worth 1 point

Points calculations:

Name	1st choice votes	2nd choice votes	3rd choice votes	Total points (*)	1st choice x 3 points	2nd choice x 2 points	3rd choice x 1 points	Totals
ECCO	110	17	18	382	330	34	18	382
East Bde Maka Ska	86	29	28	344	258	58	28	344
Uptown Lakeside	50	61	50	322	150	122	50	322
East Lakeside	41	69	52	313	123	138	52	313
Lakewood	60	47	37	311	180	94	37	311
Uptown Village	16	38	36	160	48	76	36	160
Hennepin Heights	13	20	21	100	39	40	21	100
North Lakewood	7	26	19	92	21	52	19	92
Loon Lake	7	18	25	82	21	36	25	82
Lakeside Village	8	19	17	79	24	38	17	79
SOLA - write in	1			3	3	0	0	3
ECO - write in		1		2	0	2	0	2
South Uptown - write in			2	2	0	0	2	2
Totals	399	345	305					

(*) 1st choice vote is worth 3 points, 2nd choice vote is worth 2 points and 3rd choice vote is worth 1 point

Valid votes:

399	Total valid votes
------------	--------------------------

Valid votes by:

6	In person	1.50%
254	Online	63.66%
139	Mailed postcard	34.84%
399	Total valid votes	100.00%

Reasons for rejecting ballots:

6	duplicate votes with identical choices
2	duplicate votes with different choices
1	no signature
2	no address provided
11	Total rejected ballots

NOTE: 399 votes represents 16.2% of the ECCO's total population* of 2,457
Population source: Minnesota Compass for ECCO neighborhood 2010
MN Compass does not break out the population count for residents over the age of 18

Votes counted by Monica Smith, Ralph Knox and Judy Shields on 10-20-19

Attachment N

Final Name Ballot Mailer

It's time for the final vote on our new neighborhood name!



This summer neighborhood residents voted to change the name “East Calhoun Community Organization.” Then residents voted from a list of 10 possible new neighborhood names. The final choices are “ECCO” and “East Bde Maka Ska.”

More information at:
eastcalhoun.org/neighborhood-name-review.

VOTING INSTRUCTIONS

Eligible Voters: Residents of East Calhoun who are at least 18 years of age and live in the area that is south of Lake St., west of Hennepin Ave., north of 36th St., and east of Bde Maka Ska/Lake Calhoun.

Requirement: The ballot must include your name, address and signature to be counted as a valid vote.

Voting Options: Choose one.

- ✿ Postcard (attached) - First-Class postage required
- ✿ Online - go to eastcalhoun.org/vote
- ✿ In Person - during the East Calhoun Community Organization Board Meeting at St. Mary's Greek Orthodox Church, 3450 Irving Ave. S. on December 5 from 7:00 p.m. - 9:00 p.m.

Each eligible voter may vote only once.

Voting Deadline: All votes must be received by December 7, 2019.

What's Next: The ballots will be counted by a three-person panel appointed by the East Calhoun Community Organization Board. Your ballot will remain confidential.

The results of the vote will be announced.

The East Calhoun Community Organization Board will take action after the vote result is announced.

Questions: Contact East Calhoun Community Organization Coordinator Monica Smith at nrp@eastcalhoun.org or 612-821-0131



East Calhoun Community Organization

2751 Hennepin Ave S, Box 13

Minneapolis, MN 55408



East Calhoun Community Organization
 2751 Hennepin Avenue S, Box 13
 Minneapolis, MN 55408
eastcalhoun.org

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 TWIN CITIES MN

FINAL VOTE ✓
 It's time for the final
 vote on our new
 neighborhood name!
OFFICIAL BALLOT

EAST CALHOUN COMMUNITY ORGANIZATION NAME BALLOT

**It's time for the final vote
 on our neighborhood name!**



See the Voting Instructions inside to make sure your ballot is valid.

Eligible Voter #1 (must be 18 years or older)

NAME _____

ADDRESS OF ELIGIBLE VOTER #1 _____

APT # (REQUIRED, IF APPLICABLE) _____

Please vote for one:

I select the following name to replace "East Calhoun Community Organization":

- ECCO**
- EAST BDE MAKA SKA**

By signing below you attest and declare that you are a resident of East Calhoun.

Signature (required): _____

Eligible Voter #2 (must be 18 years or older)

NAME _____

ADDRESS OF ELIGIBLE VOTER #2 _____

APT # (REQUIRED, IF APPLICABLE) _____

Please vote for one:

I select the following name to replace "East Calhoun Community Organization":

- ECCO**
- EAST BDE MAKA SKA**

By signing below you attest and declare that you are a resident of East Calhoun.

Signature (required): _____

****For households with more than two eligible voters, please vote online or in-person.****

Voting Deadline: All votes must be received by December 7, 2019.

Tear off this portion, add a First-Class stamp, and mail this ballot.

Attachment O
Final Name Flyer

It's time for the final vote on our new neighborhood name!



This summer neighborhood residents voted to change the name “East Calhoun Community Organization.” Then residents voted from a list of 10 possible new neighborhood names. The final choices are **“ECCO”** and **“East Bde Maka Ska.”**

For voting instructions and eligibility:

- Postcard (mailed to your home the week of November 18)
 - First-Class postage required
- Online - go to eastcalhoun.org/vote
- In Person - during the East Calhoun Community Organization Board Meeting at St. Mary's Greek Orthodox Church, 3450 Irving Ave. S. on December 5 from 7:00 p.m. - 9:00 p.m.

****Each eligible voter may vote only once.****

Voting Deadline: All votes must be received by December 7, 2019.

Eligible Voters: Residents of East Calhoun who are at least 18 years of age and live in the area that is south of Lake St., west of Hennepin Ave., north of 36th St., and east of Bde Maka Ska/Lake Calhoun.

Requirement: The ballot must include your name, address and signature to be counted as a valid vote.

**VOTING
DEADLINE:
December 7,
2019**
All votes must
be received by
this date.



What's next:

- The ballots will be counted by a three-person panel appointed by the East Calhoun Community Organization Board. Your ballot will remain confidential.
 - The results of the vote will be announced.
- The East Calhoun Community Organization Board will take action after the vote result is announced.

More information at: eastcalhoun.org/neighborhood-name-review

Questions: Contact East Calhoun Community Organization Coordinator Monica Smith at nrp@eastcalhoun.org or 612-821-0131



Attachment P

Results of Final Name Ballot

Final Neighborhood Name Vote Recap

Valid votes:

238	East Bde Maka Ska
264	ECCO
502	Total valid votes

Valid votes by:

2	In person	0.40%
358	Online	71.31%
142	Mailed postcard	28.29%
502	Total valid votes	100.00%

Reasons for rejecting ballots:

16	duplicate votes with identical choices
2	duplicate votes with different choices
2	no last name provided
2	addresses outside neighborhood
2	no address provided
24	Total rejected ballots

NOTE: 502 valid votes represents 20.4% of the ECCO's total population* of 2,457

Population source: Minnesota Compass for ECCO neighborhood 2010

MN Compass does not break out the population count for residents over the age of 18

Votes counted by Monica Smith, Ralph Knox and Dane Stimart on 12-9-19

Attachment Q

Final Result Mailer

Hey Neighbor! THE RESULTS ARE IN!

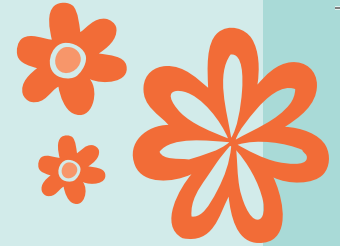


52.6% of 502 votes cast were to select **ECCO** as our new neighborhood name, replacing East Calhoun Community Organization.

ECCO is now our stand-alone name; it is **not** an abbreviation for East Calhoun Community Organization.

This concludes nearly a year of neighborhood engagement and three rounds of voting. **Thank you for your participation in this process!** For more information please visit: eastcalhoun.org/neighborhood-name-review.

The next steps for our neighborhood will include initiating an official name change process with the City and changing our organizational documents, logo design, and branding.



Get connected

Sign up for our monthly e-newsletter by sending a request to **nrp@eastcalhoun.org** or text ECCO to 22828.

Like us on Facebook

East Calhoun Community Organization

eastcalhoun.org





Hey Neighbor!

**THE NEW
name RESULTS
are in!**



East Calhoun Community Organization

2751 Hennepin Avenue S, Box 13

Minneapolis, MN 55408

eastcalhoun.org

PRSR STD
US POSTAGE PAID
PERMIT 30308
TWIN CITIES MN

Attachment R
Final Result Flyer

Hey Neighbor!

THE NEW NAME RESULTS ARE IN!



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ECCO is now our stand-alone name; it is **not** an abbreviation for East Calhoun Community Organization.

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Thank you for your participation in this process!

For more information please visit:
eastcalhoun.org/neighborhood-name-review.

The next steps for our neighborhood will include initiating an official name change process with the City and changing our organizational documents, logo design, and branding.



Questions: Contact ECCO Coordinator
Monica Smith at nrp@eastcalhoun.org or 612-821-0131

