



Social Terms

Mobile – Phone calls, messages, or data received on your cell phone.

Facebook - A social network service. As of July 2010 Facebook has more than 500 million active users, Users may create a personal profile, add other users as friends and exchange messages, including automatic notifications when they update their profile. Additionally, users may join common interest user groups, organized by workplace, school, or college, or other characteristics.

Twitter - Offers a social networking and microblogging service, enabling its users to send and read other users' messages called tweets.

Myspace – A social networking website. Originally the leader in social networking, now have primarily focused on music.

Foursquare - is a location-based social networking website, software for mobile devices. Users "check-in" at venues using a mobile website, text messaging or a device-specific application. They are then awarded points and sometimes "badges."

LinkedIn - is a business-oriented social networking site, it is mainly used for professional networking.

Instagram- is a photo sharing app that makes it easy to take pictures on an iPhone and share them with Twitter followers, Facebook friends, or connections on your Instagram account. Instagram can be used for marketing and building brand awareness directed at a target audience by photo sharing. It can be a powerful way to market services and connect with customers. Using Instagram, business owners can instantly put a face to their business and watch their customer relationships and sales flourish as a result