



LOUISIANA ASSOCIATION  
OF HEALTH PLANS

# *Membership Brochure*



[www.lahp.net](http://www.lahp.net)

# Representing the health insurance industry in Louisiana

The Louisiana Association of Health Plans (LAHP) has operated since 1992 as the trade association for the health insurance industry in Louisiana. Initially supported by a small group of Louisiana health plans, LAHP has grown to become one of the most effective and respected associations in the state, now boasting more than 90 member and partner organizations.



*“Companies like ours have partnered with LAHP for many years because of the association’s commitment to working together for a healthier Louisiana.”*

Katy Walker, Account Manager,  
Louisiana Novo Nordisk

## Broad-based Membership

The industry represented by LAHP is broad-based and includes diverse health insurers and administrators, as well as many specialized organizations that embrace and support the provision of quality, affordable health care benefits.

### Companies eligible for membership include:

- Health plans
- Preferred provider organizations (PPOs)
- Third-party administrators (TPAs)
- Supplemental benefit plans
- Managed behavioral health organizations (MBHOs)
- Pharmaceutical companies
- Pharmacy benefit managers (PBMs)
- Law and accounting firms
- Health care speciality providers
- Quality and care management organizations
- Health benefits consultants
- Prescription drug plans

## Education

### Your source for information

The association is valued and recognized for the quality of its many educational events. The LAHP Annual Meeting and Conference is one of the largest, most widely attended health industry events in the region. Members and other health care professionals appreciate this valuable opportunity to learn about current developments in health insurance and to network with industry leaders.

### Supporting our communities

LAHP and its members actively partner with communities and organizations throughout Louisiana to protect and improve the health of our citizens.

Recognizing the growth and challenges the health insurance industry will continue to face in the future, LAHP awards an annual scholarship to support the education of a graduate-level student in a Louisiana health care management program.

## State and Federal Advocacy

### Industry champion on legislative and regulatory issues

LAHP proactively serves association members through advance notification of new and proposed legislation and regulatory changes. Through the participation of its members, the association has helped the industry defeat innumerable bills that would have raised premiums for employers and consumers, and would have impaired the effectiveness of member organizations. Similarly, LAHP has successfully facilitated the passage of many legislative initiatives that support affordability and fairness in health care.

LAHP is vigilant and continually strives to protect and advance the best interest of association members. The association represents its members in many tangible and intangible ways and is respected for leading the industry with intelligence, skill, and professionalism.

*"The Louisiana Association of Health Plans provides strong representation at the Capitol for the health insurance industry. I have always appreciated the professional manner in which the association has worked with me and other legislators.*

Chuck Kleckley, Speaker,  
Louisiana House of Representatives



## Setting the Agenda

### The standing committees of LAHP

#### Bayou Health Committee *(open to Bayou Health plan members)*

Guides the health benefits industry on matters related to the implementation and operation of Bayou Health in Louisiana. Provides input to state agencies through LAHP's representatives.

#### Education Committee *(open to all members)*

Works closely with LAHP staff to develop, plan and deliver high-quality educational events and programs. Promotes the health insurance industry and LAHP activities. Provides direction for the industry's relationship with internal and external audiences.

#### Legislative Affairs Committee *(open to all Health Benefits Members)*

Studies and recommends positions on proposed legislation. Provides input on regulatory issues. Assists in education of state legislators on health benefits. Called at times to testify at legislative hearings or to assist with lobbying in support of LAHP positions.

#### Medical Director Forum *(open to medical directors of Health Benefits Members)*

Provides health benefits medical directors opportunities to discuss issues of common interest. Promotes initiatives to improve public health.

#### Membership Committee *(open to all members)*

Recruits LAHP members and promotes membership renewal. Makes recommendations on criteria for membership and dues structure. Oversees Partners programs.

#### Regulatory Affairs Committee *(open to Health Benefits members)*

Acts as sounding board for the Louisiana Department of Insurance on regulatory and marketplace issues affecting health benefits. Coordinates activities of health benefits industry workgroups on specific regulatory issues.

### Ad Hoc workgroups

LAHP coordinates the activities of workgroups as issues arise in order to ensure the industry speaks with one voice on legislative and regulatory matters.



# Membership

LAHP offers a range of membership levels to best suit your organization's participation needs. All individuals employed by LAHP member organizations are considered members.

Dues for all membership classifications are established annually by the LAHP Board of Directors. Membership benefits are effective for 12 months from the date dues are received, or on a date designed by the member organization and LAHP. Renewal dues are due each anniversary thereafter, upon notice from LAHP. *Contact LAHP for current dues amounts.*

## Health Benefits Member

*Health Benefits receive the following benefits:*

- Health benefits members receive these benefits:
- Representation at the Louisiana Legislature.
- Representation on issues considered by the Louisiana Department of Insurance.
- Spokesperson for the health benefits industry on issues in the media.
- Opportunity for a voice in activities and policy decisions affecting the industry.
- Communications on industry activities and issues.
- Advance notice and special rates to attend educational programs.

## Diamond Partner

*Diamond Partners receive all the benefits of Premier Partnership, plus the following:*

- Recognition as high-level partner of LAHP throughout the year in membership announcements and at all events..
- Four complimentary registrations to each LAHP event.

## Premier Partner

*Premier Partners receive all the benefits of Platinum Membership, plus the following:*

- Recognition at all LAHP events throughout the year.
- Two complimentary registrations to each LAHP event.



*"From our view in Washington, DC, we consider the Louisiana Association of Health Plans a leader in representing health plans on legislative and regulatory issues."*

Karen Ignani, President & CEO,  
America's Health Insurance Plans

*"LAHP keeps the latest health information flowing across its wide membership base. It fosters efficient and effective communication among industry stakeholders, legislators and regulators across the state."*

J Pegues, Chief Executive Officer,  
Coventry Health Care

## Platinum Member

*Platinum Members receive all the benefits of Associate Membership, plus the following:*

- Scheduled time for a company presentation to the LAHP Board of Directors.
- Facilitation of communications with LAHP Health Benefit Members.
- Preferred membership listing in LAHP materials, notices and member communications.
- Acknowledgment in LAHP member communications.

## Associate Member

*Associate members enjoy the following benefits:*

- Regular communication on LAHP activities and on the health benefits industry.
- Company listing in LAHP publications indicating industry support.
- Eligibility to work alongside health benefits industry leaders on LAHP committees.
- Invitation to learn and network with industry leaders at LAHP educational events.
- Preferred rate for LAHP programs and special events.

*The mission of the Louisiana Association of Health Plans is to advocate for the health benefits industry and to assist association members in following philosophies and practices that result in the delivery of quality, affordable health care benefits.*



## Apply for Membership

Application for membership can be submitted on our website, [www.lahp.net](http://www.lahp.net).

Annual dues may either be paid online by credit card or by sending a check to:

Louisiana Association of Health Plans  
450 Laurel St., Suite 1450  
Baton Rouge, LA 70801

Please make checks payable to:

Louisiana Association of Health Plans  
(Tax ID# 72-1200794)

## Governance

LAHP is governed by an elected board of directors representing the association's broad-based Health Benefits Membership. A board roster is available on the LAHP website.

## Funding

LAHP is classified as a 501(c)(6) organization by the Internal Revenue Service. The association receives no government funding and relies solely on its members and the services it provides for financing its programs. Its primary funding sources are membership dues, sponsorships, and fees for educational programs.

