

EDUCATION

California Polytechnic State University, San Luis Obispo, CA
BFA Candidate; Department of Art & Design; Graphic Design Concentration
June, 2014 Major GPA: 3.95 Dean's List & President's List: all qtrs., 2010-2014

Stanford D. School, Stanford, CA
Design Thinking Basic Training Course: Nov., 2013

University of California Los Angeles, Los Angeles, CA
DESMA1 Course: July, 2009

California College of the Arts, Oakland, CA
Graphic Design Course: June-July, 2008

DESIGN & MARKETING

Evernote, Redwood City, CA
Designer, Branded Products Oct., 2014-present
Projects include product design, print, packaging, and brand identity to experiential design for screens, devices and spaces for Evernote Market.

ROI DNA, San Francisco, CA
Visual Design Intern June, 2013-2014
Responsibilities included executing visual design assets: microsite mockups, email templates, web banners, social media collateral, reports, and internal branding for projects.

Cal Poly Kennedy Library, San Luis Obispo, CA
Open Science Café Event Organizer & Designer Feb., 2014-June, 2014
Partnered with and planned an interactive event for Associate Managing Editor, Steve Duenes, from *The New York Times* to discuss data visualization and design.

PRP Companies, San Luis Obispo, CA
Creative Intern June, 2012-Feb., 2013
Integrated marketing collateral through traditional, large format, and social mediums.

Ultra-Spective Photography & Design Studio, Livermore, CA
Freelance Graphic Designer/Photo Assistant June-Sept., 2011
Designed photo books to support several nonprofit organizations. Also managed packaging and assisted with photo shoots.

InMind Designs Studio, Livermore, CA
Art Assistant Sept., 2006-Aug., 2010
Developed art lessons for students 5-16 years old and guided them with media usage. Primarily worked with special needs students.

UX & APP DESIGN

LAUNCH Hackathon, San Francisco, CA
Graphic Designer Nov., 2014-present
Collaborating with developers to create the mobile app, *ShowMe*.

Evernote: Cal Poly Hackathon, San Luis Obispo, CA
Graphic Designer Feb., 2013
Collaborated with designers to prototype the interface of the mobile app, *Fish Bowl*.

SKILLS

Adept in working across both Mac and PC platforms; Adobe CC: *Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere*, and *Audition*; Microsoft Office: *Word, Excel, PowerPoint*; HTML/CSS, UX, motion graphics, ePublishing; drawing, photography

EXHIBITS & RECOGNITION

Cal Poly College of Liberal Arts, San Luis Obispo, CA
Outstanding Senior of the Year in Art & Design June, 2014

Cal Poly Art & Design Juried Student Show, San Luis Obispo, CA
12 Pieces Accepted; 1 Honorable Mention April, 2011-2014

Cal Poly Kennedy Library, San Luis Obispo, CA
Cal Poly Kennedy Library Innovation Award Feb., 2013
Award for *Fish Bowl*, an app that supports and envisions solutions for the library.

ORGANIZATIONS

AIGA, San Francisco Chapter, San Francisco, CA
Member Sept., 2010-2015

AIGA, Cal Poly Student Chapter, San Luis Obispo, CA
President June, 2013-2014, **Treasurer** June, 2012-2013, and **Member** Sept., 2010-2014

Chi Omega Sorority, San Luis Obispo, CA
Designer May, 2011-2013, **Treasurer** Nov., 2011-2012, and **Member** Sept., 2010-2014

Portfolio and References available upon request