

SAUSALITO

ART FESTIVAL



LABOR DAY WEEKEND

2017 PROGRAM RATES & GUIDELINES

The Sausalito Art Festival is pleased to offer to our Business partners and Artists an exceptional advertising opportunity.

The official Program Guide is a beautiful 4 color glossy magazine. It is filled with maps, complete listings of the artists, entertainment schedule, needed information and stories about the festival and the special exhibits offered to our 2017 audience.

ADVERTISING RATES & SIZES

(All ads are four color)

FULL PAGE BLEED	
Interior placement.....	\$2500
Trim: 8.375" wide x 10.875" height	
Bleed: 8.5" wide x 11" height	
Safety (live): 7" x 10"	
FULL PAGE BLEED	
Inside front cover and inside back cover.....	\$2750
FULL PAGE BLEED.....	
Back cover	\$3500
HALF PAGE NON BLEED.....	
7.875" width x 5.0625" height	\$1400
QUARTER PAGE NON BLEED.....	
3.8125" width x 5.0625" height	\$750
EIGHTH PAGE NON BLEED.....	
3.8125" width X 2.4" height	\$400

AD Space Reservations Due: July 28, 2017
Camera Ready Artwork Due: July 31, 2017

Call Paul Anderson for Reservations and Questions at 415.717.0210

EXCEPTABLE FILE FORMATS

- **Press Quality PDF (suggested format)**
(with outlined fonts and no crop marks)
- **High Resolution JPEG**
(minimum 300 resolution and no crop marks)

SEND FINAL ART TO

paul@sausalitoartfestival.org
 william@wevansdesign.com

America's Premier Waterfront Art Festival!



Half Page AD

Quarter Page AD

Eighth Page AD

Eighth Page AD