

EDUCATION

California Polytechnic State University, *San Luis Obispo, CA*

BFA; Department of Art & Design; Graphic Design Concentration

June, 2014 Major GPA: 3.95 Dean's List & President's List: all qtrs., 2010–2014

Stanford D. School, *Stanford, CA*

Design Thinking Basic Training Course: Nov., 2013

University of California Los Angeles, *Los Angeles, CA*

DESMA1 Course: July, 2009

California College of the Arts, *Oakland, CA*

Graphic Design Course: June–July, 2008

PRODUCT DESIGN, UX, & MARKETING

Evernote, *Redwood City, CA*

Product Designer, Android Design Lead Feb., 2016–present

Responsible for the user experience and user interface for Android. Led and shipped cross-functional design projects across all clients: desktop, mobile, and web.

Evernote, *Redwood City, CA*

Designer, Branded Products Oct., 2014–Feb., 2016 **Design Intern** Jun.–Sept., 2014

Projects included product design, print, brand identity, visual design, and UX for screens, devices and spaces for Evernote Market and Evernote Business.

ROI DNA, *San Francisco, CA*

Visual Design Intern June, 2013–2014

Responsibilities included designing visual assets for well-known companies: microsite wireframes, email templates, web banners, social media collateral, reports, and branding.

PRP Companies, *San Luis Obispo, CA*

Creative Intern June, 2012–Feb., 2013

Integrated marketing collateral through traditional, large format, and social mediums.

DESIGN SIDE PROJECTS

Floral Design with Ali, *Bay Area, CA*

Floral Design Teacher Sept., 2015–present

From weddings to workshops, I specialize in all things floral. I teach classes for all levels: DIY hand-tied bouquets, succulent centerpieces, and wreath design are some past courses.

Evernote: Hack Week, *Redwood City, CA*

Product Designer Jan., 2017

Collaborated with engineers to redesign the Evernote careers page and Android onboarding.

Carrot, *San Francisco, CA*

Product Designer Dec., 2015–Feb., 2016

Designed the pitch deck and iOS screens for investors. Carrot strives to educate millennials on egg freezing and provide a centralized hub for managing egg fertility.

SKILLS

Adept in working across both Mac and PC platforms; Adobe CC: *Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere, and Audition*; Sketch, Flinto, InVision, Marvel, Microsoft Office: *Word, Excel, PowerPoint*; HTML /CSS, UX, web and mobile, motion graphics, drawing, photography

ORGANIZATIONS

AIGA, San Francisco Chapter, *San Francisco, CA*

Member Sept., 2010–present, **Volunteer** May., 2014–present

Inneract Project, *San Francisco, CA*

Teacher Assistant Feb.–April, 2015

AIGA, Cal Poly Student Chapter, *San Luis Obispo, CA*

President June, 2013–2014, **Treasurer** June, 2012–2013, and **Member** Sept., 2010–2014

Chi Omega Sorority, *San Luis Obispo, CA*

Designer May, 2011–2013, **Treasurer** Nov., 2011–2012, and **Member** Sept., 2010–2014

EXHIBITS & RECOGNITION

Cal Poly Art & Design Juried Student Show, *San Luis Obispo, CA*

12 Pieces Showcased; 1 Honorable Mention April, 2011–2014

Cal Poly Kennedy Library, *San Luis Obispo, CA*

Cal Poly Kennedy Library Innovation Award Feb., 2013

Award for *Fish Bowl*, an app that supports and envisions solutions for the library.