

Abby Lott

User Experience Designer

Ann Arbor, MI 48103

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ABBYLOTT.COM

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EXPERIENCE

Thomson Reuters, Dexter, MI – Senior User Experience Designer

JUNE 2014 - PRESENT

Develops user experience strategy for overhauls of complex global B2B & B2C tax, payroll, document management, time tracking, billing, and CRM software

FordDirect, Dearborn, MI – User Experience Designer (Contractor)

JANUARY 2014 - JUNE 2014

Collaborated cross-departmentally to develop content strategy, branding, and interaction design for critical North American consumer-facing sites

Enlighten (Perficient), Ann Arbor, MI – Information Architecture Associate

SEPTEMBER 2013 - DECEMBER 2013

Defined user goals with clients in order to translate their vision into extremely high fidelity Axure prototypes and specifications

Autodesk, Novi, MI – Information Architecture Intern

JUNE 2013 - AUGUST 2013

Improved findability of tutorial content by scouring analytic data, redesigning navigation and information hierarchies, assigning metadata, and enforcing terminology standards across content

EDUCATION

University of Michigan School of Information, Ann Arbor – M.S.I. Human Computer Interaction

AUGUST 2009 - DECEMBER 2013

Member of Interaction Design Association (IxDA), Student Organization for Computer-Human Interaction (SOCHI), Information Architecture Institute

University of Michigan, Ann Arbor – B.A. Psychology (Honors Program)

AUGUST 2005 - APRIL 2009

Coursework emphasis on cognition, social science research, linguistics, and statistical analysis

ABOUT

I constantly strive to replace mundane or frustrating experiences with ones that generate unexpected delight. I like people, solving problems, being creative, and getting things done.

SKILLS

User Research

Information Architecture

Interaction Design

Graphic Design in Adobe CS6

Requirements Analysis & Documentation

Prototyping in Axure & Invision

Content Inventories & Site Maps

Persona Creation

Scenario Definition & Storyboarding

Ethnographic Studies

A/B Testing

Usability Testing

Card Sorting

Competitive Analysis

Responsive Design

Mobile User Experience

Analytic Strategy

Design Critiques

Basic Python & Java