

Résumé

Grace Wu

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EMPLOYMENT

Freelance Designer, New York City

Current freelancer for Tom Ford Beauty

May 2012-Present

Work includes brochure layout, brand guidelines, merchandising and display layout, and packaging.

Past Client List

Seventeen Magazine November-December 2013

Redbook Magazine December 2013

Harper's BAZAAR Magazine October 2013

Details Magazine October 2012

The Office of Katie Osborn May 2012-July 2012

Knox Design Strategy May 2012-September 2012

Work included ad layout, brochure design, book design, and identity work.

Freelance Designer, New York City

Freelancer for Two Twelve

January 2013-August 2013

Work includes signage projects, information design and printed materials.

C&VE Design Consultants, New York City

Designer June 2009-March 2012

Responsibilities include signage design, ideation, client contact, construction drawings, intern management and marketing materials such as website and print design.

Fathom Creative, New York City

Design Intern July 2008-October 2008

Primary design company for a major advertising agency; work included brochures, presentations, and newsletters.

Ohio State University Recreational Sports

Student Designer January 2008-June 2008

Designer for the Marketing Department of Rec Sports; worked on signage, posters, identity, t-shirt design, brochures, and flyers.

thunder::tech, Cleveland

Design Intern June 2007-September 2007

Updated current designs, proofread print work and did press checks. Created web designs and internal projects as well as communication with clients about projects.

EDUCATION

Ohio State University 2004-2008

Columbus, Ohio

Visual Communication Design B.S.D.

Minor in Art

Cum Laude

Hochschule für Gestaltung

(University of Applied Sciences)

Schwäbisch Gmünd, Germany

October 2007-December 2007

Study Abroad Quarter

Fashion Institute of Technology

School of Continuing and Professional Studies

New York, New York

January 2010-December 2011

School of Visual Arts

Continuing Education

New York, New York

January 2013-April 2013

TECHNICAL SKILLS

Illustrator, InDesign, Photoshop, Dreamweaver; Basics in HTML, CSS, WordPress, Fireworks, SketchUp, Final Cut Pro and FileMaker

EXTRACURRICULAR

Greene Acres Community Garden

March 2012-Present

Member

AIGA (American Institute of Graphic Arts)

2008-Present

LANGUAGES

English

Conversational Chinese (Mandarin)

RECOGNITION

Work featured in *Book of Creation* Autumn 2011 Edition, published by Oracom Editions

2012 American Graphic Design Award from Graphic Design USA for Richard Rodgers Amphitheater Signage

Tote bag featured in "Art of the T Exhibition" in Brooklyn, NY, November 2012