Naming Committee Meeting Minutes  
January 21, 2021

Attendees: David Tompkins, Lee Todd, Bobbie Keller, Ella Beaudoin, Grant Dietrich, Joe Wehri,  
John Stanek, Cassie Wilkins, Paul Lussenhop, Sarah Buchlaw, Ella Williams, Atlee Jensen,  
Keith Heiberg, Kay & Glen Christianson, Ryan Brown, Monica Smith

Minutes by Ryan Brown

Welcome and Introductions

Election of Committee Chair: 
Motion: David T and Sarah B serve as Co-Chairs  
Passed

Ryan gave a brief overview of the 2019 process  
- Methods of outreach: Online, Mail/Flyers, In person - online was most used  
- Two steps: 1) Should we change the name, and then 2) what is our new name  
- Community Meetings held before first vote, then solicited ideas for names, narrowed to  
  10, vote by neighborhood narrowed choices to top two which were then brought for a  
  second vote  
- Board reviewed/approved committee recommendations

David gave overview of what has happened since 2019 and how this committee came to be

Since 2019, City of Minneapolis Neighborhood & Community Relations (NCR) Department has  
name change guidelines. David had discussed with Jack W at NCR regarding the previous  
process and expectations of any future engagement plan

Q&A/Discussion re: 2019 process and next steps

Discussion of online comments/Town Hall  
- Questions were presented to board along with the e-blast which was approved  
  a. How do you feel about our current name of ECCO?  
  b. The 2019 process identified ten alternate potential neighborhood names, and the top  
  vote-getters after ECCO were, in order: East Bde Maka Ska, Uptown Lakeside, East  
  Lakeside, and Lakewood. How do you feel about these names?  
  c. What values should our neighborhood name stand for?  
  - Give neighbors an opportunity to be heard  
  - Ensure neighbors know that their responses will help inform the engagement plan  
  - Share history/context - who was Calhoun and connection to slavery, Calhoun never  
    visited Minnesota, we are on native land/broken treaty  
  - Lakewood is already a place, technically not in our neighborhood

Motion: To remove Lakewood from question b. 
Passed
Town Hall format
- Should all questions be posed together, or asked separately?
- Time limit for speakers? 2019 meetings had 90 second limit
- Should there be a chat? Can it be moderated? Disable chat feature?

Motion: Chat feature to be disabled for the Town Hall
Passed

Motion: All three questions presented together at the Town Hall
Passed

Motion: People can speak multiple times but would go to the back of the line if they would like to speak again, non-neighbors would have to wait to speak at a later time
Passed

Discussion about transparency - should Town Hall be recorded? Neighbors would like to hear from each other, give people an option to listen if they can't attend the meeting, Privacy concerns, maybe transcribe. Board would need to approve the decision to record.
No motion made to record Town Hall

Motion: Online comment form include a question: “Do you live in the ECCO Neighborhood?” with yes/no option
Passed

David, Sarah, Ryan to work on eblast for neighbors with Town Hall details/online comment form language so Monica can copy/paste to create the form/registration for Town Hall language
- Will send to committee to review and approve

Motion to adjourn
Passed