

Abby Lott

User Experience Designer & Researcher

abbylott.com

SUMMARY

I am an enthusiastic team-builder and my commitment to improving the daily lives of users and colleagues runs deep. I am never happier than when unlocking the excitement and innovativeness of teams. I aspire to lead and advance user-centered design in all facets of my work.

EXPERIENCE

Thomson Reuters Tax & Accounting Professional - Ann Arbor, MI

Senior User Experience Designer - June 2014 - Present

- Personally recruits and interviews prospective design staff, growing the Ann Arbor-based team from one to 12 designers
- Onboards and coordinates UX staff located in Argentina, Australia, Canada, the U.K., and the U.S.
- Coordinates user experience strategy of integrated, global products for tax & accounting professionals and their clients
- Reimagines and drives novel design & development processes for dynamic cross-team collaboration around key strategic initiatives

FordDirect - Dearborn, MI

User Experience Designer (Contractor) - January 2014 - June 2014

- Evangelized user-centered design as a UX team of one
- Designed templates for critical client-facing mobile and web experiences for Lincoln and Ford dealerships in the U.S. and Canada

Enlighten (Perficient) - Ann Arbor, MI

Information Architecture Associate - September 2013 - December 2013

- Overhauled financial advisor intranet experience for Janus Capital Group
- Worked independently with clients to define project scope & strategy

Autodesk - Novi, MI

Information Architecture Intern - June 2013 - August 2013

- Restructured navigation/information architecture of learning content for AutoCAD Mechanical Design software
- Validated tutorial roadmaps through user testing & interviews

EDUCATION

University of Michigan School of Information - Ann Arbor, MI

M.S.I. Human Computer Interaction - September 2009 - December 2013

Member Student Organization for Computer-Human Interaction (SOCHI)

University of Michigan - Ann Arbor, MI

B.A. Psychology (Honors Program) - September 2005 - May 2009

Emphasis on human behavior & cognition, social psychology, linguistics, and statistical analysis