

Thank you for talking with us at “Be a Tourist in Your Own Town” at Impression 5 Science Center. You are receiving this email because you asked to receive occasional updates on our Innovation 5 project.

This is the third of occasional updates we will be providing to keep you up to date on our progress- which, so far, has been really exciting. We have received strong positive feedback across the region as we meet with those looking to improve our region's economy by inspiring a new generation of STEM-focused students.

Our project planning is hard at work this summer

Our project planning team is focusing on completing a report for the [Center for Regional Innovation Co-Learning project](#) sponsored by the MSU Center for Community and Economic Development and the US Economic Development Agency. Our students are working on specific areas of the project, including physical layout, budget, marketing, educational objectives, social media, communications and community relations. We are very fortunate to have students from LCC and MSU with strong skill sets and interests in all of these areas. We will be presenting a webinar on our results towards the end of July; we keep you informed about the date. We are grateful to the Center as well as to [Spartan Innovations](#) and [Lyman Briggs College](#) at MSU for the support of our team.

You can find photos and brief biographies of our team members at our <http://innovation5.org>.

Connect with Innovation 5 on Social Media

Our student media experts have been hard at work. There is lots of new material on our web page, www.innovation5.org, including a great introductory video by our student video production intern. You can also follow us on twitter @impression_5 or go to our [YouTube channel](#) or like and follow us on [FaceBook](#).

Innovation5 in Amsterdam!

I will be attending [OHM2013](#) July 31-Aug 4. This is going to be an amazing event; a 5-day campout with 3,000 makers and hackers from around Europe and the world. I hope to make a presentation on Innovation5, but regardless it should be a wonderful opportunity to connect with the global maker community and get some great advice. I will be blogging from there on our [webpage blog](#).

Innovation 5 Conference Presentation

We presented our talk entitled "Blending Innovation, Student Co-Learning, Entrepreneurship and Informal Education –Innovation 5" at the [2013 ASQ Advancing the STEM Agenda Conference](#). The paper is available [here](#) and a narrated version of our 20 minute PowerPoint presentation is available on our YouTube channel at <http://www.youtube.com/user/Innovation5Lansing>.

GLEQ Social Entrepreneurship Challenge

The Innovation 5 team competed in competing in the [2013 Social Entrepreneurship Challenge](#) sponsored by the [Great Lakes Entrepreneurship Quest](#) and [Michigan Corps](#). Although we didn't win a prize, we got some excellent positive feedback from the competition's expert judges.

Two quotes, "The idea, enthusiasm and expertise are very positive" and "The business idea to promote STEM and access to prototyping is great" sum up their reaction. We attended the awards conference and were able to do a lot of networking as well as get time with expert consultants in strategic business planning, marketing and intellectual property. These consultants reinforced the message that the project is well-conceived, exciting and that we are executing our planning phase very well.

Please contact us through www.innovation5.org if you have any support, suggestions or additional contacts that would help us advance this project.

Feel free to forward this email as well!

Tom Deits

Project Director

Innovation 5

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If you would prefer not to receive these updates, reply to this email and we will remove you from the list.