

# Abby Lott

## User Experience Leader

avbremen@gmail.com

### SUMMARY

Energetic, team-oriented design leader committed to building user-centered organizations. With ten years of experience at public institutions, corporations, non-profits, and an agency, brings a versatile and diplomatic approach. A natural systems-thinker with a reputation for stirring presentations, creative solutions, and strong partnerships.

### EXPERIENCE

**Thomson Reuters Tax & Accounting Professional** - Ann Arbor, MI

**Senior User Experience Designer** - June 2014 - Present

- Recruits and interviews prospective design staff, growing the global Professional UX team from one to 12 designers
- Runs weekly standups with UX staff located in Argentina, Australia, Canada, the United Kingdom, and the United States
- Coordinates user experience strategy of integrated, global products for tax & accounting professionals and their clients
- Reimagines and drives novel design & development processes for dynamic cross-team collaboration around key strategic initiatives
- Acts as a liaison between UX and several other departments

**FordDirect** - Dearborn, MI

**User Experience Designer (Contractor)** - January 2014 - June 2014

- Evangelized user-centered design as a UX team of one
- Designed templates for critical client-facing mobile and web experiences for Lincoln and Ford dealerships in the United States and Canada

**Enlighten (Perficient)** - Ann Arbor, MI

**Information Architecture Associate** - September 2013 - December 2013

- Overhauled financial advisor intranet experience for Janus Capital Group
- Worked independently with clients to define project scope & strategy

**Autodesk** - Novi, MI

**Information Architecture Intern** - June 2013 - August 2013

- Restructured information architecture of learning content for AutoCAD software
- Validated tutorial roadmaps through rigorous user testing

### EDUCATION

**University of Michigan School of Information** - Ann Arbor, MI

**M.S.I. Human Computer Interaction** - September 2009 - December 2013

Member Student Organization for Computer-Human Interaction (SOCHI)

**University of Michigan** - Ann Arbor, MI

**B.A. Psychology (Honors Program)** - September 2005 - May 2009

Emphasis on human behavior & cognition, linguistics, and statistical analysis