



# RELATIONSHIPS

**YOU'RE AN INNOVATOR.** You turned your idea into a product...we specialize in what comes next. With your product and our expertise in direct response, we'd make a great team. And teamwork is at the root of our success.

We leverage our industry relationships to put your message in front of the right people, at the right time, for the right price. Then we analyze the response to make sure we're delivering the best possible ROI. It's what makes us better...innovative. Just like you.

The way we see it, when you win, we win. We're a team, and we're driven by that philosophy. Relationships, response and results - that's what you'll like about us.

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RELATIONSHIPS



RESPONSE



RESULTS



# RESPONSE

**YOU'RE A RISK-TAKER.** You had a great idea and took a leap...we specialize in what comes next. With your product and our expertise in direct response, we'd make a great team.

We're a direct response agency and we're obsessive about...well, response. If it's not cost effective, we change it. We put your message into media that commands response. Then we analyze it to make sure we're delivering the best possible ROI. You're a risk-taker...we turn risk into opportunities and deliver big, measurable response rates.

The way we see it, when you win, we win. Relationships, response and results - that's what you'll like about us.

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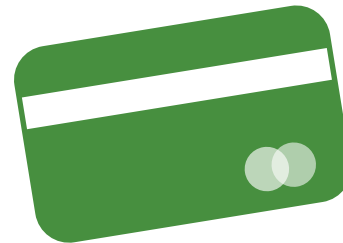
RELATIONSHIPS



RESPONSE



RESULTS



# RESULTS

**YOU'RE DRIVEN.** You set a goal and achieved it...we specialize in what comes next. With your product and our expertise in direct response, we'd make a great team.

Measurable results are our forte. They set us apart from the competition and make our clients love us...a lot. We provide highly targeted media plans that maximize marketing dollars, and we back it up with real numbers. Then we analyze it from every angle. That's how we know we're delivering the best possible ROI. It's what makes us better...driven. Just like you. What's not to love?

The way we see it, when you win, we win. And delivering results that exceed your expectations is how we get there. Relationships, response and results - that's what you'll like about us.

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