



**You Started Your Business
to Build a Life...
Not Just a Business.**



Steve Meisenheimer is *The Effective Leader*, helping business owners become business leaders. He has published three books, produced several audio programs, written over a hundred articles, hosted a weekly radio show, and is passionate about helping others live their dreams.

TheEffectiveLeader.com | 602-435-5474

If sitting at your desk worrying about cash flow while life passes you by isn't what you envisioned...

Attend our **FREE 2-hour Workshop** and Get the Tools You Need to Create the Business—and the Life—You Want.

The *Control-Panel Workshop* is a hands-on leadership workshop for small business owners, designed to give you maximum control over your business, your time, and your lifestyle—exactly what you expected when you first got started. In just two hours, you will experience an effective system of organizing, leading and managing your company that will forever change the way you run your business. **We guarantee it!**



What happens in the **Workshop?**

1. You will apply *The Effective Leader's Control Panel Strategy* to your specific business and walk out knowing exactly when your company will experience growth and increased cash flow, and a step-by-step strategy for getting there.
2. You will receive *Playing to Win* - Steve Meisenheimer's 277 page audio book.
3. You will take home *Control Panel* worksheets and an *Effective Leader* audio CD so you can immediately apply what you learn.



See Inside a Workshop

Watch a **brief video** of what you'll learn in the workshop by going to:

[TheEffectiveLeader.com/
video_soon](http://TheEffectiveLeader.com/video_soon)

Call **602-435-5474** to reserve your space today, or visit **TheEffectiveLeader.com** for more information

((**Hurry, limited seating available!**))